The data needs to support the effectiveness of social entrepreneurship initiative

Web-Communities for Statistics for Social Innovation
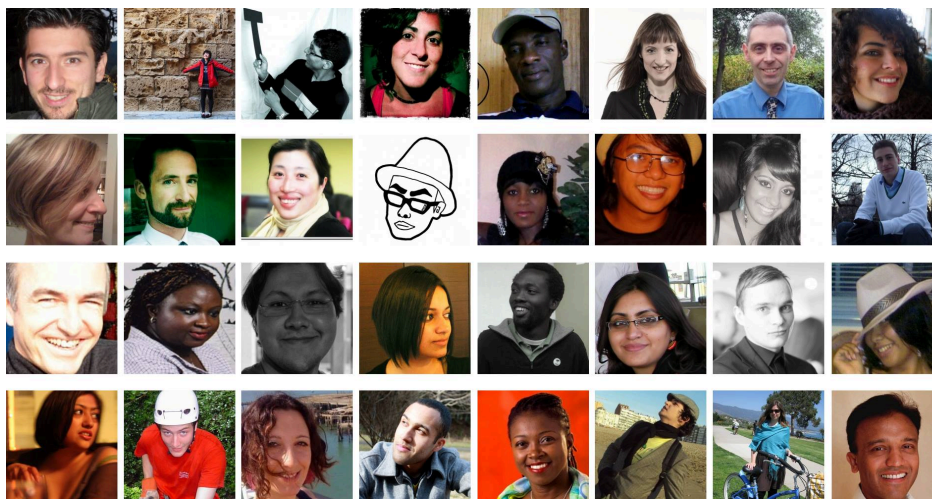**Kick-Off Meeting, Rome, January 9th 2014**
Tommy Hutchinson, i-genius

Who are social entrepreneurs?

Social entrepreneurs are people who create businesses to address social or environmental problems

Not for profit + commercial

Problems social entrepreneurs experience

- **Access to information, data**
- **Access to tailored, relevant data**
- **Topic**
- **Focus e.g. beyond GDP**
- **Geography e.g. local, regional**
- **Capacity to interpret data**
- **Platform to share their own data**
- **Ability to engage over their own and others' data**

Issues

- **Easy access to obtaining and sharing data**
- **Community to engage with, e.g. interpretation**
- **Trust & integrity of the data**

Focus of Web-COSI on social entrepreneurship

1. How do social entrepreneurs utilise data at present?
2. What sources do they access?
3. What do social entrepreneurs need e.g. access, focus, interpretation, share, engagement?
4. How would Web-COSI benefit social entrepreneurs?
5. How would they utilise its new tools?
6. How would trust & integrity be assured?
7. How could citizens data usage develop overtime with new technology developments, etc?

Work Plan

- **Communication tools – brochure and web**
- **Workshop to develop existing and create new methods on developing critical mass on data usage**
- **Report on better practice models, inc. mapping usage in health, education, community cohesion**
- **EU seminar with policy makers**
- **Four focus groups on local utilisation (sample perspective)**
- **Short showcase video**
- **Final conference arrangements**

Questions & Comments