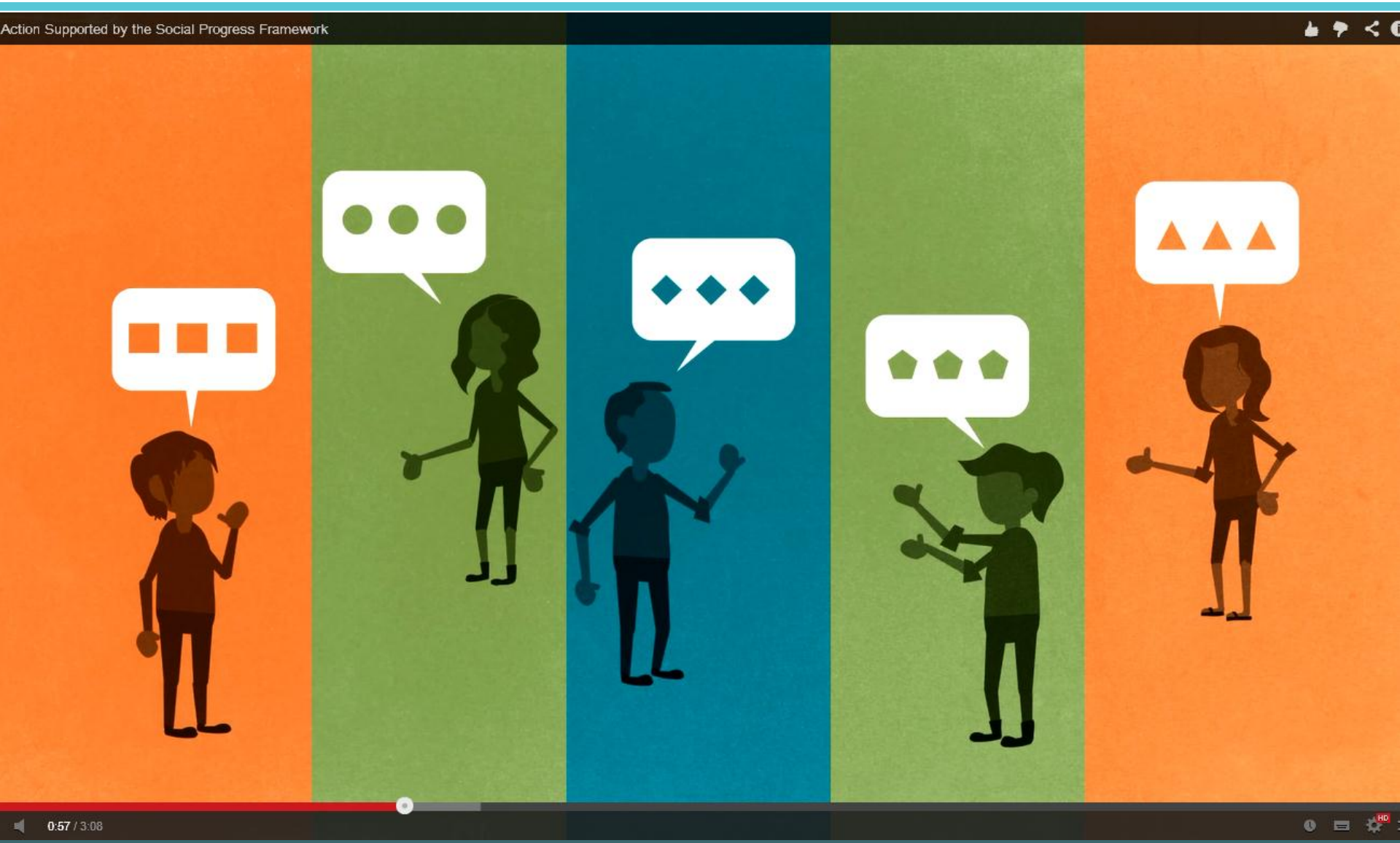
SOCIAL PROGRESS IMPERATIVE: USING METRICS THAT MATTER TO ENGAGE NEW PARTNERS IN DEVELOPMENT

