



BIG  
DEVELOPMENT

**DATA**SHIFT

*Promoting People-Powered Accountability*

[www.theDataShift.org](http://www.theDataShift.org)



# The story so far...

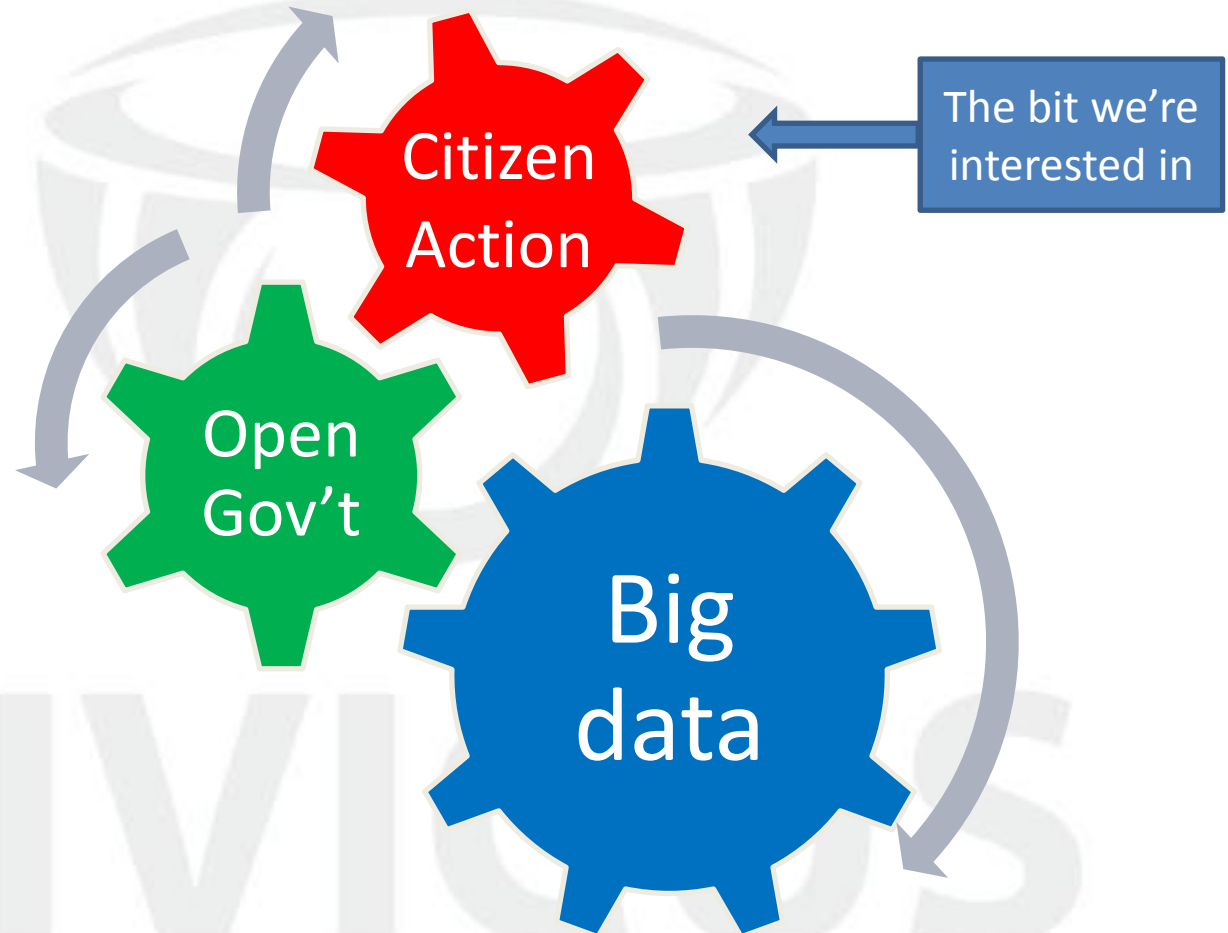
- The MDGs provided a pathway to ensure greater accountability, but information on performance did not include the full breadth of citizen experience
- Moving towards new goals, civil society has spent much energy on defining the post-2015 agenda
- Yet, we must not miss this incredible opportunity to think about monitoring & accountability from the 'morning after'
- New technologies hold great promise to democratise the way that citizen experience and information about development is collected, curated, and used

# Meanwhile, growing interest in data

“We call for a data revolution for sustainable development, with a new international initiative to improve the quality of statistics and information available to people and governments. We should actively take advantage of new technology, crowd sourcing, and improved connectivity to empower people with information on the progress towards the targets.”

