

## Web-COSI EU FP7 Project Web-COMmunities for Statistics for Social Innovation

[www.webcosi.eu](http://www.webcosi.eu)

### Kick off Meeting

Rome, 9 January 2014

Venue: Istat, Aula Magna, via Cesare Balbo 14

This event officially launches the activities of the two-year co-ordination action *Web-COSI* project (1/2014-12/2015), funded by the European Commission - DG CONNECT within the 7th Framework Programme, coordinated by Istat with the partnership of OECD and two non-governmental organisations (Lunaria-IT and i-genius-UK). *Web-COSI* is designed with the general objective to foster the engagement of citizens and society at large in the area of new measures of societal progress and well-being using the opportunities given by Web2.0 and with the specific objective to implement tools for collecting, producing and visualizing information and data towards a better integration of official and non-official statistics. *Web-COSI* will develop a Wiki of progress statistics involving communities to access data, fostering the use of locally generated grassroots data (bottom-up).

The kick-off meeting intends to provide an overview of the main activities of the project in the light of the “GDP and beyond” statistics debate focusing on the setting and the challenges for a better integration of official and non-official data. To this effect, after the welcome address of the Istat President, the first session focuses on expectations and potential of the *Collective Awareness Platforms for Sustainability and Social Innovation* (CAPS) objective of the ICT EC Work Programme; on the Web 2.0 challenges for NSIs and on the ESS perspectives on GDP and beyond looking at Horizon 2020. An overview of *Web-COSI* work plan will conclude the session focusing on the main objectives and the expected impacts.

In the second session the partners of the project will describe their involvement and their planned contributions during the life cycle of the project: 1) engaging and motivating citizen to contribute. A Wiki for progress statistics; 2) the information and data from the civil society to empower the policies; 3) the data needs to support the effectiveness of social entrepreneurship initiatives. Moreover the communication strategy of the project will be presented. Before the open discussion, the EU FP7 e-Frame - *European Framework for Measuring Progress* project (2012-2014), led by Istat, will be illustrated focusing on its achievements for the statement of a European position on “GDP and beyond” looking at the Post2015 agenda.

## Agenda

10.20 - 10.50 **Registration and welcome coffee**

10.50 - 11.00 **Welcoming address**

Emanuele Baldacci | Department Director | Istat

### **SESSION 1 THE SETTING AND THE CHALLENGES FOR GDP AND BEYOND STATISTICS**

Chair: Vittoria Buratta | Director | Istat

11.00 - 11.20 **Context, expectations and potential of CAPS objective**

Loretta Anania | Project Officer | European Commission DG Connect

11.20 - 11.40 **Web 2.0 challenges for NSIs**

Emanuele Baldacci | Department Director | Istat

11.40 - 12.00 **Measuring progress, GDP and beyond looking at Horizon 2020**

Marleen De Smedt | Adviser to the DG | Eurostat

12.00 - 12.20 **Overall Web-COSI vision, structure and objectives**

Donatella Fazio | Web-COSI Scientific Coordinator | Istat

12.20 - 14.00 **Lunch**

### **SESSION 2 TOWARDS A BETTER INTEGRATION OF OFFICIAL AND NON-OFFICIAL STATISTICS BEYOND GDP**

Chair: Donatella Fazio | Web-COSI Scientific Coordinator | Istat

14.00 - 14.30 **Engaging and motivating citizen to contribute. A Wiki for progress statistics**

Katherine Scrivens | Wiki Manager | OECD

14.30 - 15.00 **The information and data from the civil society to empower the policies**

Grazia Naletto | President | Lunaria

15.00 - 15.30 **The data needs to support the effectiveness of social entrepreneurship initiative**

Tommy Hutchinson | CEO | i-genius

15.30 - 15.40 **Web-COSI communication strategy**

Barry Crisp | Director Media & Communications | i-genius

15.40 - 16.10 **Coffee break**

16.10 - 16.30 **The experience of e-Frame project - European Framework for Measuring Progress**

Marina Signore | member Web-COSI Advisory Board | Istat

16.30 - 16.50 **Open discussion**

16.50 - 17.00 **Concluding address**

Donatella Fazio | Web-COSI Scientific Coordinator | Istat