



Web-COSI
Web Communities for
Statistics for Social Innovation
INCREASING TRUST IN COLLECTIVELY
GENERATED STATISTICS

Web-COSI “Web COmmunities for Statistics for Social Innovation”

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Better Practice Models for Social Entrepreneurship

Summary

This Report seeks to outline better practice models in the variety of areas related to social entrepreneurship (e.g. health, education, community cohesion) and map the key features of common examples ('mapping exercise').

From the perspective of four common approaches as to how social entrepreneurs use statistics – getting started, fostering their venture, measuring impact, and communicating the overall phenomenon of social entrepreneurship, the report examines social entrepreneur's usage of data both as recipients of data – official and liquid – and their capacity, motivation and purpose of production of data. It seeks to better understand:

- a) why social entrepreneurs use data;
- b) how do they use it;
- c) what is their perspective on the usage of data e.g. trust, level of importance in relation to their work;
- d) how these factors are likely to change overtime and the causation of such changes.

The report illustrates:

1. Key learnings – why, how, SE engage with data + how will it change in the future
2. Highlights and trends from survey, mapping
3. Conclusions and recommendations

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Introduction

To conduct this analysis, the report looks at the usage of data from four key overarching viewpoints, namely, how social entrepreneurs use data to in each of the following categories:

- Get started – establish their initiative
- Foster their venture
- Measure impact
- Communicate their activities and the wider, overall phenomenon of social entrepreneurship

The methodology used for the construction of this report is based on:

- Desk research of existing social business activities contained the for the ‘mapping exercise’
- Analysis arising from the ‘mapping examples’(full list contained in Annex 1)
- Analysis arising from the results of the online survey conducted during April 2015 (full results contained in the Annex 2)
- Key aspects arising from the ‘data usage for driving social entrepreneurship’ (London Workshop 19th February – full report can be found http://www.webcosi.eu/images/2013/11/Web-COSI_Deliverable4.5.pdf).

The report explores each of the four categories, listed above, and for each seeks to illustrated:

1. The overall approach and relevance data and statistics plays
2. Perspective on the usage of the data e.g. official and liquid, trust, motivations, capacity
3. Overview of models used in a variety of sectors e.g. health, education, social cohesion
4. Likely future trends or how it will change
5. Summary and key learning
6. Any recommendations arising from these findings

Content for the report draws primarily from the following sources:

1. Results of the online survey conducted in April 2015 as part of the Web-COSI project – an overview is contained in the next section and each of the four categories contains the key findings. Full results are contained in the Annex2.
2. Desk research for the mapping exercise which looked at the 59 models as to how social businesses or in some cases, NGOs, use data and statistics. Fifty five from 18 countries in the 4 categories is documented in the Annex1.
3. Key perspectives on the variety of models and approaches used arising from the workshop on social entrepreneurship held in London, 19th February 2015.

1. Key findings from the survey

1.1 The purpose of the survey was to get a better overview as to how social entrepreneurs appreciate the importance of data and statistics and how this may or may not change overtime. It also examined how social entrepreneurs view official and non official data. Understanding these aspects are important in understanding the relevance or otherwise of the various models contained in the 'mapping exercise'.

1.2. The survey conducted in April 2015 received 174 responses of which 119 were fully completed. The distribution of responses were from social entrepreneurs engaged in:

Education 49%

Community cohesion 30%

Research 29%

Health 19%

Food 8%

Marketing 8%

Recycling 5%

Others covered areas such as mining, finance, business advice, culture.

1.3. Most respondents were from social businesses of 5 or less employees (43%); 6-20 employees (29%); 21-50 employees (8%) with 19% from ventures of over 50 employees. Of the total, 67% were from within the European Union

4% were from non EU European countries e.g. Albania, Macedonia

29% from non European countries e.g. Afghanistan, Australia, Brazil, Cambodia, India, Japan, Kenya, Nepal, Nigeria, Pakistan, Saudi Arabia, Thailand, UEA, USA

1.4. Seventy percent of the respondents said the use of data and statistics was 'very important' to their work and a further 25% felt it was 'important'. Only 5% felt it was 'not important'.

1.5. Of those who said they use data, 92% said that they both use official governmental statistics and unofficial statistics e.g. from think tanks, NGOs, etc. Government statistics carried a greater level of trust with 73% giving them 7 or more (on a scale of 1-10), whilst 62% gave a similar rating for non-official sources. Roughly 4% said they did not trust official government and unofficial data.

1.6. Perhaps surprising, a high number of respondents said they create their own data 83% with 55% publishing their data.

1.7. The most interesting findings of all for policy makers was that 79% of respondents expected their usage of statistics to increase over the next 1-2 years and 50% said their usage of such data would be likely to change. The reasons given for these changes are listed in the annex.

2. Key findings from the ‘Mapping’ exercise

2.1 The report examines the models used covering the data needs for social entrepreneurs from four perspectives essential for the drive and duration of social entrepreneurship, namely:

- i) data on the citizens’ problems and needs to drive the start of the social venture;
- ii) data to foster the venture on-going;
- iii) data to evaluate and measure the impact of social ventures;
- iv) data to measure the overall phenomenon of social entrepreneurship.

Countries covered included: Europe: UK, Spain, France, Italy, Netherlands, Romania, Denmark, Ireland, Switzerland, Cyprus, Germany, Austria, Slovakia, Belgium, Croatia; and non-Europe: India, US, Japan, Pakistan, Brazil, with many of the projects being delivered in parts of Africa.

2.2. Data on the citizens’ problems and needs to drive the start of the social venture

2.2.1. Social entrepreneurs identify social problems that can be addressed or solved through the creation of a social venture. Statistics is particularly relevant for start-up social entrepreneurs as they try to better understand the nature of the problem they are addressing, what resources may be accessible and in some cases, to assisting them in raising early stage finance. From the online survey, questions on why social entrepreneurs use data, such as ‘Conducting market research’ and ‘Assist you in raising finance’ were ranked 3rd at 52% and equal 5th at 41%.

2.2.2. Start up social entrepreneurs tend to rely less on data, however, than more mature social businesses. This is partly because they may have limited capacity to undertake research or have limited time to analyse existing data sources compared to established businesses. For many social entrepreneurs, the urge to set up a venture is driven by a passionate desire to address a problem which they would undertake with or without the support of data. Where data is used, it tends to be applied more as ‘proof of concept’ (often to attract other resources such as finance or people support) proving that a need exists or that it can be effectively addressed – rather than being a determining factor on whether to start the social business or project. At the risk of generalisation, social entrepreneurs will often create a business based on their observation or even ‘hunch’ and leave detailed analysis or concrete proof for a later stage when they have more resources to utilise such data.