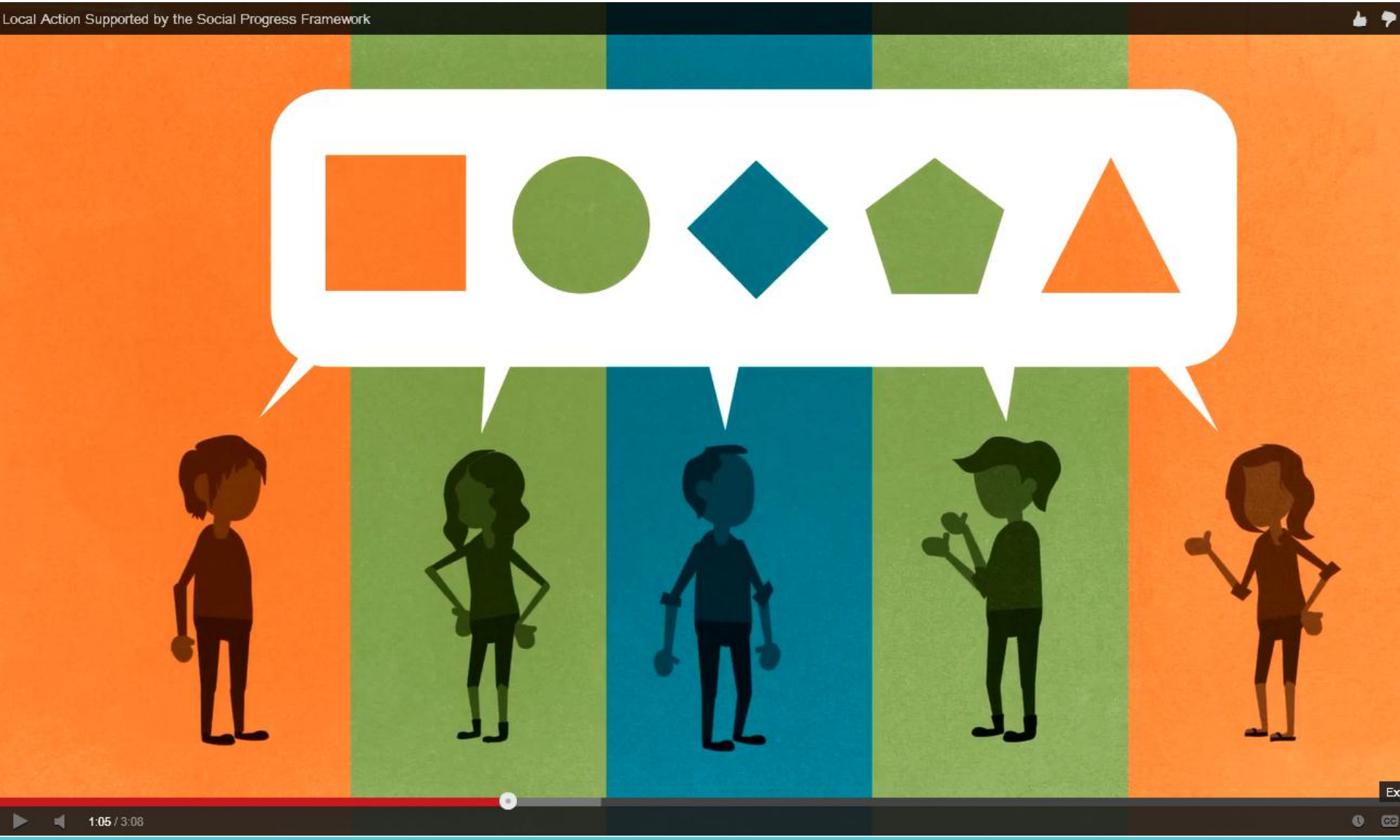
September 18 2014

SOCIAL PROGRESS IMPERATIVE

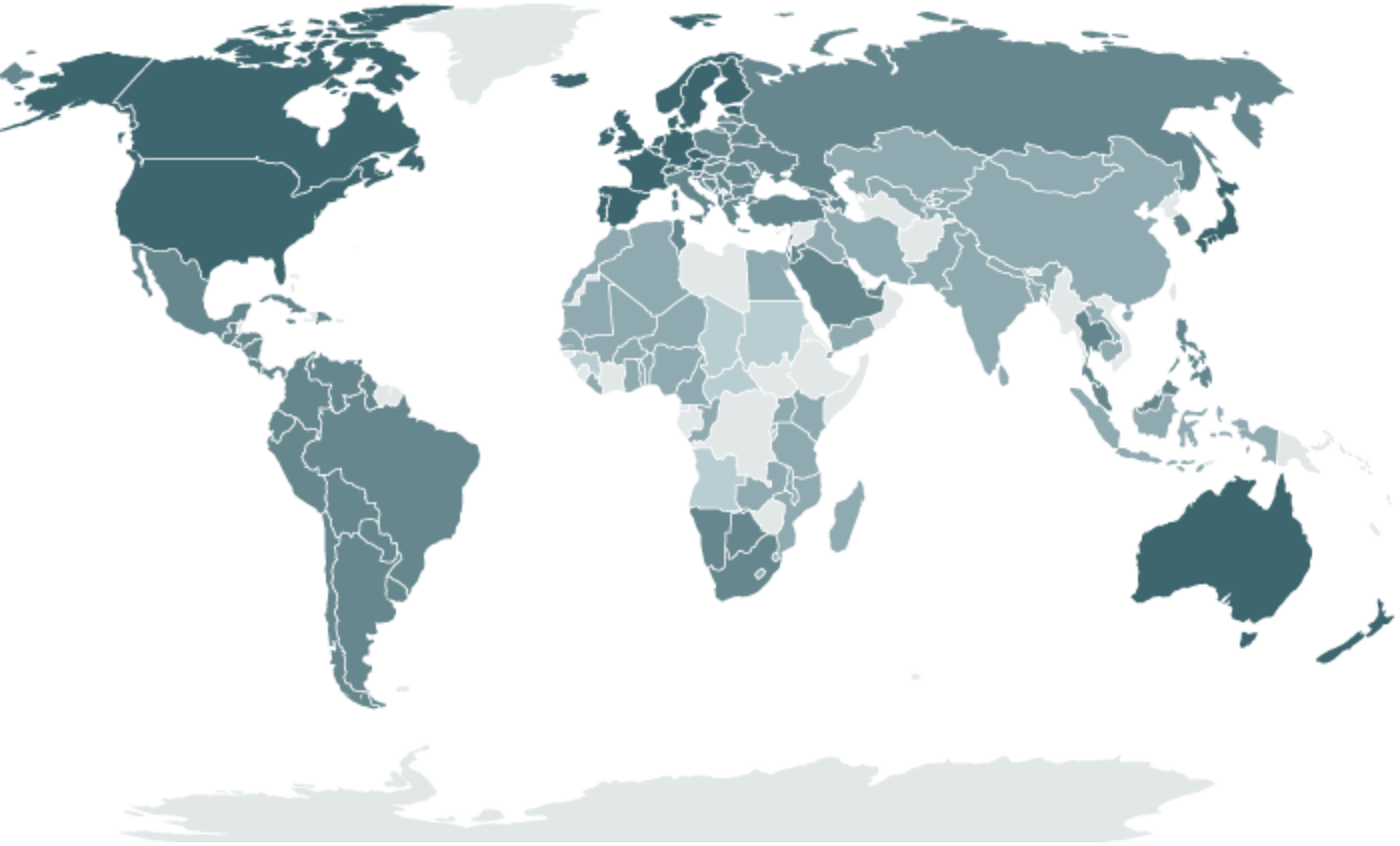
SECTORS IN SILOS TRANSFORMED…



…WITH A COMMON LANGUAGE



ENGAGING CITIZENS IN RICH AND POOR COUNTRIES ALIKE



WHAT IS SOCIAL PROGRESS?

Our definition: *Social progress is the capacity of a society to meet the **basic human needs** of its citizens, establish the **building blocks** that allow citizens and communities to enhance and sustain the quality of their lives, and create the **conditions for all individuals to reach their full potential**.*

SOCIAL PROGRESS INDEX FRAMEWORK

GLOBAL SOCIAL PROGRESS INDEX – INDICATOR LEVEL 2014

Social Progress Index

Basic Human Needs

Nutrition and Basic Medical Care
- Undernourishment
- Depth of food deficit
- Maternal mortality rate
- Stillbirth rate
- Child mortality rate
- Deaths from infectious disease

Water and Sanitation
- Access to piped water
- Rural vs. urban access to improved water source
- Access to improved sanitation facilities

Shelter
- Availability of affordable housing
- Access to electricity
- Quality of electricity
- Indoor air pollution attributable deaths

Personal Safety
- Homicide rate
- Level of violent crime
- Perceived criminality
- Political terror
- Traffic deaths

Foundations of Wellbeing

Access to Basic Knowledge
- Adult literacy rate
- Primary school enrollment
- Lower secondary school enrollment
- Upper secondary school enrollment
- Gender parity in secondary enrollment

Access to Information and Communications
- Mobile telephone subscriptions
- Internet users
- Press Freedom Index

Health and Wellness
- Life expectancy
- Non-communicable disease deaths between the ages of 30 and 70
- Obesity
- Outdoor air pollution attributable deaths
- Suicide rate

Ecosystem Sustainability
- Greenhouse gas emissions
- Water withdrawals as a percent of resources
- Biodiversity and habitat

