



Web-COSI

Web Communities for
Statistics for Social Innovation

INCREASING TRUST IN COLLECTIVELY
GENERATED STATISTICS



Web-COSI Webinar

“Civil society engagement in well-being statistics: good practices from Italy”

20 June 2014 - 3.00 to 5.00 p.m

Organiser LUNARIA

Presentation on Web-COSI project

Web COmmunities for Statistics for Social Innovation

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Web-COSI has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 610422.



Web COmmunities for Statistics for Social Innovation

is an R&D project under the EU FP7 Programme receiving funding from the EC - ICT Directorate - within the CAPS projects of “Collective Awareness Platforms for Sustainability and Social Innovation”

Web-COSI capitalizes on the last 10 years research, characterized by two revolutions for the world of statisticians and beyond:

- **The Internet explosion.** Web 2.0 tools and platforms have radically changed the way in which information and data are produced and shared. Interactivity is contributing to change the roles of producers and users of data
- **The “GDP & Beyond” debate** that has dominated the scene of statistical and economic research for the new measurement of well-being, societal progress and sustainability

Against this background:

The **general objective** of Web-COSI is to use the opportunities given by Web2.0 to foster the **engagement of citizens and society at large** in the area of statistics beyond GDP

The **specific objective** is to implement tools for collecting, producing and visualizing **locally generated** information and data **empowering the usage of crowd sourced data**

➤ The **final aim** is to contribute for a better integration and complementarity of official and non-official statistics

Web-COSI is based on a four-partner [Consortium](#) led by Istat.

It sees the collaboration between two relevant institutions: the [Italian National Statistical Institute](#) and [OECD](#) alongside two young NGOs: our today host [Lunaria](#) – the Italian Association for Social Promotion, and [i-genius](#) - the Social Entrepreneur Business and Enterprise Community in the UK, both representing society at large.

A Consortium so structured, working together, naturally [bridges the top-down and bottom-up approaches](#) for better statistics beyond GDP

The project kick offed in January 2014 and will last until December 2015

Web-COSI work plan envisages a number of activities to reach its objectives

1. **mapping** of beyond GDP existing digital initiatives **distilling the best practices** for the involvement of the communities
 - this exercise will bring to the set up of **an interactive crowd-sourced map**

2. **empowering the engagement of communities** through
 - blogs, on line discussions, webinars, news letters,..
 - target citizens campaigns, data visualisation competitions, 'youth initiatives',....
 - the set up of a European Wikiprogress University Programme

Today's Webinar represents an important step on the side of civil society engagement

3. the development of a **Wiki of progress statistics** on Wikiprogress platform
 - a tool for the **collection of civil society grass root locally generated non-official data** to integrate with official data
4. **5 stocktaking** and **reporting documents** on the involvements of communities on statistics beyond GDP in Europe and abroad will be delivered
5. **face 2 face open events** will be organised: **5 workshops, 4 focus groups and a final conference**

Web-COSI will work to create synergies in connections and interactions with other **EU FP7** and **CAPS** projects and with **Eurostat** on-going initiatives

Web-COSI will impact

-encouraging communities to share, collaborate and make use of data and information beyond GDP at local and global level

-contributing to create a critical mass on the importance on the usage of non-official sources as an opportunity to catch

-pushing to create consensus, also at political level, to support research fostering partnerships between NSIs, the academia, civil society organizations and communities at large

Archiving its results Web-COSI will pave the way for future research needs identifying the open issues for the exploitation of crowd sourced data.

➤ In Web 2.0 era as the power of online communities grows ever stronger institutions of diverse type and scope cannot ignore their centrality for the “definition” of better statistics for better policies for a better quality of life.

THANKS FOR YOUR ATTENTION

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