United Nations High-Level Panel on the Post-2015  
Development Agenda, May 2013

# But something is missing...





**But, there are some great  
examples of citizens  
generating new data on  
important aspects of  
development, often in areas  
where official data is patchy**



# Citizen-reporting of corruption

## Are You On India's Bribe Map?

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Last year, we did a story on

IPaidABribe.com (IPAB), a website where people can report bribe's they've paid to get access to Government services in India, as well as corruption incidents involving Government officers

التقارير أبلغ عن واقعة استقبل تبيّهات اتصل بنا

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طريقة جيدة في رصد وتحديد أماكن انتشار الجريمة والفساد في مصر باستخدام تكنولوجيا الموبايل والانترنت والعمل على تحجيمها والقضاء عليها عن طريق توعية المواطن والتعاون مع المجتمع المدني والدعوات المختصة

أبلغ عن واقعة



**MAMDAWRINCH**  
Every time I participate to corruption, I destroy my country  
Help your country, fight corruption!

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Category Filter

- All Categories
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- Misappropriation
- Bribe
- Conflict of interest
- Fraud
- Money laundering
- Nepotism (Piston)
- Access to information

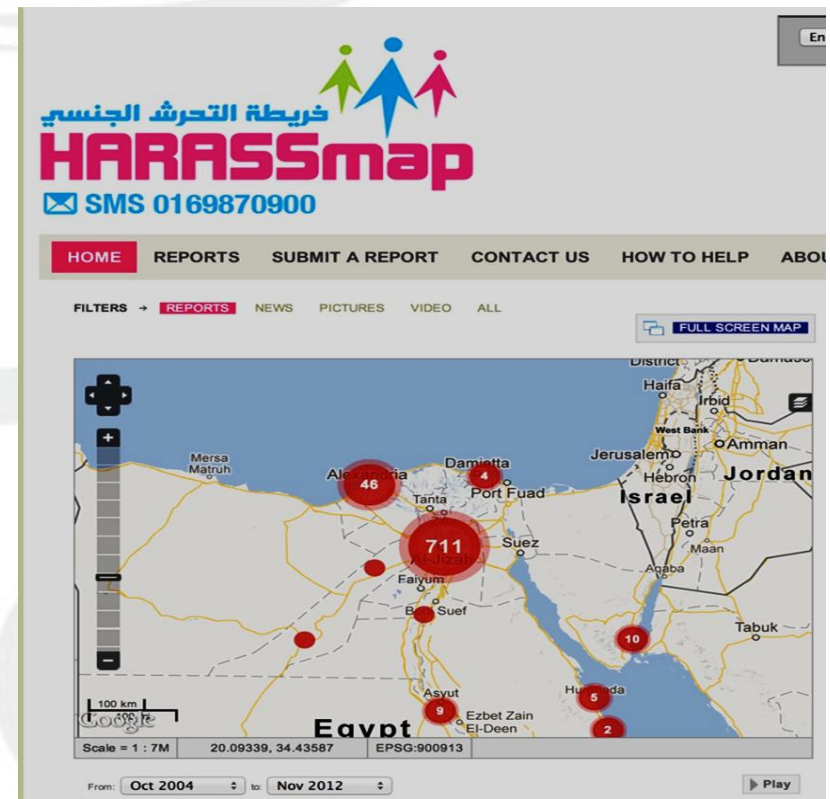
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Mamdawrinch  
1 131 personnes aiment Mamdawrinch.