Opportunity

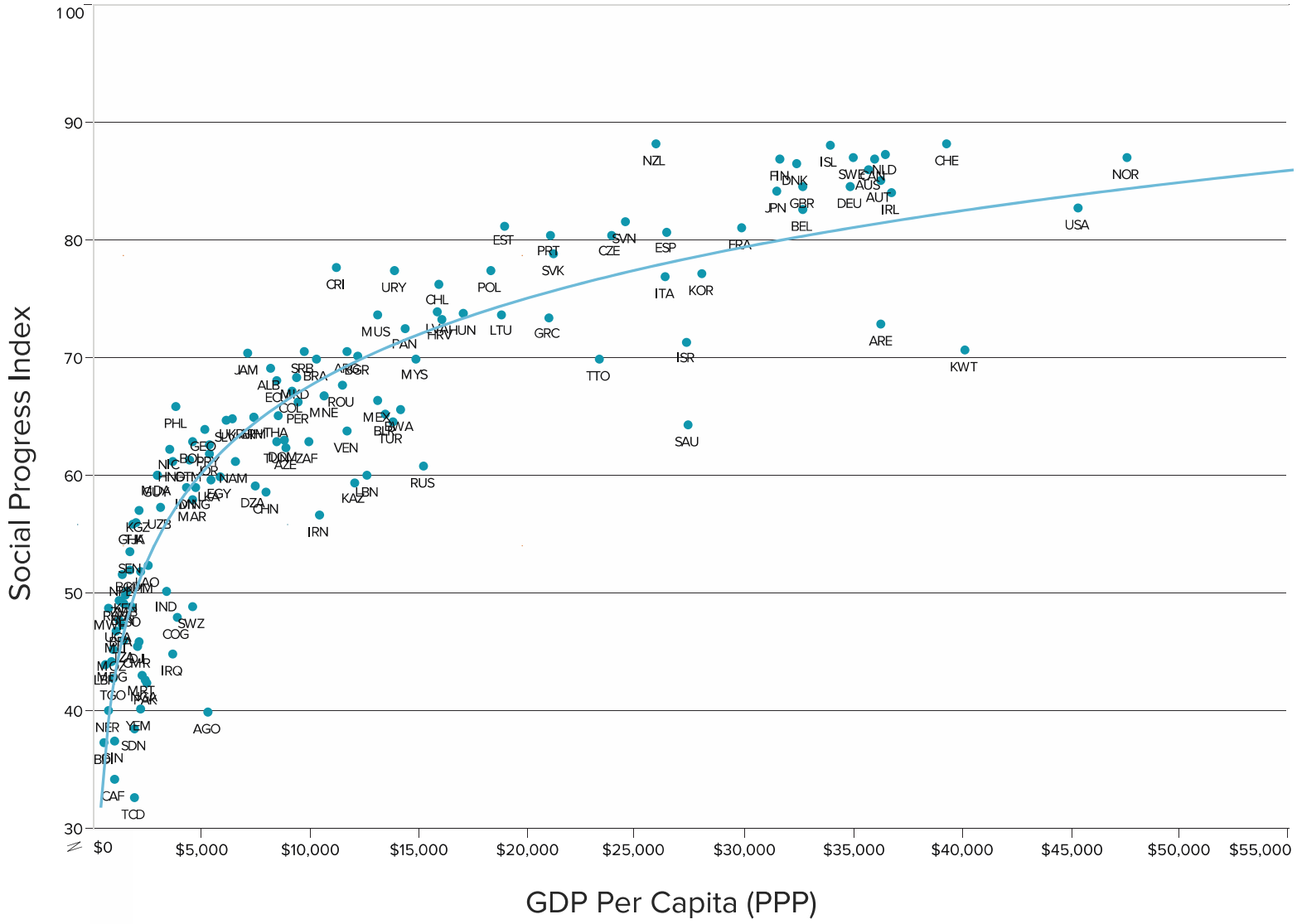
Personal Rights
- Political rights
- Freedom of speech
- Freedom of assembly/association
- Freedom of movement
- Private property rights

Personal Freedom and Choice
- Freedom over life choices
- Freedom of religion
- Slavery, forced labor and human trafficking
- Satisfied demand for contraception
- Corruption

Tolerance and Inclusion
- Women treated with respect
- Tolerance of immigrants
- Tolerance for homosexuals
- Discrimination and violence against minorities
- Religious tolerance
- Community safety net

Access to Advanced Education
- Years of tertiary schooling
- Women's mean years in school
- Value lost due to inequality in education
- Number of world class universities

SOCIAL PROGRESS INDEX VS. GDP PER CAPITA (PPP)



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SOCIAL PROGRESS INDEX

SOCIAL PROGRESS IMPERATIVE

SOCIAL PROGRESS INDEX 2014

? Share

MEASURING NATIONAL PROGRESS – To truly advance social progress, we must learn to measure it, comprehensively and rigorously. The Social Progress Index offers a rich framework for measuring the multiple dimensions of social progress, benchmarking success, and catalyzing greater human wellbeing. The 2014 version of the Social Progress Index has improved upon the 2013 'beta' version through generous feedback from many observers. We continue to welcome your use and testing of our data, and feedback to help us continue to improve. Please watch our short video on the results of the Social Progress Index 2014. Please find our publications here.

MAP VIEW – ONE ASPECT AT A TIME

SCORECARD VIEW

Elements are highlighted where this country possesses a relative weakness or a relative strength compared to countries of similar GDP per capita: China; Tunisia; Ecuador; Thailand; Dominican Republic; Algeria; Azerbaijan; Armenia; Bosnia and Herzegovina; Colombia; Jamaica; Macedonia; Peru; Serbia; Namibia