2.2.3. Given the likely limited capacity and their passionate desire to get started as quickly as possible, start up social entrepreneurs tend to rely on existing data produced from credible official or unofficial sources. Given the early nature of their venture, early stage social entrepreneurs rarely publish their own data unless there is a particularly strong need to do so as part of ‘proof of concept’ or ‘proof of need’

2.2.4. Ideally, most prefer to rely on data currently available but where the statistics are not available or it is inadequate, social entrepreneurs may have little alternative but to produce their own. *Eva Women’s Aid*, for instance in Redcar found that there was limited official police records on domestic violence (e.g. nothing on abuse of over 60 year olds) and therefore, worked with Teeside University to create their own to complement and enrich what limited official data existed. Similarly, the pervasive affect of the mafia plays on the Sicily required original data collection by *Addiopizzo*.

2.2.5 Mapping social needs against citizen engagement is another regular feature of digital data usage. *Koom* in France records local needs and stimulates challenges which local citizens aspire to address. *Global Map Aid* targets donor contributions to poverty and disaster related emergencies. Similar matching is used in job searching by for instance, *Career Moves* in Austria.

2.2.6. Easier access to data and statistics is a clear need for many social entrepreneurs and at the London workshop (Deliverable 4.5) Oswin Baker (Rockpool) advocated the benefits of outsourcing data collection and analysis thereby providing social entrepreneurs with greater freedom to focus on their core social goals.

2.3 Data used to foster the venture

2.3.1 This usage of data covers almost every period of the lifecycle of a typical business of more than one or two years old. Whilst, as with start-ups, the need to prove a concept may remain, its relative importance gradually diminishes and is superseded by other new factors such as raising more sophisticated finance (for instance investment rather than smaller loans), or to expand the size of the team (senior management, employees) or to prove the existence of a need or ability to address it in order to win new business in a manner that is more detailed and sophisticated than what a start-up is likely to require.

2.3.2. ‘Conducting market research’ (51%) and data to ‘assist in raising finance’ (41%) remains relevant but other questions from the survey take on a new relevance for more mature social businesses. For instance, ‘measuring social media or other audience activity’ was ranked 4th in importance at 49% whilst ‘campaigning’ was 5th on 42%. Of the 15% of respondents who stated ‘other’ one quoted using data to measure ‘team efficiency’, another quoted statistics for ‘business plans’ (possibly related to raising finance). Other specific needs were listed such as data to ‘identify underused resources, and raise the visibility of engagement opportunities e.g. volunteering, or in assessing competitors through the ‘mapping social enterprise activity’.

2.3.2. An effective use of data can be found in the rapid rise of crowd funding to raise finances for social ventures. One such example was the partnership between animator video production company, Annibox and Desolenator, which uses solar panels to turn saline water into clean water. Using a variety of digital designs (animation and info-graphics) with crowd funding platforms such as Indigogo and web analysis provided by You Tube, and Google, the campaign was able to convert a “£4K video into a £150K’ investment raising campaign.

2.3.3. The high penetration and interactivity of mobile technology enables social benefits to be widely delivered enabling even the most disadvantaged to access high quality social benefits. Health is a particular area where this trend is seen. The *PEEK project*, for instance uses geographical data of the patients to measure levels of disease of its clients in Kenya. Likewise, *Babylon Health* matches needs collated on an app with medical and drug delivery, reaching even remote parts of the world. *Bupa Boost* enables employees to access a wide range of health advice and benefits (often in partnership with other providers) whilst *Fitbit* provides all of its users who wear an arm band with personalized activity monitor, the data of which, can be shared amongst friends and colleagues to stimulate greater engagement.

2.3.4. Of all the questions asked in the survey, the lowest ranking for data usage was to ‘support your sales pitch’ (30%). It is likely that mainstream entrepreneurs driven by purely commercial objectives would give greater priority to this question than social entrepreneurs who may be finances in ways different from the driving of income from sales. Given, however, the importance

of survival and sustainability of social businesses, greater availability and usage of data to promote sales income would seem desirable.

2.4 Data to evaluate and measure the impact of social ventures

2.4.1 Measuring impact was identified by the survey sample as the number one purpose for using data or statistics with over 2/3rds (68%) giving it as a reason. Perhaps more than any other area, the need to measure impact most distinguishes social entrepreneurs from mainstream purely commercial entrepreneurs. Proving its social benefit is the very reason for their existence.

2.4.2. Impact reporting is a well established exercise with many corporations producing corporate social responsibility audits (CSR) and even smaller providers measuring their 'social return on investment'. But the measuring of social impact has become ever more sophisticated and mechanised, with smaller social businesses leading much of this innovation. Digital technologies has enabled many social businesses to built the measurement of impact into the design of the product or service. Such measurements of success (or failure) has become an essential tool for funders, customers, beneficiary community, and employees, to assess the overall value of the venture.

2.4.3. Clean energy provider, *Solarkiosk* in Germany and the recycling of coffee waste into bio fuel by *Bio Bean* in the UK are illustrations of how highly sophisticated social businesses are measuring and evaluating their impact on a on-going basis. Similar examples can be found in organic farming, most notably, *Zacky Farm* in Pakistan.

2.4.4. The measurement of social impact in public procurement projects has grown in importance. The UK government's Social Value Act, for instance, explicitly such assessments in all such contracts.

2.5. Data to measure the overall phenomenon of social entrepreneurship

2.5.1. This aspect of Report is particularly relevant to policy makers and corporations or think tanks/academics who engage directly or indirectly on social entrepreneurship. It is relevant in areas such as assessing the sustainability of social businesses in terms of employment, prosperity, or even survival rates. What motivates social entrepreneurs, and how customers, communities and citizens view social businesses are amongst the many important factors which govern related policy decisions.

2.5.2. The development of good policy and an effective overall eco-system is of great importance to social entrepreneurs. Indeed, it scored 2nd in overall importance in the survey on their reasons for using data with 62% quoting engagement on statistics for 'developing policy'.

2.5.3. At the London workshop, 19th February, Martyn Oliver (3SC) advocated the need to recognize (and ideally measure) certain secondary benefits beyond core objectives of social orientated procurements projects; for instance, where happiness is enhanced or where volunteering is stimulated. Most measurements continue to use traditional data collection methodologies but new initiatives are taking place in the production of 'rapid, simple' indices by for instance *Centre for Citizenship Enterprise and Governance* in an attempt to better measure changes in corporate responsibility.