Maps of corruption Moroccan




# Citizen-reporting of gender violence



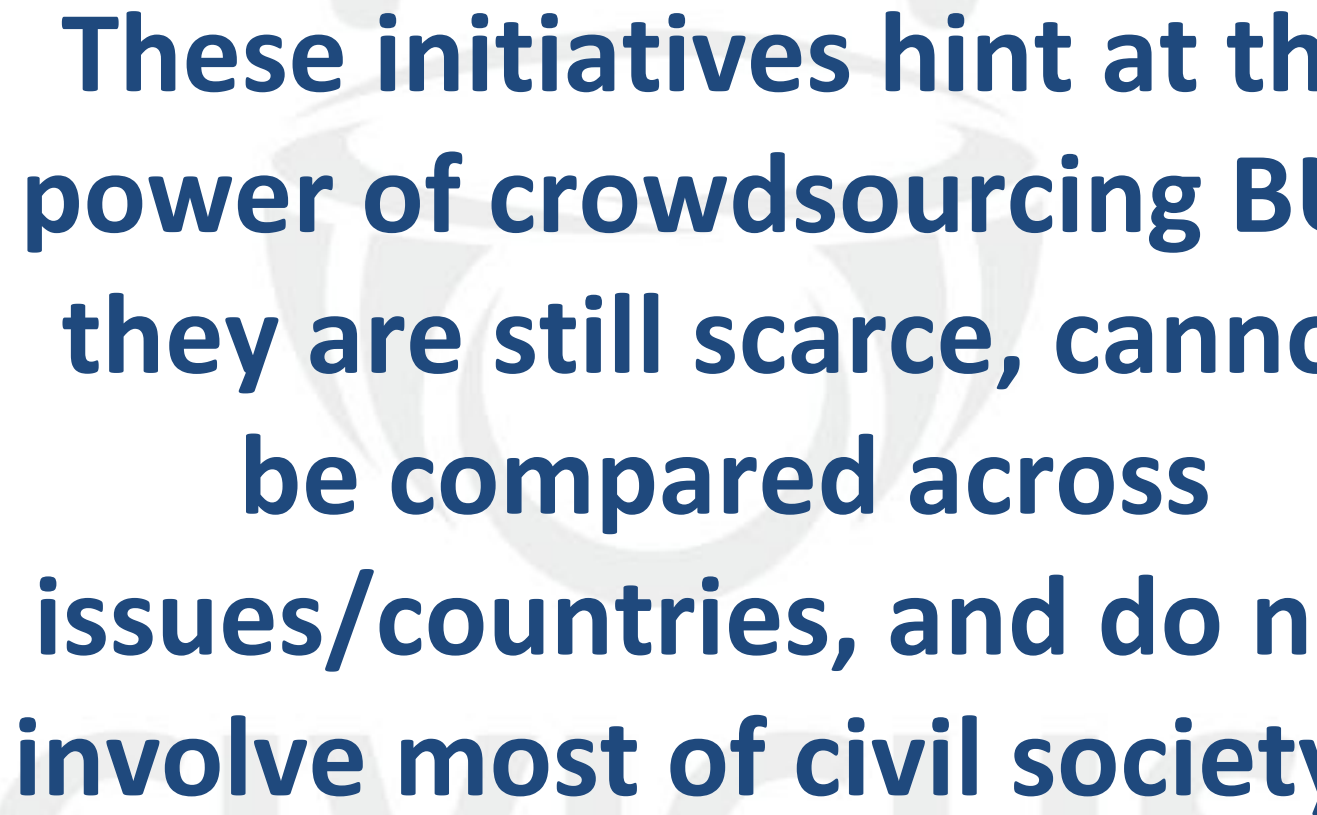
# Citizen-reporting of ocean debris








**These initiatives hint at the  
power of crowdsourcing BUT  
they are still scarce, cannot  
be compared across  
issues/countries, and do not  
involve most of civil society...**





**So we've been working on an initiative that would promote coverage and comparability of citizen-generated data to monitor the post-2015 goals**

**CIVICUS**

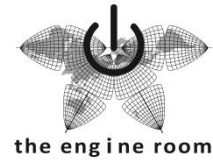


[WWW.THEDATASHIFT.ORG](http://WWW.THEDATASHIFT.ORG)

**DATA**SHIFT

# BLUEPRINT

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**The Big Development DataShift** is an ambitious, multi-stakeholder initiative to leverage the potential of new technologies for more creative and effective social accountability. It brings citizen voice to the heart of sustainable development by building a community of people and resources prepared to harness the data revolution. It is a movement and a tool to monitor and shape progress on the new global development agenda by **Promoting People-Powered Accountability.**

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# Coverage



Sustained support and development of citizen reporting mechanisms



- encourages responsiveness to local contexts
- facilitates sharing and uptake between groups
- builds a scalable methodology for mobilising citizen monitoring resources





# Comparability



The process of standards-building and new approaches to promote comparability will



- feed into a nation and global evidence base
- harness opportunities for data harmonisation
- standardise the collection of locally-generated and context-specific data



# Campaigning



Focusing on citizens and meeting needs from bottom up will help



- focus on the greater picture of accountability and transparency in development
- build a global landscape of interconnected datasets
- provide strong evidence-based tools to promote people-powered accountability



# Stream 1: Global Knowledge Hub



A resource for those interested in citizen monitoring that will

- generate more interest in citizen-generated data
- support new initiatives
- demonstrate methods for and uses of citizen-generated data
- begin building an alternative monitoring mechanism for post-2015



## Stream 2: Thematic Forums



Knowledge dissemination and capacity development to



- explore comparability opportunities for each post-2015 goal
  - map out commonalities in reporting practices
  - support harmonisation efforts
- build a standardised framework for shadow reporting



## Stream 3: The A Team



A team of Accountability Ambassadors will



- engage with civil society networks
- map out existing efforts
- identify need and priorities
- develop skills and capacities for citizen monitoring





## Stream 4: The DataShift Fund



Mechanism for donors and experts to support citizen-generated data gathering exercises to



- ensure data collection is demand-driven and relevant
- provide a collection of financial, human, and technical resources, managed collectively by national and international actors with country level experience



## Stream 5: DataShift Dashboard



A web-based presentation of accountability initiatives that



- create a new global information system for monitoring
- promote user-friendly methodologies and visual representations
- form a significant new reference to complement official data and expert analysis





**WWW.THEDATASHIFT.ORG**

For more information on the Big Development DataShift or to get involved, please visit **[www.thedatashift.org](http://www.thedatashift.org)** or email **[jason.maglaughlin@civicus.org](mailto:jason.maglaughlin@civicus.org)**

# Some questions we've been asked

- How reliable is citizen-generated data?
- Why focus on the post-2015 framework?
- Will we only look at agreed post-2015 goals?
- How do we span the digital divide?
- How do we know people will use this?
- Is a meaningful dashboard feasible?
- Why should CIVICUS be doing this?
- Do we have the skills to do this?