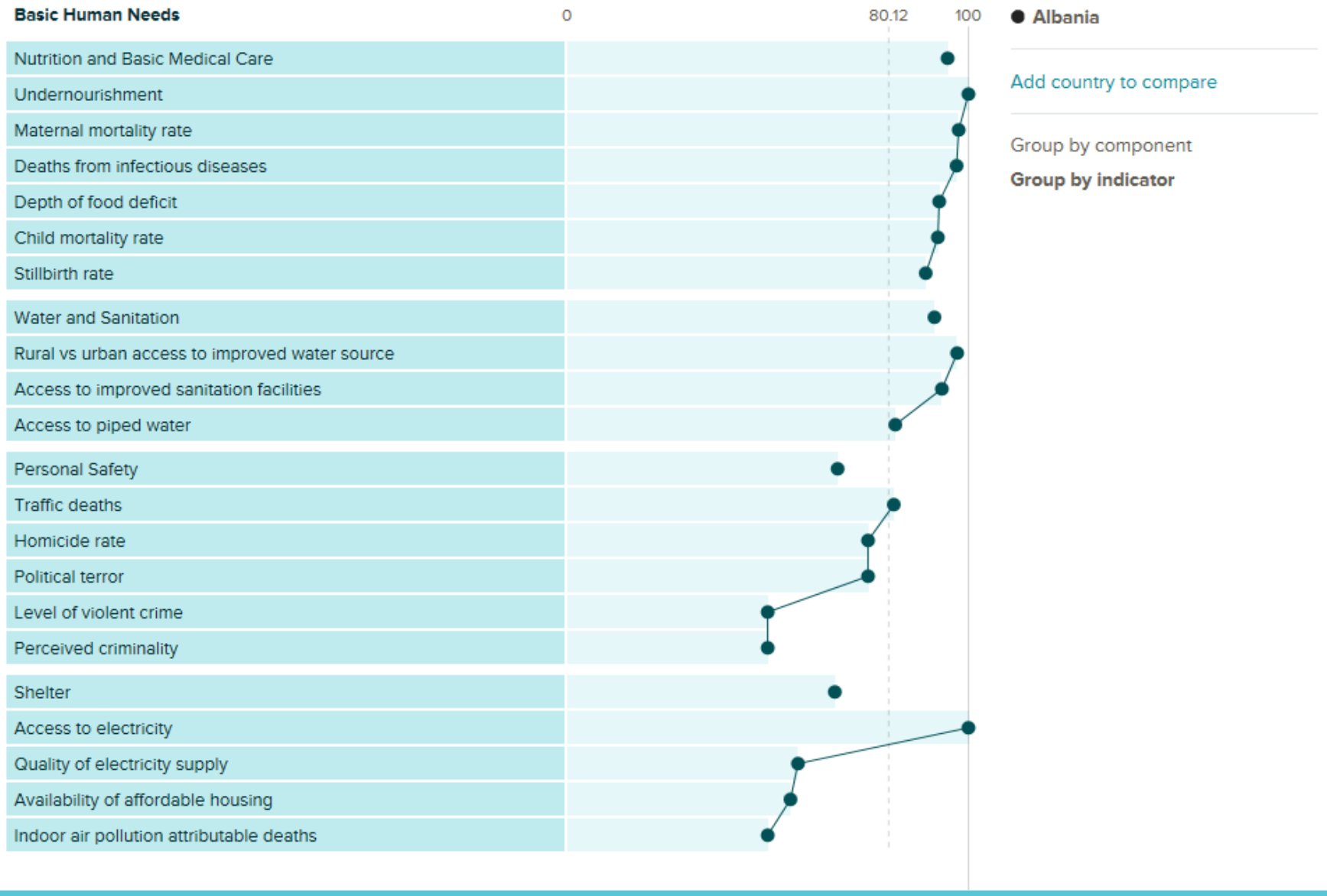
Social Progress Index 69.13

Basic Human Needs	80.12
Nutrition and Basic Medical Care	**94.81**
Undernourishment	
Depth of food deficit	
Maternal mortality rate	
Stillbirth rate	
Child mortality rate	
Deaths from infectious diseases	
Water and Sanitation	**91.53**
Access to piped water	
Rural vs urban access to improved water s	
Access to improved sanitation facilities	
Shelter	**66.72**
Availability of affordable housing	

Foundations of Wellbeing	73.13
Access to Basic Knowledge	**87.02**
Adult literacy rate	
Primary school enrollment	
Lower secondary school enrollment	
Upper secondary school enrollment	
Gender parity in secondary enrollment	
Access to Information and Communicati	**69.18**
Mobile telephone subscriptions	
Internet users	
Press Freedom Index	
Health and Wellness	**78.21**
Life expectancy	
Non-communicable disease deaths betwe	

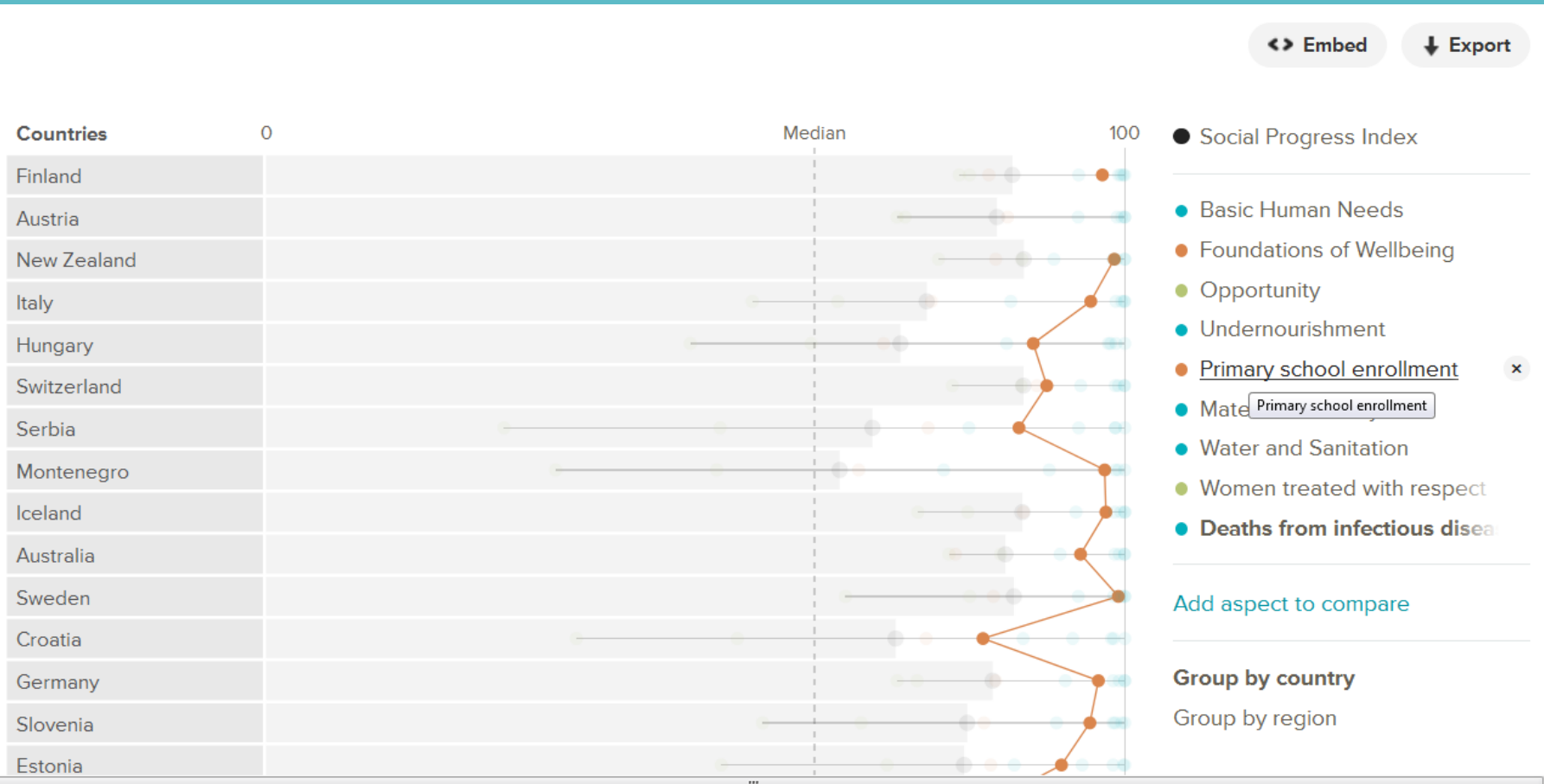
Opportunity	54.14
Personal Rights	**61.55**
Political rights	
Freedom of speech	
Freedom of assembly/association	
Freedom of movement	
Private property rights	
Personal Freedom and Choice	**65.97**
Freedom over life choices	
Freedom of religion	
Modern slavery, human trafficking and chil	
Satisfied demand for contraception	
Corruption	
Tolerance and Inclusion	**49.47**

COMPONENT OR INDICATOR-LEVEL DATA VISUALIZATION



PERFORMANCE VIEW

TREND LINES ON HOVER



MULTIPLE ASPECTS AT ONCE

DATA TABLES

Basic Human Needs	Albania
Nutrition and Basic Medical Care	**94.81**
Undernourishment	**5**
Maternal mortality rate	**27**
Deaths from infectious diseases	**46**
Depth of food deficit	**52**
Child mortality rate	**16.7**
Stillbirth rate	**5**
Water and Sanitation	**91.53**
Rural vs urban access to improved water source	**1.8**
Access to improved sanitation facilities	**93.9**
Access to piped water	**81.8**
Personal Safety	**67.43**
Traffic deaths	**12.7**
Homicide rate	**2**
Political terror	**2**
Level of violent crime	**3**
Perceived criminality	**3**