2.5.4. With the concept of social entrepreneurship at a relatively infant stage of development improved understanding by policy makers of how data can be used to commission social projects and the limits that may exist in covering all such beneficial aspects via a measurable statistical approach may need to be better appreciated.

2.5.5. Anecdotal evidence suggests that in ways similar to SMEs, social businesses are likely to create many jobs, be efficient users of capital, and spread wealth more favorably than the mainstream economy. To what extent this is the reality would benefit from further study.

3. Conclusions – trends and recommendations

From the survey, mapping exercise and outcomes of the workshop in London (D4.5) we can conclude the following:

1. The survey indicates that the usage of data amongst social entrepreneurs is high and likely to become increasingly important in the coming years.
2. All major sectors of environment, community, social beneficial activity are engaged.
3. All parts of the delivery process, from assessing the original social need, to using data for delivery, to measuring effectiveness are catered for. However, the availability of indices to harness peer-to-peer comparisons is relatively under-developed. There is also a need for more data to support the business development and sales activities of social businesses.
4. From the results of the mapping exercise, the level of economic development of the country in which the social business is operating does not appear to be a major factor. Many of the most innovative and complex case studies are to be found in relatively impoverished countries or communities. In short, digital data usage has strong egalitarian characteristics.
5. Methodologies in the collection and usage of data are becoming increasingly sophisticated and multiple players are combining forces (working in partnership) to enhance the techniques in highly complex and innovative ways.
6. The visualization of data usage is vitally important in enhancing its understanding and engagement. Designers and creative industry providers who use video, animation, infographics have become as important to the development of effective data provision as researchers and analysts.
7. The days when social businesses would perform a task and then seek to measure the outcome are rapidly disappearing. The new norm is to insert the data gathering at concept and design stage.
8. The level of trust in statistics, official and unofficial, is relatively high amongst social entrepreneurs. How this compares with the wider public as a whole, or how it would be affected if an adverse case study (or ‘public scandal’) were to occur which undermined such trust is unclear.

9. Social entrepreneurs are 'time poor' and often lack resources to provide data to a consistent high level. Greater emphasis should be applied to enabling them to partner with analysts and more awareness on how to access existing open source platforms.
10. A major plank of public policy should be the greater visualization and accessibility of official data.
11. Enhanced awareness amongst policy makers (and training) is important and they should be encouraged to measure indirect impact of public procurement projects e.g. happiness, volunteering, as well as core objectives.
12. As recommended in workshop report (D4.5) a common glossary of terminology would aide understanding and engagement. There is a need for a common language in data production/consumption.
13. Data driven research into the impact of social entrepreneurship on job creation, efficient use of capital and its impact on wealth distribution would be desirable.
14. Finally, data should be easy to produce, analyze, manipulate.

Annex 1 : Mapping of social entrepreneurship usage of data

59 case examples.

Category of data use:

- 1) data on the citizens' problems and needs to drive the start of the social venture;
- 2) data to foster the venture on-going;
- 3) data to evaluate and measure the impact of social ventures;
- 4) data to measure the overall phenomenon of social entrepreneurship.

Countries:

- Europe: UK, Spain, France, Italy, Netherlands, Romania, Denmark, Ireland, Switzerland, Cyprus, Germany, Austria, Slovakia, Belgium, Croatia
- Non-Europe: India, US, Japan, Pakistan, Brazil
- (global delivery of many of the projects cited)

Name/Country	Website	Sector	Brief description	Data use	Category of data use
2 Pueblo United Kingdom - Spain	http://www.2pueblo.com/	Culture	Promoting Spanish rural culture in the UK through food and trade	"simple asset mapping arises in clarifying what the available resources and skills there are in a group or community and takes this as the point of departure for social enterprise" and "When pivoting, a key performance indicator is the level of fun we achieved whilst promoting the culture we are so proud of" (in methods on website)	1
Koom France	www.koom.org	Social cohesion and citizenship	Connecting citizens, enterprises, institutions to overcome certain societal challenges	Collects personal information at registration (gender, age, town...) for "statistical reasons". Enables users to create a challenge --> recording citizens need and problems and challenge institutions or other enterprises to overcome the normal citizen's challenge	1
Global Map Aid UK-based	http://www.globalmapaid.org/	Humanitarian	Provides Mapping in Humanitarian Zones, assists aid and environmental efforts by exposing the needs and solutions of long-term poverty.	Usage of data to create accurate maps of poverty and the impact of disaster. Building of data base using proxy measures, outsourcing data collection. Possibility to follow the live project to have	1

			It does this by training and preparation of sustainable local teams, in advance of disasters,	a better understanding of the situation at the moment. Furthermore, benchmarking and measurement of results to drive direction and vision. + possibility to donate online, suggests a mapping of potential givers and the efficiency of the marketing approach	
Eva Women's Aid United Kingdom	http://www.eva.org.uk/	Domestic violence - Abuse	Eva Women's Aid aims to raise awareness about domestic and sexual abuse, providing shared housing provision, independent advocate, children's service and confidence building sessions.	Relies on its own statistics (Ask police, meeting professionals, demographic data, university research data, surveys, interviews, testimonies) and on others (both official and non-official data, qualitative and quantitative). Use of the Caada insight: domestic abuse index. Eva Women's Aid put forward the idea that subjective data could be more efficient for this kind of violence-related topic. Furthermore, Eva Women's Aid help fostering the police' data through providing them stats.	1
Blitab Technology Austria	http://blitab.com/	Disability - Health	Create a tablet type product to help the blind and visually impaired people read	Their website contains data about the possibility of a market for this type of product. The data produced is certainly the result of their own market research. It measures the number of blind and visually impaired people, blind people and braille users for example.	1
1001 Fontaines Based in France, acting in Cambodia, Madagascar, India	http://www.1001fontaines.com/	Health - Water Quality	Aims to improve the health of developing countries" rural population, through providing clean water.	Provides data mapping of developing countries, stating the size of the population and the access to clean water between rural and urban population, as well as the number of persons in rural areas without access to clean water. Furthermore, 1001 Fontaines provides accurate statistics for the three countries in which the NGO is	1

