

Web-COSI Kick off Meeting

Rome

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EUROPEAN COMMISSION
European Research Area



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The experience of e-Frame project

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Summary

- Background key elements on e-Frame project
- Overview of main outcomes of the e-Frame project
 - *Contribution to the European agenda on “GDP and Beyond”*
 - *Links with the Web-COSI project*
- Some final remarks and lessons learned

e-Frame - European Framework for Measuring Progress

- ✓ **Coordination and support** actions project
 - Duration from 1 January 2012 – 30 June 2014
 - Consortium of 19 partners
 - Co-chaired by Istat and Statistics Netherlands

- ✓ aims at contributing to empower the European debate on “GDP and beyond” taking a *broad approach* on the theme and *looking together at the social, economic, environmental dimensions* in measuring human well-being and societal progress at different levels (e.g. *global, national, and local*)

- ✓ built upon the well-recognized need for “better statistics” beyond the traditional indicator of economic growth - GDP - by **integrating** GDP with indicators of *well-being* and *sustainable development* within a *multidimensional* approach

Consortium

Statistical Information Producers tank

Italian National Institute of Statistics (IT)
 Statistics Netherlands (NL)
 Office for National Statistics (UK)
 Institut National de la Statistique et des Études Économiques (FR)

4 NSIs

Civil Society Organisation tank

The Young Foundation (UK)
 The New Economics Foundation (UK)

Academic Research tank

Università Politecnica delle Marche, Ancona (IT)
 University of Birmingham (UK)
 University of Groningen (NL)
 University of Trier (DE)
 Università di Pisa (IT)
 Università di Siena (IT)
 Maastricht University (NL)

7 Universities

Social and Policy Analysis Research tank

Centre for Financial and Monetary Research of Romanian Academy (RO)
 Fondazione Eni Enrico Mattei (IT)
 Leibniz Institute for the Social Sciences (DE)
 Observatoire Français de Conjonctures Economiques (FR)
 Zentrum für Europäische Wirtschaftsforschung (DE)

5 Research Centers

International Organisation

OECD

e- Frame general objectives

1. **Stocktaking** of available results and of on going research activities on the measurement of well-being and societal progress, including issues of sustainability;
2. Fostering a **European debate** over the issue;
3. Defining **guidelines** for the use of existing indicators;
4. Proposing a coherent way of “**delivering**” information;
5. Identifying **new topics** to be put at future research agendas;
6. Harmonising National Statistical Institutes (**NSIs**) **initiatives** in progress measurement area.

e-Frame main outcomes

- Organisation of *Dissemination events* and *Summer School*
- Creation of a *European network*
- Preparation of *Policy Documents* contributing to setting the future agenda of “GDP and beyond”

e-Frame contribution to the *GDP and beyond* debate

- ✓ A lot of initiatives on GDP and beyond were launched in the last decade

At a national, regional, supranational level

Involvement of European institutions (Eurostat, the EU Commission)

Involvement of National Statistical Institutes but also of local administrations

- The OECD World Forums (2004 - 2012)
- The Stiglitz-Sen-Fitoussi Commission (2008)
- The European Statistical System Sponsorship group on 'Measuring Progress, well being and sustainable development (2009 - 2011)

- ✓ Need to streamline on-going activities and results



e-Frame responds to the requests and needs of the EC by stocktaking existing results; empowering EU networking; collecting and disseminating best practices and recommendations

e-Frame contribution to the *GDP and beyond* debate

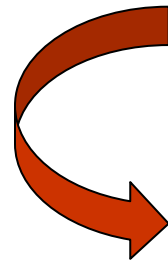
1. Fostering a European position and supporting bottom-up approaches
2. Shifting from measuring to policy use of indicators
3. Proposing the way forward

1. Supporting bottom-up approaches

Deliberation and legitimacy: Statistical information, in order to be followed by political action, needs to have a certain degree of legitimacy

The BES approach: In Italy we adopted a complex approach to share all decisions at every steps not only with the experts but with the society at large.

A legitimate decision does not represent everyone's will, but stems from everyone's deliberation (Manin, 1987)



e-Frame *Guidelines of action for stakeholders inclusion and activation of deliberative processes*

- *Guidelines:* collecting relevant local and national experiences in this field and prepared by ONS by end of January 2014
- *Dissemination event:* Workshop in London in June 2013

1. Supporting bottom-up approaches

- ✓ Internet is a pillar in the current debate and research for better statistics beyond GDP
- ✓ *Web 2.0* platforms and networks represent the tools to involve the communities for the definition of better statistics beyond GDP
- ✓ The involvement of the communities appears to be crucial on the way to *reduce the gap* between what statistics say and what people perceive



The experience of the *European Network on Measuring Progress on Wikiprogress.org*

The European network: e-FrameNET



- ✓ researchers, practitioners, civil society organizations and policy makers
- ✓ maintain the different stakeholders in touch during the duration of the project and beyond
- ✓ communicate through *e-Frame website and WikiProgress*
- ✓ the network focuses on the use of social, economic and environmental indicators within EU policies

e-FrameNET was launched at e-Frame Initial Conference (June 2012).