● Albania

Add country to compare

Group by component

Group by indicator

Display scores

Display ranks

DYNAMICALLY GENERATED TEXT AND INFOGRAPHICS

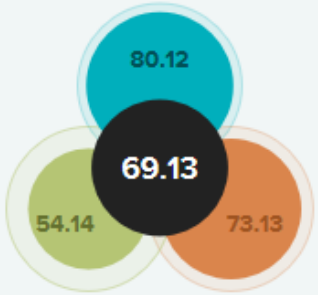
ALBANIA

Share

Of issues covered by the Basic Human Needs Dimension, Albania does best in areas including **Nutrition and Basic Medical Care** and has the greatest opportunity to improve human wellbeing by focusing more on **Shelter**. Of issues covered by the Foundations of Wellbeing Dimension, Albania excels at providing building blocks for people's lives such as **Access to Basic Knowledge** but would benefit from greater investment in **Ecosystem Sustainability**. Of issues covered by the Opportunity Dimension, Albania outperforms in providing opportunities for people to improve their position in society and scores highly in **Personal Freedom and Choice** yet falls short in **Access to Advanced Education**.

Performance in Comparison

Social Progress Index	**69.13** (48th)
Basic Human Needs	**80.12** (50th)
Foundations of Wellbeing	**73.13** (43rd)
Opportunity	**54.14** (58th)



Census Data in Comparison

Population (2011)	**3,162,083** (114th)
GDP (PPP) $	**8,123** (68th)

USING INDEX STRUCTURE AS NAVIGATION

SOCIAL PROGRESS INDEX 2014

? Share

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REGULARLY UPDATED BLOG TO PROMOTE RETURN VISITS

Highlighted Articles

#Progresso Social Brasil Presents IPS Amazonia to the Brazilian Government

15 Sep 2014, Jonathan Talbot

Read more

Get Involved

2014 is a watershed year for the Social Progress Imperative and the Social Progress Index as we expand to cover 132 countries and Social Progress Networks are already at work in several countries.

With your help, we can rapidly expand this conversation to reach a critical mass of interested and qualified parties looking to bring the same rigor to social and environmental progress as to economic growth and business competitiveness. We look forward to hearing from you.

Contact us

Latest Publications

Social Progress Index for the Brazilian Amazon 2014 - Executive Summary English

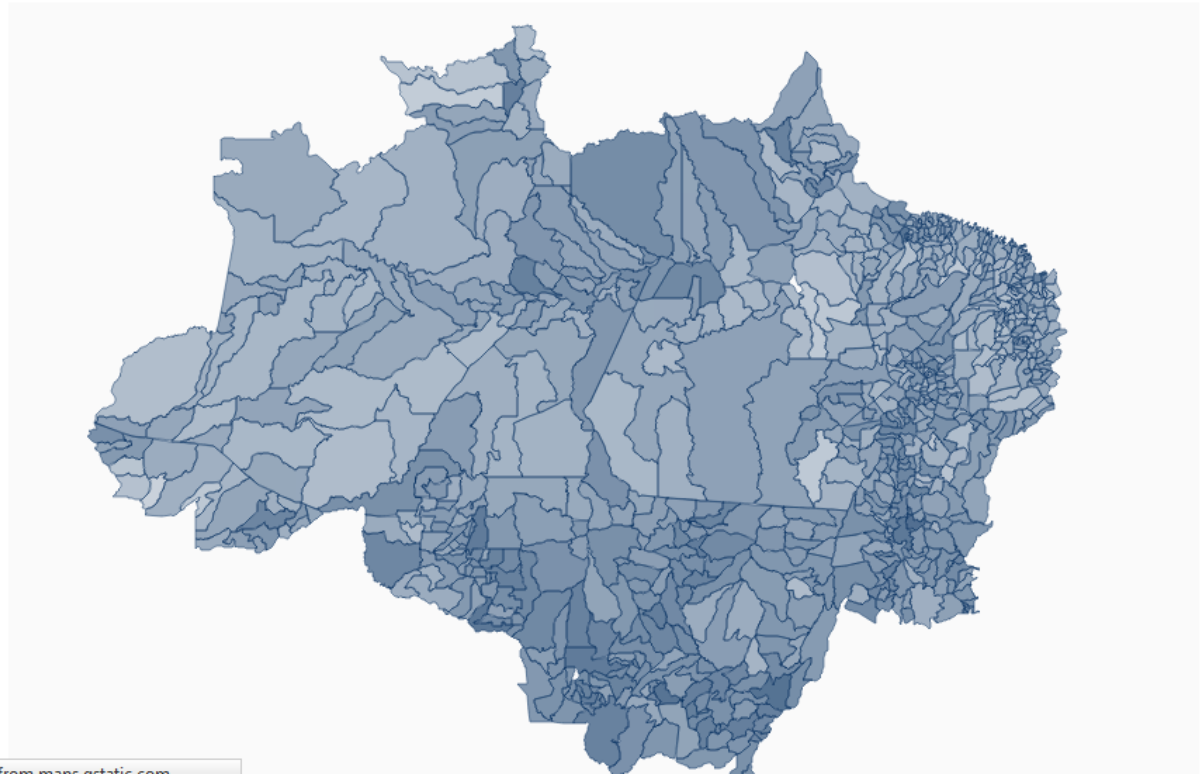
23 Aug 2014

Click to open pdf

ASKING FOR INTENSE ENGAGEMENT – CREATING PARTNERSHIPS AND NEW INDICES

SUBNATIONAL INDEX MAP VIEW – DIMENSION VIEW

Localize no mapa uma cidade ou estado e escolha uma das três dimensões para obter informações sobre o progresso social.



Exportar </> Embed

- Índice de Progresso Social
- Necessidades humanas básicas
- Fundamentos para o bem-estar
- Oportunidades