				implemented (water quantity delivered per month, number and types of beneficiaries, number of entrepreneurs on the ground) as well as a highly accurate data mapping of the NGO local activities, mapping active villages with the number of people impacted, the villages in exploration or construction, and the NGO platforms.	
Grameen Foundation Bangladesh	http://www.grameenfoundation.org/	Financial Services	Provides assistance to help the world's poorest people development.	1) Innovation initiative focused on analyzing the financial behavior of potential customers and then testing prototypes of applications. 2) Creation of Mobile Financial Services, using official data (provided by MTN Group, Africa's leading telecommunications provider) on poverty to design adequate scale financial product. 3) Created the MOTECH Platform to enhance mobile health systems. 4) Use of crowdfunding platform. 5) Creation of a "Progress out of Poverty Index" (PPI) to map and measure poverty in 46 countries to create smarter and more efficient strategies adapted to the needs, assess performance and track poverty over time.	1
Centimeo France	http://www.centimeo.fr/	Manufacturing, Employment, Finance	Reintroduce penny coins in the economy through chewing gum distributors	Calculates the number of penny coins that were in circulation, and personal testimonies of the number of them unused in pockets, washing machines and other places in the house	1
Addiopizzo Italy	http://www.addiopizzo.org/	Crime prevention	Create a community against the monopoly of the mafia in Italy	Open a bar in Palermo, the founders found that they had to pay a kind a mafia tax. Data by journals and official police data (money exorted by mafia from the shops, per cent of shops paying the	1

				"pizzo"...) made them realize how important the monopoly of the mafia was over the consumers and producers in the south of Italy. Also measure their impact by the card membership and the profile of their members (entrepreneur, consumer, etc.)	
Banco Farmaceutico Italy	http://www.bancofarmaceutico.org/	Health poverty	Respond to pharmaceutical needs, raises awareness, and develops programs of recovery of unexpired drugs in Italy.	Facebook, Twitter, YouTube. Using stats to show effectiveness of last campaigns and the increasing awareness. "Observatory of donated medicine" with the aim of measuring the state of poverty in Italian health care using as a vantage point information gained from 1.500 affiliated charities. The study group, consisting of University sociologists and statisticians also has the task of monitoring and analyzing the circuit of medicine donations and then publishing statistical reports on specific topics, as well as a broader and more analytical Annual Report.	1
Career Moves Austria	http://www.careermoves.at/en/home	Unemployment and disability	Career Moves approaches the challenge of unemployment for people with disabilities.	Use data (depending on geographical data type of work and disability) to connect people through an Internet platform that connects people looking for a job with job offers. The platform is also supported by the online job searching platform Careesma.	1
Energy Saving Solar United Kingdom	http://www.energysavingsolar.co.uk/	Energy - Environment	Energy Saving Solar (established in 2011) provides commercial solar panels throughout UK, both by individuals and professionals, private and public sectors. Energy Saving Solar	Really original and interesting usage of data: use of an electronic Commercial Survey, suggesting a use of electronic data to foster the venture, as well as the use of regular newsletters, suggesting the further measurement of the audience	2

			enables businesses to benefit from long-term savings.		
TECH – Innovation in Sciences and technologies Italy	http://www.istechpot.com/english/	Technology and Science	TECH provides a viable and healthy progress and an increased social and economic balance to future generations, TECH promotes and applies corporate social responsibility, equity and fairness throughout the world to manage a balanced ratio of the available resources.	Audio recordings available AND video releases on green economy social businesses and technologies. Suggests measure of audience and people reached. Many documents and data available on downloading. Use of data the show the excellence of the venture.	2
Peek Vision United Kingdom	http://www.peekvision.org/	Technology and Science	Peek Vision gathers ophthalmologists, engineers, business experts and software developers, aiming to democratize eye examination tests worldwide, through the development of a mobile application. Peek Vision especially targets populations that have a critical access to eye health, as Kenya, being part of a solution to blindness.	Peek Vision uses the crowd fundraising platform IndieGogo to raise money and at the same time showing the success of the venture through amounts raised, and measure impact of the project. Through the usage of a mobile App, geographical mapping of the patients, their status, to help implemented support more efficiently and to draw a mapping at a larger scale about the current situation.	2
Airbnb USA - present in 192 countries worldwide	https://www.airbnb.co.uk/	Sharing Economy - Social networking service	Airbnb is a communautory platform, where people can rent out lodging. Allows private owners to offer accommodation and people to rent it, the platform indirectly aims to create a community based on confidence, connecting people, generosity, and	Airbnb asks for personal information when registration (need to sign up) and allows people having an account to invite their friends to get discounts, suggesting a measurement of the more dynamic geographical zones.	2

			efficiency.		
Uber USA - developed in 54 countries	https://www.uber.com/	Sharing Economy	Uber is a platform linking drivers and people through their own mobile App, promoting rapidity, flexibility and savings.	Uber uses mapping constantly to situate their customers, suggesting a further use to implement their services. Furthermore, ability for the customer to give a mark to the driver, helping for a statistical analysis of the service quality. The quality, the number of people sharing a taxi (ability to share to bill on the application), the lengths of travels, the localisation: everything is known through the app, so that Uber has every digital data concerning its service, to maximise their efficiency. Interactive app	2
Makani USA	http://www.google.com/makani/	Energy - Environment	Innovation of technological wind kite able to produce more energy than wind turbines	Collection from official data especially from the National Renewable Energy Laboratory in order to foster the future on going and compare their efficacy with wind turbines or the places where there is more wind for instance. This set of data is held in attractive graphs, cartography or tables.	2
Polinate Energy India	http://pollinateenergy.org/	Energy - Environment	Provide solar lights to non grid connected communities in India	Facebook, Twitter, Youtube Channel, Instagram, LinkedIn, they also produce an annual report that elaborates profile of the community (number of household in community, average income, kerosene litters available in households...)	2