It functions alongside the Regional Networks of Africa and Latin America on WikiProgress platform

2. Shifting from measuring to policy use of indicators

*“In this time of crises, when new political narratives are necessary to identify where our societies should go, the report advocates a **shift of emphasis from a “production-oriented” measurement system to one focused on the well-being of current and future generations, i.e. toward broader measures of social progress.**” (Stiglitz-Sen-Fitoussi report, 2008)*

*The importance of **shifting from measurement to policy use**” and the importance of **providing policy makers with ideas and tools** on how best to use new measures in their policies (Giovannini, 4th World Forum 2012)*



e-Frame *Handbook on Measuring Progress*

- ✓ *Map of policy use of well-being indicators* in order to support policy makers and the policy decision making process.

3. Proposing the way forward

Research areas for better statistics “beyond GDP”



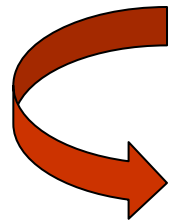
conceptual and *methodological* aspects (subject areas, indicators, measurements,...)



the implementation of the tools to *collect*, *produce*, *disseminate* and *share* data



the *communication* aspects and need for *integration*



e-Frame *Roadmap for future research needs*

Roadmap for future research needs

- ✓ **Research needs** and **information gaps** identified by e-Frame activities (stocktaking reports and workshops discussions)
- ✓ Need to investigate them in the next future in order to empower the **development**, the **understanding**, **dissemination** and **use** of better statistics beyond GDP
- ✓ Proposing topics for future research projects in the context of **Horizon 2020** as well as future **ESSnet projects** according to ESS needs

Roadmap for future research needs

The research needs were grouped into four main streams:

- A. *topics concerning official statistics*
- B. *topics related to a looking forward perspective*
- C. *topics related to the usage of non official data*
- D. *topics concerning communication side*

ROADMAP
First Tentative
December 2012
http://www.eframeproject.eu/index.php?id=28&tx_wfqbe_pi1%5Bshowpage%5D%5B1%5D
=2

C. Topics related to the usage of non official data

- Need to consider non-official data (open data/ big data)

BIG DATA Conference
31 March – 1 April 2014
Rome
www.cros-portal.eu

- Need to complement with initiatives beyond official statistics
- Need to evaluate the role for non-official data in order to keep down the costs of the measurement
- Need to validate the quality of non-official data

D. Issues on the communication side (1/2)

- Need to inform and train the **business world** and educate the **market** to read new measurements of progress and well-being beyond GDP as a chance to catch
- Need to foster the **culture** on the measurement of well being
- Need to train at University level on the measurement of well being
- Need to educate the **opinion leaders** to foster the statistical culture
- Need to spread Europe experience in a worldwide dimension

D. Issues on the communication side (2/2)

- Need to facilitate the communication to policy makers
- Need to find a wording for policy makers
- Need to **develop tools** to improve the use of statistics and indicators
- Need to **involve communities** using the opportunities given by Internet

*e-Frame
Handbook*

*e-Frame
Catalogue*

*Web-COSI
project*

Catalogue of ICT Delivering tools

Shift toward a **multidimensional vision** of the progress of our societies calls for a richer way of making available statistical information

Recent developments in the **use of web and ICT services** may significantly help in this challenge.

- ✓ Identify and recommend best practices to NSIs in the presentation/ visualization of official statistical information on the internet
- ✓ Collect most of the experiences born in recent years to deliver the large amount of available statistical information to an increasing number of users and stakeholders.
- ✓ Prepared by ONS by end of January 2014

Links with Web-COSI project

The exploitation of Web 2.0 opportunities and ICT recent developments can support several activities started by e-Frame or that have been identified in the Roadmap

- ✓ Exploitation of Wikiprogress and crowd-sourced map ↔ e-FrameNET
- ✓ European Wikiprogress University Program ↔ *Roadmap needs* and e-Frame Summer School
- ✓ Report on the involvement of communities and civil societies in defining new indicators ↔ *Roadmap needs* and e-Frame guidelines for activation of deliberative processes
- ✓ Wikipedia for Progress statistics ↔ *Roadmap needs*

The European and global research has **definitively** moved towards better statistics beyond GDP



Increasing convergence of theoretical and methodological frameworks

The European agenda on well-being and progress is well established at both measurement and policy levels.

At European level there is an increasing convergence between well-being and sustainability agendas



Official statistics plays a very important role as main provider of reliable statistical information at National level and in the ESS

The success of well-being and progress initiatives at local, national, and regional level depends on both political leadership and public consultation processes



NSIs have to reach out and work with universities, researchers, providers of nonofficial statistics and ordinary citizens

The Web 2.0 opens new opportunities towards the use and integration of non official data in their production

Lessons learned from e-Frame project

- EU FP7 projects can contribute to further progress in the “GDP and Beyond” area (in particular coordination and support actions projects)
- Some initiatives started with e-Frame are being strengthened and brought forward by [Web-COSI](#) (exploitation of web2.0 opportunities, empowering bottom-up approaches)
- Great opportunities of cross-fertilization by merging different disciplines and involving different subject matter experts
- [Consolidated frameworks](#) (e.g. NSIs Quality Framework) could be shared and extended to other fields for *better statistics beyond GDP* and for [integrating](#) different data sources (official and non-official) and different data collection tools (traditional and crowd sourced)

You can find more information on the e-Frame website <http://www.eframeproject.eu/>

Thank you for your attention