Ver por município

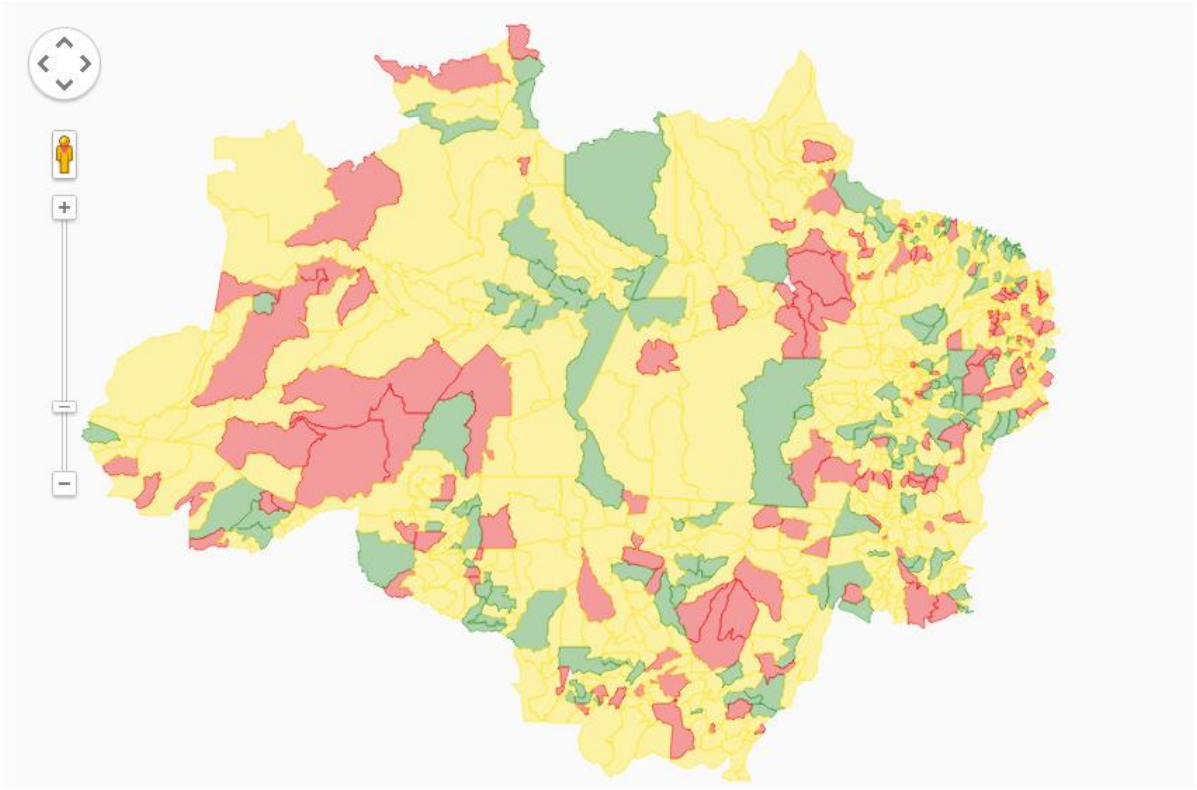
Ver por estado

Mostrar desempenho

Mostrar scorecard

SUBNATIONAL INDEX MAP VIEW – SCORECARD DATA

Localize no mapa uma cidade ou estado e escolha uma das três dimensões para obter informações sobre o progresso social.



Exportar </> Embed

Índice de Progresso Social

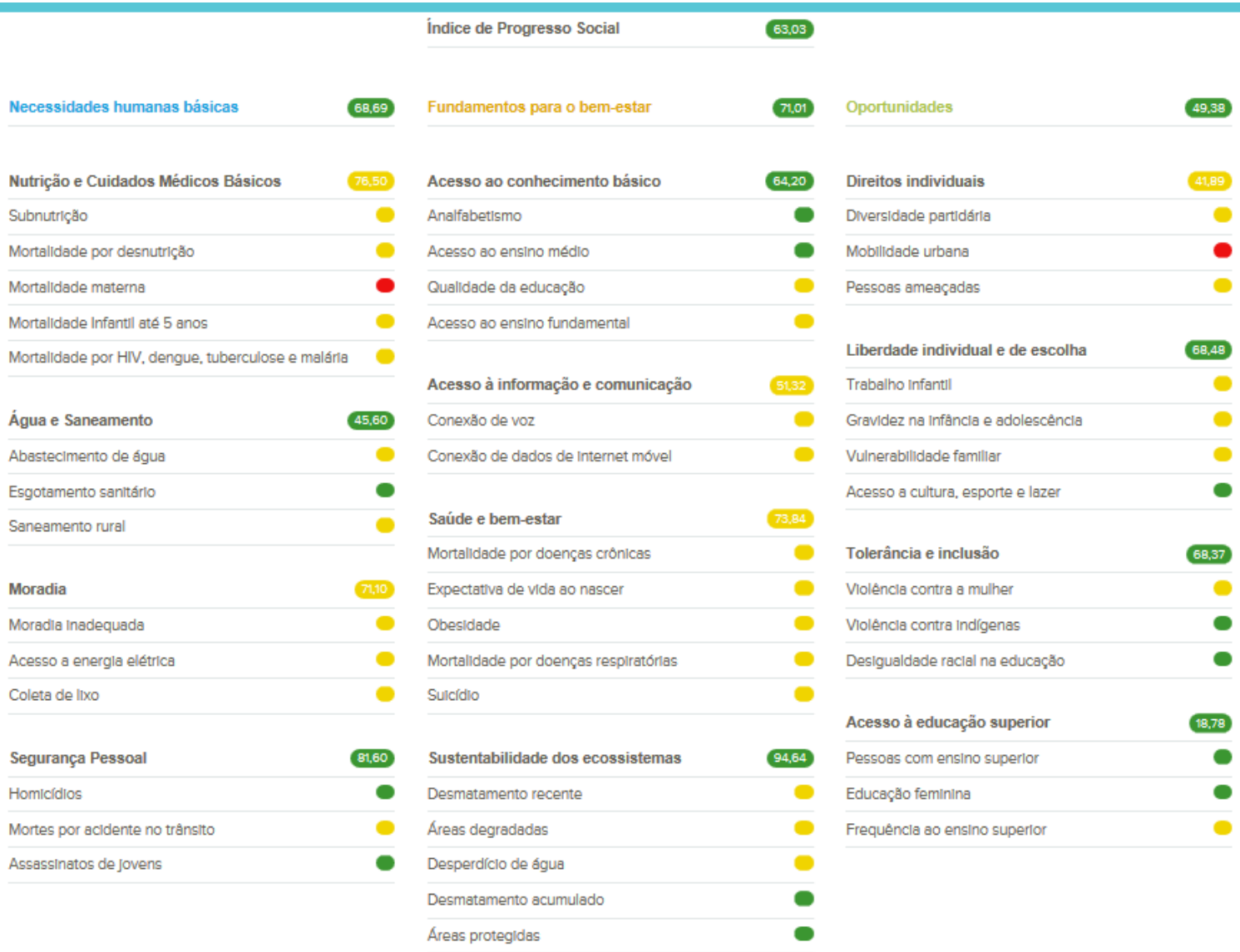
Necessidades humanas básicas
Fundamentos para o bem-estar
Oportunidades