<p>Aniboxx United Kingdom</p>	<p>http://www.aniboxx.com/</p>	<p>Video Production</p>	<p>Aniboxx provides high quality video production to contribute to social-driving projects, through tailoring the audience and drive the visibility over the marketing approach, especially to promote education, charities and causes, start-ups and investment and crowdfunding.</p>	<p>Aniboxx analysed, strategized and optimized section of the web, as well as researches on the topic's past success experiences on the web to focus the approach. Usage of the Wistia platform hosting the videos, giving information and digital stats to focus more with further videos, measuring audience and high peak times.</p>	<p>2</p>
<p>TrashOut Slovakia</p>	<p>http://www.trashout.me/</p>	<p>Environment</p>	<p>Detecting illegal water or trashout across the world</p>	<p>On the top of Facebook and Twitter, Trashout has developed an interactive map that collects data from anyone wanting to denounce an illegal trashout. The social enterprise has also created statistics about the kind of trashout, its size and its repartition by continent</p>	<p>2</p>
<p>Desolenator United Kingdom – Imperial College London</p>	<p>http://desolenator.com/</p>	<p>Water quality - sustainability</p>	<p>The Desolenator Project aims to provide clean water independence to a billion people through a sun-power desalination system.</p>	<p>Usage of the IndieGogo Platform to raise money, and analysis of donors to do a mapping to drive the effectiveness of the crowdfunding approach. Collaboration with video production firm, analysing the web for marketing approach. Usage of power stats to raise awareness of the problem and the potential effectiveness of the Desolenator. Presence in social medias (facebook, twitter) to help mapping to potential donors.</p>	<p>2</p>
<p>JobYourself Belgium</p>	<p>http://www.jobyourself.be/</p>	<p>Employment</p>	<p>Help unemployed people or individuals with entrepreneurial projects to acquire an occupation</p>	<p>Make available a directory of other social enterprises and several portraits of successful social entrepreneurs. Their annual activity report is a collection of self-created data to emphasise on their positive impact on society (number of people reemployed, reoriented, number of social</p>	<p>2</p>

<p>Fitbit United States</p>	<p>http://www.fitbit.com/uk</p>	<p>Performance - Health</p>	<p>Fitbit creates trackers measuring user movements, Wi-Fi-smart-scales, and an app gathering data to create health and food plans.</p>	<p>Fitbit Trackers and Wi-Fi-smart scales gather data through the measurement of distance walked, floors climbed, activity duration and intensity, weight, body mass index, and data entered by users, such as food, activities, weight, blood pressure, heart rate, and glucose levels to track over time and to create plans and set different weekly or daily goals. Furthermore, Fitbit.com dashboard also has the ability for users to connect existing applications from other providers such as Loseit, Myfitnesspal, and many others to have cumulative data collection in one location for a more complete personal health report.</p>	<p>2</p>
<p>Three Sixty Giving United Kingdom</p>	<p>http://threesixtygiving.org/</p>	<p>Research, Education and Community</p>	<p>The 360 Giving movement encourages and supports UK grant makers and philanthropists to publish grant information online, adopting an easy-to-use open standard</p>	<p>Three Sixty Giving is an organization aiming at collecting the more information as possible to make it available for other enterprises in order particularly to secure their funding. It is a collection of both official data (Department for social development of Northern Ireland for instance) and unofficial data from organizations such as trusts (Trafford Council or Indigo trust)</p>	<p>2</p>
<p>Babylon Health United Kingdom</p>	<p>http://www.babylonhealth.com/</p>	<p>Health</p>	<p>Babylon Health provides a digital health care service, enabling to ask medical advices and book phone or video consultation through the Mobile App, to democratize health care.</p>	<p>The mobile App uses mapping data in order to connect a patient with medical advice and pharmacy. Furthermore, the comprehensive monitoring enables to track health through connecting healthcare app. Downloaded data and app ratings help to an efficient development of the venture.</p>	<p>2</p>

<p>Toyota Motor Corporation – Partner Robot Development Vision And Others</p> <p>Japan</p>	<p>http://www.toyota-global.com/innovation/partner_robot/family.html</p> <p>http://www.meti.go.jp/english/publications/pdf/journal2013_04.pdf</p>	<p>Nursing and healthcare</p>	<p>In collaboration with ORIX Living Corporation, Toyota Motor Corporation develops robotic devices to support human activities, as to improve life for the elderly, as care and walk assist robots. Other corporations conduct research and development for caring devices, such as RIKEN laboratories (Robobear), Honda Motor Co., Ltd (Stride Management Assist), Muscle Corporation (Robohelper Sasuke), Smart Support Corporation (Smart Suit Lite), NWIC (Minelet SAWAYAKA).</p>	<p>Beyond the usage of demographic and commercial data to explain the need to develop caring robots and show their success, devices' way to function is based on data usage. Indeed, high technological sensors, movements' detectors and the real-time processing of data analyses constitute to core of robots' self-functioning.</p>	<p>2</p>
<p>Bupa United Kingdom</p>	<p>http://www.bupa.co.uk/bupa-boost</p>	<p>Health and well-being</p>	<p>Bupa Boost is a fitness tracking App encouraging businesses to engage with their employees' health and well-being, and embed a positive and proactive health culture across organisations.</p>	<p>Bupa Boost's App helps to track data from wearable devices or by manual input; set personal goals, from weight loss targets to leaving the office by a certain time; participate in team challenges; track progress updates. Furthermore, connects to other health and fitness apps and wearables.</p>	<p>2</p>
<p>VentureWell United States</p>	<p>http://venturewell.org/</p>	<p>Science - Technology - Innovation</p>	<p>VentureWell enables powerful approaches to stimulating science and technology invention, innovation and entrepreneurship on university and college campuses, and move the strongest ideas rapidly forward to commercialization</p>	<p>Uses its own data from its organised competitions, innovation and training programs, to enhance innovation and entrepreneurship and indirectly studying the impact of social entrepreneurship.</p>	<p>2</p>

Zacky Farm Pakistan	http://www.zacky-farms.com/	Organic farm	Use scientific methods and environmentally friendly practices to grow a variety of crops and animals. Avoids pesticides, fertilizers and chemicals that may harm the plants, animals or soil.	Data continuously gathered from many aspects of the farming process to ensure maximum efficiency in the use of resources and to minimise waste	2
99 Taxi Brazil	http://www.99taxis.com/	Taxi service	User friendly taxi service delivered via app	High usage of info-graphics enables customers to visualise exact location of nearby taxis. Many additional data features enables customers to have a complete call, payment, feedback app service.	2
Solarkiosk Germany	http://www.solarkiosk.eu/	Energy - Environment	Provision of clean energy services worldwide	Facebook, Twitter, Youtube Channel, it also produces its own data (numbers of products sold, people impacted, etc.) and qualitative data such as testimonies of beneficiaries, news and media page."Each SOLARKIOSK E-HUBB is able to collect a variety of essential data, ranging from financial performance and energy usage, to various environmental and weather indicators. Collected data is continuously analyzed in order to maximize the performance of each E-HUBB."	2
WheelMap Germany	http://wheelmap.org/en	Disability - Health	Collecting wheelchair accessible areas across Europe and transform it into a map	Use of apparently official statistics of the total number of disabled people in wheelchairs first in Germany to respond to their need. Developed an interactive map for smartphone, editable by the customers en recessing wheelchair accessible places around Europe therefore collecting data to foster the on going venture. They also measure the impact of their app by calculating the total number of entries a day on	2

				the app for instance	
Alison Initiative Ireland	http://www.alison.com/	Education	Give courses to any audience willing to learn new skills	The company has Facebook, Twitter, Google +, courses are on an online platform, allied with Texunatech in 2008 (soltex database) to deliver contracts to public sector internationally	2
European Association of Service Providers for Persons with Disabilities Europe	http://easpd.all2all.org/en	Disability – Employment	EASPD is a non-profit NGO promoting equal opportunities for people with disabilities through effective and high-quality service systems, representing over 10,000 specialized services for disabled people across the continent.	EASPD network is constitutes of 10,000 "members" that are registered, giving EASPD data about different members. Thanks to these members' data, EASPD is able to provide opportunies, network and build partnerships, produces an interactive map of members and surveys of members' opinion, giving an overview of the impact and the opinion of social businesses in the sector.	3
Groupe SOS France	http://www.groupe-sos.org/	Youth, employment, Solidarity, Health, Seniors.	Group SOS aims, as a network of impact entrepreneurs, to enhance efficient economics serving the interest of the general public, presenting itself as one of Europe's foremost social and societal undertakings. Groupe SOS has social innovation as goal. Groupe SOS has its own Charter, putting forward the ethical dimension.	Groupe SOS has an active Dailymotion channel (Groupe SOS TV). Creation of its own conferences grand: "UP"; conference", "UP cafés", "UP pro" (http://www.groupe-sos.org/342/evenements) relayed and promoted on the net, and available in replay. Number of views/likes/followers on video platforms and social media. Above all, Groupe SOS uses its own social network of impact entrepreneurs "UP campus" http://up-campus.org/	3

Euphoria Switzerland	http://www.euforiation.org/	Education	Actions in schools where they educate youths to global problems from climate change to social exclusion problems	The company has Facebook, Twitter, a newsletter and is widely involved in the production of data which they use on their website to convey their impact	3
The Social Coin Spain	http://thesocialcoin.org/	Community and Welfare	Sell social coins aimed at be passed on when people want to help each other	Each social coin is traceable and when you transmit the coin you can tell a story. These testimonies constitute a big qualitative data set but the enterprise also uses quantitative data (who participate the most by gender, country ; number of total social coins, the number of coins planted...)	3
Global Alliance for banking on values The Netherlands	http://www.gabv.org/	Finance	Group of banks worldwide that provide sustainable banking services such as microfinance for development projects	Collection of data both quantitative and qualitative to measure the amplitude of the total impact of all the member banks. First quantitative by measuring the total amount of money invested in micro-projects, the estimate number of people impacted by the financed projects. Secondly, the website makes available a set of testimonials of different people supported by one member bank's finance.	3
ACSIS Romania	http://www.acsis.ro/	Solidarity, community, health	Help homeless children and their families in need	Facebook and Twitter pages, heavily reliant on the production of own statistics to foster their venture and measure their impact, writing report with all the statistics every year since 2008	3
MYC4 (Mads Kjær) Denmark	http://www.myc4.com/	Finance	Provide loan to businesses in Africa, microproject financing	Blog to convey the successful projects and measure the impact of loans provided, Facebook, Twitter, production of social indicators (people influenced, business owner profile, repartition of businesses in sectors...)	3

<p>Housing Association Charitable Trust United Kingdom</p>	<p>http://www.hact.org.uk/</p>	<p>Housing</p>	<p>Influence and innovate in ways which help all housing providers deliver more effectively within their communities</p>	<p>Above Twitter, Facebook, LinkedIn, Flickr and Eventbrite, the HACT has created two major indexes. The first one is the community insight which provides community focused Geographical Information System (GIS) system with vital information on the communities organizations can work in. It is composed of mainly official data (government census for i.g.). This online data base and mapping is used by over 65 housing providers. The second is the value insight that enables subscribers to understand, measure and map the social impact of their community investment activities and their impact on the local economy also composed of analytics from large UK official datasets (British Household Panel Survey (BHPS), Understanding Society...).</p>	<p>3</p>
<p>Bio Bean United Kingdom</p>	<p>http://www.bio-bean.com/</p>	<p>Energy - Environment</p>	<p>Collection of waste coffee ground and recycle them into biofuels</p>	<p>Facebook, Twitter and LinkedIn put forward in their website. They especially use a wide range of data to measure citizens problems and need such as the total greenhouse gas emitted or the total coffee waste produced in a year. Also use data to foster the future on going and evaluate their impact by measuring the number of oil barrels saved, the tons of CO2 eq. saved, the equivalent number of driving a London bus around the world, etc. Most of this data seems to be produced by the social enterprise although we could suppose that the greenhouse gas emission and coffee waste</p>	<p>3</p>

				might be official data or data from other industries.	
Seforis Europe	www.seforis.eu	Community	Producing data on the possible impact of social enterprise worldwide	Newsletter, Facebook, Twitter. It analyse the data of about 1000 social enterprise across Europe, Russia and China that they record through surveys and standardized telephone interviews. They also produce a qualitative dataset containing information on the 25 in-depth case studies. Finally, they have a collection of publication and reports of reports and country by country about social enterprise potential	4
South East European Centre for Entrepreneurial Learning Croatia	http://www.seecel.hr/	Business Development	foster entrepreneurial-friendly environments and strengthen the mind-sets for building entrepreneurially literate societies	Use of Twitter, they also settled a "Teachers' knowledge base" composed on success stories of social enterprise as well as empirical data on it. Their strategic plan for 2013-2016 also recognizes the goal to assist in data collecting and analyzing for policy and decision making. It also collects a great number of official documents from official bodies such as the European Commission or national bodies.	4
Social Earth 170 contributors in 25 countries	http://socialearth.org/	Social entrepreneurship network	Promote and support social businesses of all type around the world	Newsletter, Facebook, Twitter, collection of stories from successful social entrepreneurs, interactive map for the organisation and impact of social entrepreneurship with partnership with company verynice (http://www.modelsofimpact.co/)	4
TechCity UK United Kingdom	http://www.techcityuk.com/	Digital innovation development	TechCity UK delivers programmes focused on accelerating and supporting the growth of digital businesses, in London and cities	TechCity UK is present on social media and constantly posts numbers, data, percentages about their growth, environmental issues, employment,	4