Ver por município
Ver por estado

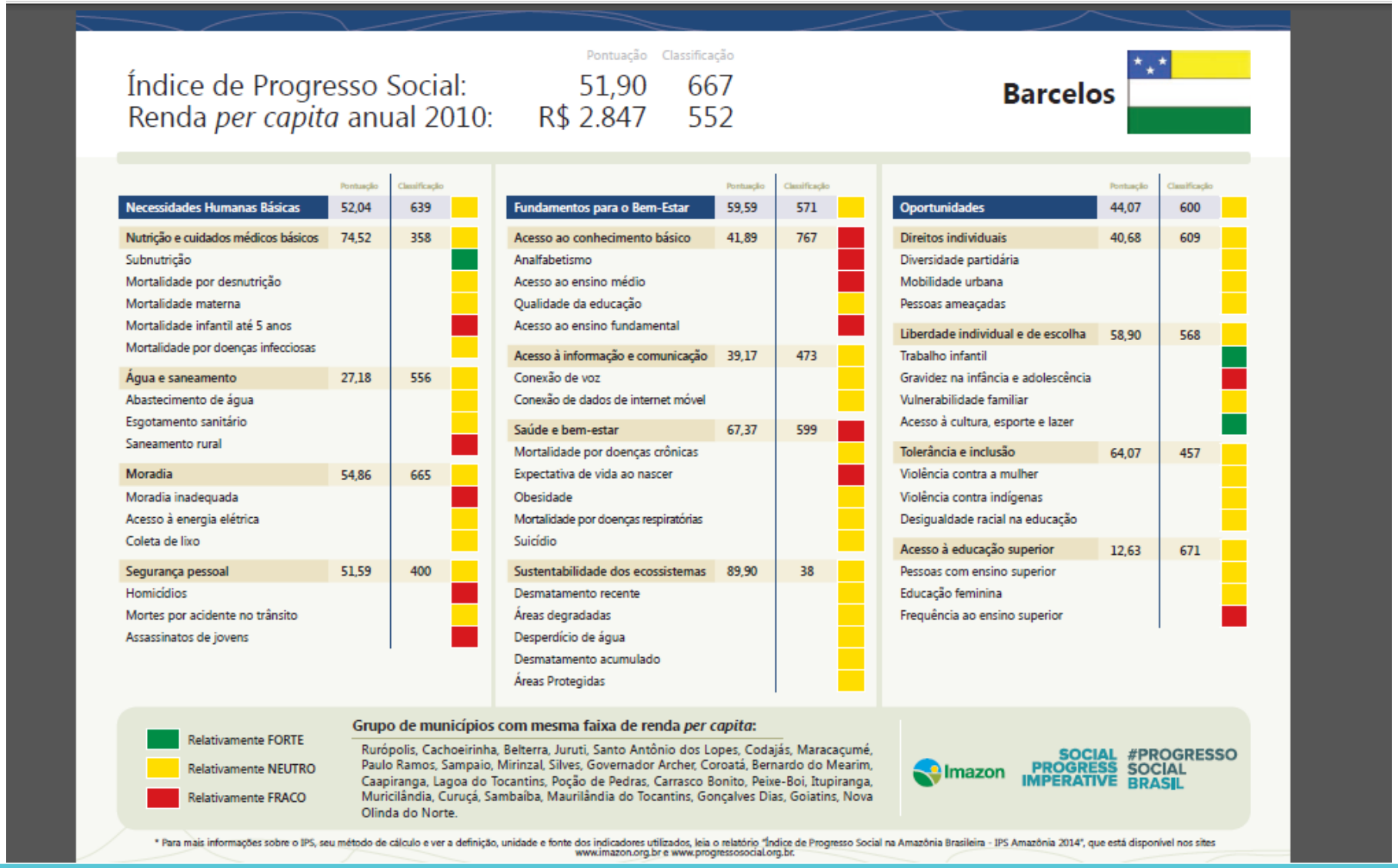
Mostrar desempenho
Mostrar scorecard

Relativamente FORTE
Relativamente NEUTRO
Relativamente FRACO
Dado indisponível

SCORECARD VIEW – IPS AMAZONIA MUNICIPALITY



SCORECARD VIEW – IPS AMAZONIA MUNICIPALITY- PRINT



	Pontuação	Classificação
Índice de Progresso Social:	51,90	667
Renda *per capita* anual 2010:	R$ 2.847	552

Barcelos

Necessidades Humanas Básicas	52,04	639
Nutrição e cuidados médicos básicos	74,52	358
Subnutrição		
Mortalidade por desnutrição		
Mortalidade materna		
Mortalidade infantil até 5 anos		
Mortalidade por doenças infecciosas		
Água e saneamento	27,18	556
Abastecimento de água		
Esgotamento sanitário		
Saneamento rural		
Moradia	54,86	665
Moradia inadequada		
Acesso à energia elétrica		
Coleta de lixo		
Segurança pessoal	51,59	400
Homicídios		
Mortes por acidente no trânsito		
Assassinatos de jovens		

Fundamentos para o Bem-Estar	59,59	571
Acesso ao conhecimento básico	41,89	767
Analfabetismo		
Acesso ao ensino médio		
Qualidade da educação		
Acesso ao ensino fundamental		
Acesso à informação e comunicação	39,17	473
Conexão de voz		
Conexão de dados de internet móvel		
Saúde e bem-estar	67,37	599
Mortalidade por doenças crônicas		
Expectativa de vida ao nascer		
Obesidade		
Mortalidade por doenças respiratórias		
Suicídio		
Sustentabilidade dos ecossistemas	89,90	38
Desmatamento recente		
Áreas degradadas		
Desperdício de água		
Desmatamento acumulado		
Áreas Protegidas		

Oportunidades	44,07	600
Direitos individuais	40,68	609
Diversidade partidária		
Mobilidade urbana		
Pessoas ameaçadas		
Liberdade individual e de escolha	58,90	568
Trabalho infantil		
Gravidez na infância e adolescência		
Vulnerabilidade familiar		
Acesso à cultura, esporte e lazer		
Tolerância e inclusão	64,07	457
Violência contra a mulher		
Violência contra indígenas		
Desigualdade racial na educação		
Acesso à educação superior	12,63	671
Pessoas com ensino superior		
Educação feminina		
Frequência ao ensino superior		

Relativamente FORTE
Relativamente NEUTRO
Relativamente FRACO

Grupo de municípios com mesma faixa de renda *per capita*:

Rurópolis, Cachoeirinha, Belterra, Juruti, Santo Antônio dos Lopes, Codajás, Maracaçumé, Paulo Ramos, Sampaio, Mirinzal, Silves, Governador Archer, Coroatá, Bernardo do Mearim, Caapiranga, Lagoa do Tocantins, Poção de Pedras, Carrasco Bonito, Peixe-Boi, Itupiranga, Muricilândia, Curuçá, Sambaíba, Maurilândia do Tocantins, Gonçalves Dias, Goiatins, Nova Olinda do Norte.

Imazon SOCIAL PROGRESS IMPERATIVE #PROGRESSO SOCIAL BRASIL

* Para mais informações sobre o IPS, seu método de cálculo e ver a definição, unidade e fonte dos indicadores utilizados, leia o relatório "Índice de Progresso Social na Amazônia Brasileira - IPS Amazônia 2014", que está disponível nos sites www.imazon.org.br e www.progressosocial.org.br.