			across the UK, at all stages of their development	education, comparative digital hubs' growth between London and NYC, tax benefits, mapping of their implementation, graphs, trends, power digital datas, connectivity... + 8 free online courses.	
Center for Citizenship, Enterprise and Governance United Kingdom	http://www.ceg.org.uk/	Business Sustainability - Education	The Centre for Citizenship, Enterprise and Governance (CEG) curates ideas and develops them by creating market places, using the instruments of finance, affiliations and projects	Concept of live data to be costless, quick and of a better quality. through the correlation of financial value and social value (social earning ration to be put on the stock exchange), with an important benchmarking. Using open sources, social media, feedback from mobile phones (understanding the sentiments of people) to create and democratize a great data provider system.	4
Synthesis Cyprus	http://www.synthesis-center.com/	Social cohesion and citizenship	Promote, inspire and develop social or environmental entrepreneurship in Cyprus	Use of Facebook. Their web site also collects data from academic articles that are available on their website. It is essentially data measuring the overall phenomenon of social entrepreneurship in Cyprus, Russia, and some Mediterranean countries	4
Legatum Institute United Kingdom	http://www.li.com/ http://www.prosperity.com/#/	Research and Education	The Legatum Institute's Prosperity Index is release every year. Providing data and ranking of every country worldwide by categories: economy, entrepreneurship & opportunity, governance, education, health, safety & security, personal freedom and social capital. This prosperity ranking is used by governments, companies...	Gathering Data (Gallup...) to create ranking, providing global stats and global mapping, to enhance equality, democracy, opportunity, using stats, graphs, charts, to study the overall prosperity "beyond GDP" at different scale.	4
EMES	http://www.e	Community	Network of	Produces theoretical and	4

international research network Belgium	mes.net/		universities, individual researchers around the world	empirical data about social enterprise and social innovation around the world.	
OECE Better Life Index OECE countries	http://www.oecd-better-life-index.org/	Well-Being	The OECD creates a "Better Life Index" based on a national and regional mapping to compare well-being factors, compare well-being across countries based on 11 essential topics, in the areas of material living conditions and quality of life.	Anybody can rate the importance of well-being topics according to them, therefore participating in creating data at national and regional scales (between housing, income, jobs, community, education, environment, civic engagement, health, life satisfaction, safety and work-life balance + gender issues). + Ability to compare and share data. + Facebook and twitter. Moreover, provides accurate analysis and interpretations.	4
Gallup Inc. United States	http://www.gallup.com/	Business strategy	Provides performance research and global strategic consulting to businesses and organizations worldwide, focusing on analytics and advice, e.g. in entrepreneurship, well-being, development, government, employer and customer engagement.	Gallup creates accurate data through reports, polls, maps, daily tracking, etc. and enables companies to subscribe to the online research platform <i>Gallup Analytics</i> , providing 80 years of Gallup's trended data and worldwide opinions for the U.S. and a decade of data from more than 160 countries, gathering <i>Gallup World Poll</i> , <i>Gallup Daily Tracking</i> (US Daily and the Gallup-Healthway Well-Being Index) and <i>Gallup Brain</i> , therefore creating predictive analytics to maximize companies' strategic decisions.	4
Nesta Europe - European Commission	http://digitalsocial.eu/	Digital innovation development	Development and growth of Digital social innovation. Nesta describes and defines concepts (e.g. social innovation) to democratise the approach to those	More than using graphs, figures and schemes, Nesta provides: funding opportunities Collective awareness, platforms for sustainability and social innovation, incubators and accelerators, and video presentations and	4












			concepts to European businesses. Listing Organizations and Projects throughout the EU. Acting as an information relay and provider.	conferences e.g. crowdsourcing week Europe AND Policy workshops.	
<p>ARCADIS</p> <p>Based in Amsterdam but present worldwide</p>	<p>http://www.arcadis.com/</p>	<p>Sustainable development</p>	<p>Arcadis is a global company studying and promoting sustainable growth, development, collaborations, sustainable business strategies et smart leaderships, through the application of design, consultancy, engineering, project and management services</p>	<p>Arcadis recently published his 2015 sustainable cities index, creating an indicative ranking of 50 of the world's leading cities, based on the three criteria of sustainability: people, planet and profit. Thus, Arcadis used data to develop this index.</p>	<p>4</p>
<p>The Happiness Index</p> <p>United Kingdom</p>	<p>http://the-happiness-index.com/</p>	<p>Business Development</p>	<p>The Happiness Index provides a people Analytics Platform using real time data to help companies with their people based decision, in order to drive continuous improvement, quality service, innovation, integrity, passion and expansion.</p>	<p>The platform enables to collect data and analysis about individuals, quantitative and qualitative feedback in real time through asking questions. Using a 1-10 colour scale and graphs for the quantitative result and the analysis of comments through the "Word Cloud" for qualitative. Enables to create benchmarks and to monitor trends for the People Index.</p>	<p>4</p>

Annex2: Survey results

Social Entrepreneur's Usage of Data and Statistics

1. Page 1

2. Questions

1. What sector best describes your venture (tick as many as is relevant):				
			Response Percent	Response Total
1	Community cohesion		30.25%	36
2	Education		48.74%	58
3	Energy		4.20%	5
4	Food		8.40%	10
5	Health		20.17%	24
6	Hospitality		4.20%	5
7	Marketing		7.56%	9
8	Recycling		5.04%	6
9	Research		29.41%	35
10	Transport		0.84%	1
11	Other (please specify):		32.77%	39
			answered	119
			skipped	0
Other (please specify): (39)				
1	01/04/15 10:07AM ID: 18926587	Training and education		
2	01/04/15 10:09AM ID: 18926500	economic development of rural suburban areas		
3	01/04/15 10:09AM ID: 18926908	Non Profit		
4	01/04/15 10:10AM ID: 18927099	Industry		
5	01/04/15 10:16AM ID: 18927580	Male Health and well-being		
6	01/04/15 10:20AM ID: 18928198	Commons		
7	01/04/15 10:39AM ID: 18930554	Agriculture		
8	01/04/15 10:46AM ID: 18931176	communications		