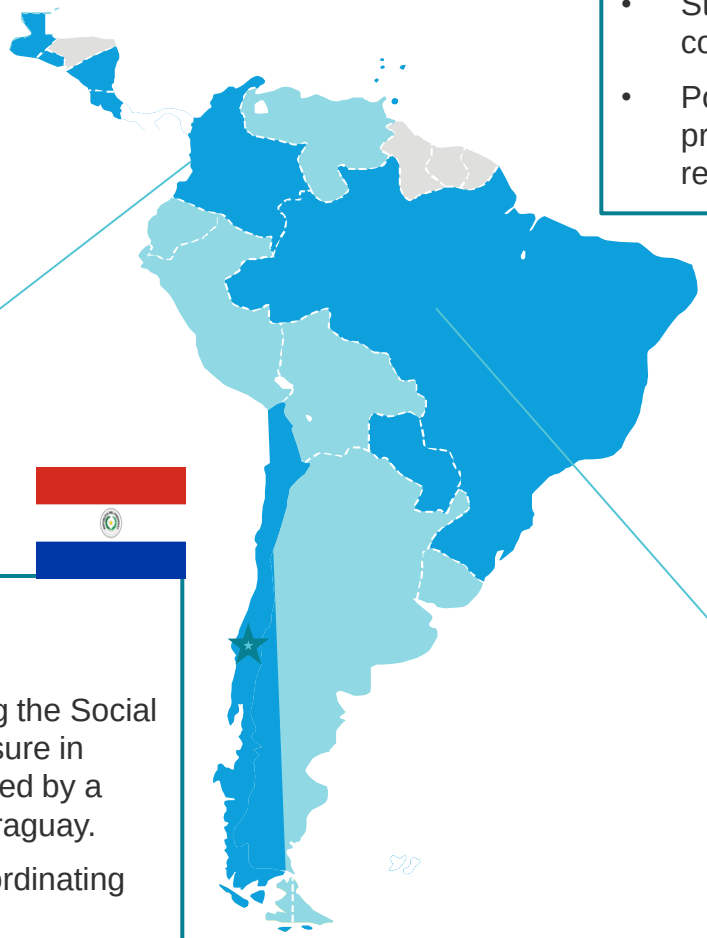
Red de Ciudades Cómo Vamos

El exitoso modelo de evaluación realizado por Bogotá Cómo Vamos ha sido replicado en diferentes ciudades de Colombia y Latinoamérica. Conoce estas experiencias y los impactos que han tenido en la calidad de vida local.

Concejo

VISUAL SURVEY MAPPING AT THE HOUSEHOLD LEVEL - PARAGUAY

THE FUTURE IS MULTI-SCALAR – BUT HOW TO PRESENT IT ALL?



Multi-Nation Regional

- Study of migration across several countries in Latin America
- Possible EU-wide project on social progress at level of subnational regions

City Level

•Ongoing work with Avina, the office of the Mayor of Bogota and the Presidential office to create a Social Progress Sub-Index for Bogota.

Subnational Regional

- Leading businesses and civil society organizations in Brazil are creating a municipal-level Social Progress Index for c.800 municipalities in the Amazon region to align interventions and influence government development policy.

National

•The Government of Paraguay is integrating the Social Progress Index as a key performance measure in national development plan to 2030, supported by a cross-sectoral Social Progress Network Paraguay.

•Deloitte Paraguay is part of a National Coordinating Committee which manages the network

MEDIA AND SOCIAL MEDIA CAMPAIGNS WITH SPONSORS AND PARTNERS DRIVE TRAFFIC TO OUR WEBSITES

WORKING WITH MEDIA COMPANIES

Building relationships with key media is crucial.

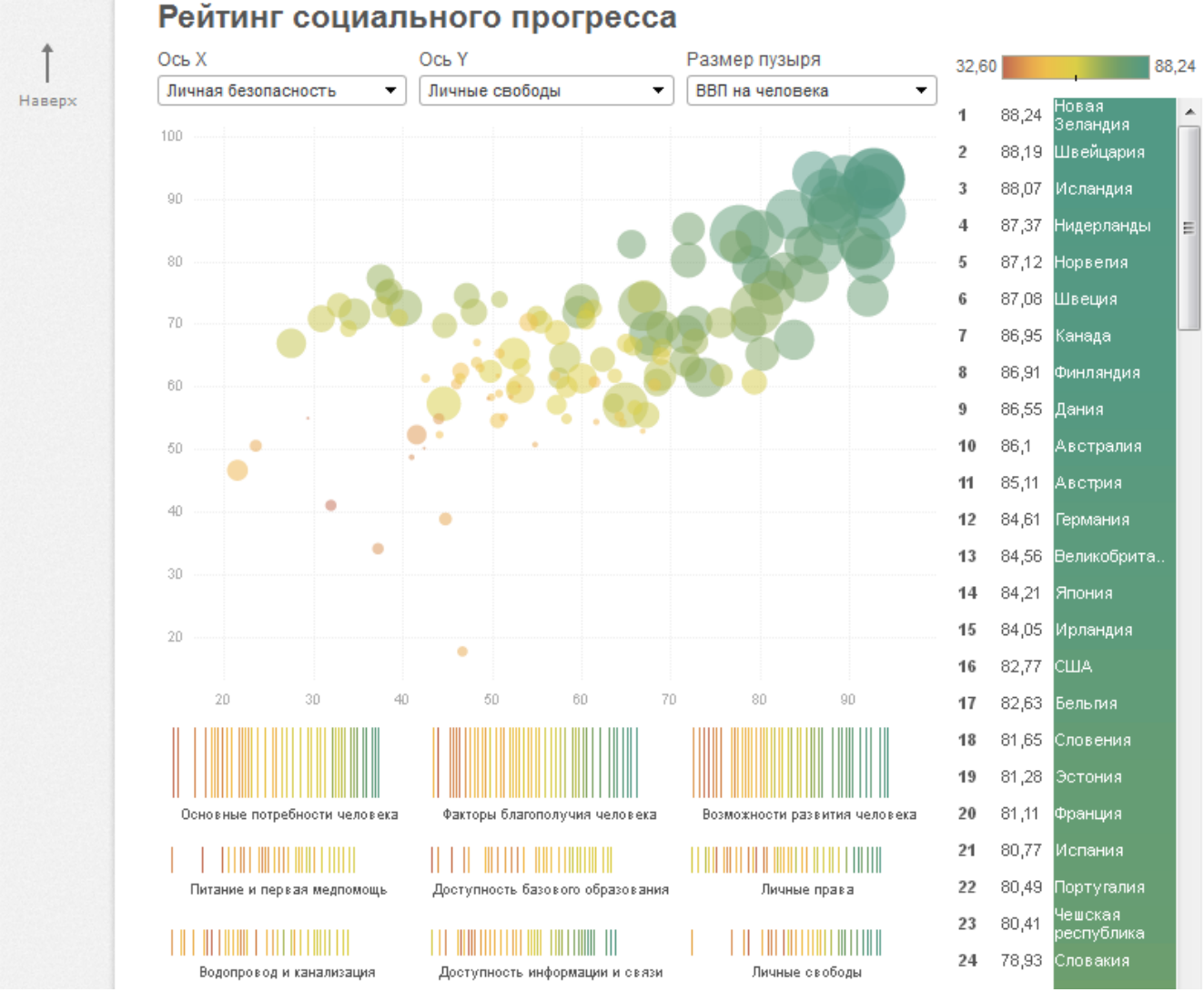
The deeper the interaction with the data, the greater the potential for amplification.

Guardian Sustainable Business campaign provided a new way of interacting with SPI 2014 data.

HOW WE MAKE IT SHAREABLE

- Main interactive for global Social Progress Index is embeddable on any HTML page – and now available in English, Spanish, and Portuguese
- Any state of the visualization is shareable as a URL
- Same for IPS Amazonia
- Social media share buttons on site
- Dataset and raw values available in one file as a download
- API for global index coming later this year

DATA ALREADY BEING USED BY 3RD PARTIES



FUTURE IMPROVEMENTS

- Mobile versioning (mobile site + app)
- Slow connections
- Tell stories connected to the data
- Language versioning
- Broaden use potential of dataset and raw data

LESSONS LEARNED

- Media (traditional and social) seems to drive the bulk of web traffic
- Build sites with measurement of user preferences in mind
- Difficult to create dynamic interactives that are as visually dense as static images that work well
- Public seems most interested in national-level data so far
- Define specific audiences and interactions when building interactives (or working with media) – it is difficult to change your static frameworks “on the fly”

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