1. What sector best describes your venture (tick as many as is relevant):

			Response Percent	Response Total
9	01/04/15 11:09AM ID: 18933298	housing provision		
10	01/04/15 11:19AM ID: 18935349	local enterprise and employment		
11	01/04/15 11:39AM ID: 18937512	IT		
12	01/04/15 11:40AM ID: 18938244	Employment		
13	01/04/15 11:41AM ID: 18938376	event management		
14	01/04/15 12:23PM ID: 18944007	Investment		
15	01/04/15 1:08PM ID: 18949945	social inclusion		
16	01/04/15 1:43PM ID: 18953590	RCH &MCH		
17	01/04/15 2:27PM ID: 18959614	Agriculture social		
18	01/04/15 2:29PM ID: 18960260	Consulting - impact measurement		
19	01/04/15 2:50PM ID: 18963059	Culture		
20	01/04/15 3:56PM ID: 18970964	Business advice and support		
21	01/04/15 3:58PM ID: 18971024	Entertainment / Games		
22	01/04/15 4:43PM ID: 18975980	Social enterprise		
23	01/04/15 4:47PM ID: 18975963	IT		
24	01/04/15 5:04PM ID: 18977818	enterprise support		
25	01/04/15 5:10PM ID: 18977875	Investment and visual art		
26	01/04/15 6:00PM ID: 18981802	Micro Finance		
27	01/04/15 11:16PM ID: 19021020	Social inclusion		
28	02/04/15 2:10AM ID: 19036166	Mining		
29	02/04/15 5:45AM ID: 19045286	economic empowerment		
30	02/04/15 5:48AM ID: 19045477	Tertiary education and Research		

1. What sector best describes your venture (tick as many as is relevant):

			Response Percent	Response Total
31	02/04/15 2:18PM ID: 19101309	Diplomacy		
32	03/04/15 10:19AM ID: 19162079	Training for employment		
33	07/04/15 4:44AM ID: 19226195	social enterprise business planning and strategy		
34	13/04/15 2:49PM ID: 19481639	Business support for women social entrepreneurs		
35	15/04/15 6:48AM ID: 19542507	Arts and crafts		
36	16/04/15 7:33AM ID: 19792615	Fundraising		
37	17/04/15 1:01AM ID: 19893008	public policy re: The Future of Work		
38	17/04/15 3:47PM ID: 19927546	Local Development		
39	19/04/15 11:25AM ID: 19985063	Consulting		

2. How many employees or team members do you work with?

			Response Percent	Response Total
1	1-5 employees		42.86%	51
2	6-20 employees		29.41%	35
3	21-50 employees		8.40%	10
4	Over 50		19.33%	23
			answered	119
			skipped	0

3. Please state which country you mostly operate in (you may list more than one)

			Response Percent	Response Total
1	Open-Ended Question		100.00%	119
1	31/03/15 2:55PM ID: 18839571	UK		
2	31/03/15 4:43PM ID: 18852083	Belgium, Morocco, Portugal, France, Burkina Faso		

3. Please state which country you mostly operate in (you may list more than one)

			Response Percent	Response Total
3	31/03/15 6:43PM ID: 18862877	Spain		
4	31/03/15 9:35PM ID: 18877977	Ireland		
5	01/04/15 10:05AM ID: 18926519	Sweden		
6	01/04/15 10:05AM ID: 18926662	Latvia		
7	01/04/15 10:07AM ID: 18926587	Italy and all european countries		
8	01/04/15 10:09AM ID: 18926500	ALBANIA		
9	01/04/15 10:09AM ID: 18926908	Ireland		
10	01/04/15 10:10AM ID: 18927099	GCC, KSA, North Africa, Middle East		
11	01/04/15 10:10AM ID: 18926624	UK Ireland		
12	01/04/15 10:10AM ID: 18927201	Italy		
13	01/04/15 10:11AM ID: 18926715	The Netherlands		
14	01/04/15 10:13AM ID: 18927329	United States, United Kingdom		
15	01/04/15 10:14AM ID: 18927344	China		
16	01/04/15 10:14AM ID: 18927676	France		
17	01/04/15 10:16AM ID: 18927543	Spain, Portugal		
18	01/04/15 10:16AM ID: 18927580	UK, America, West indies and Africa		
19	01/04/15 10:17AM ID: 18927771	Spain, Uruguay, Indonesia, Singapore, China, Philippines, Brasil, Vietnam, Germany, Austria		
20	01/04/15 10:17AM ID: 18927584	India		
21	01/04/15 10:20AM ID: 18928198	UK		
22	01/04/15 10:24AM ID: 18928839	Italy Belgium		
23	01/04/15 10:29AM ID: 18928969	UK		
24	01/04/15 10:33AM ID: 18929885	Croatia		

3. Please state which country you mostly operate in (you may list more than one)

			Response Percent	Response Total
25	01/04/15 10:35AM ID: 18930100	Spain		
26	01/04/15 10:36AM ID: 18930242	UK, China, India, Mexico, US		
27	01/04/15 10:39AM ID: 18930276	Pakistan,Afghanistan		
28	01/04/15 10:39AM ID: 18930554	Spain		
29	01/04/15 10:46AM ID: 18931176	Scotland		
30	01/04/15 10:51AM ID: 18931701	Brazil		
31	01/04/15 10:53AM ID: 18931808	European Union countries, Asia countries, USA, Canada		
32	01/04/15 11:06AM ID: 18933092	121 countries including all but 9 in Africa.		
33	01/04/15 11:09AM ID: 18933298	England		
34	01/04/15 11:19AM ID: 18935349	Wales, UK		
35	01/04/15 11:21AM ID: 18935350	Lithuania		
36	01/04/15 11:29AM ID: 18937139	United Kingdom		
37	01/04/15 11:32AM ID: 18937389	Portugal		
38	01/04/15 11:39AM ID: 18937970	Saudi Arabia		
39	01/04/15 11:39AM ID: 18937512	Macedonia		
40	01/04/15 11:40AM ID: 18938244	UK		
41	01/04/15 11:41AM ID: 18938376	Across Europe - Belgium, UK		
42	01/04/15 12:09PM ID: 18942566	UK		
43	01/04/15 12:11PM ID: 18942652	The Netherlands		
44	01/04/15 12:23PM ID: 18944007	Japan		
45	01/04/15 12:24PM ID: 18944186	kenya		
46	01/04/15 12:42PM ID: 18946588	eu, fyrom, eastern europe, middle east.		

3. Please state which country you mostly operate in (you may list more than one)

			Response Percent	Response Total
47	01/04/15 12:47PM ID: 18946856	Italy		
48	01/04/15 12:49PM ID: 18947299	Brazil		
49	01/04/15 12:54PM ID: 18948252	England		
50	01/04/15 12:55PM ID: 18948297	Lithuania		
51	01/04/15 1:08PM ID: 18949945	Austria, Belgium, Croatia, Czech Republic, Denmark, France, Germany, Ireland, Italy, Luxembourg, Netherlands, Poland, Portugal, Romania, Slovenia, Spain, Sweden, United Kingdom, Serbia and Switzerland.		
52	01/04/15 1:43PM ID: 18953590	India And Nepal		
53	01/04/15 2:05PM ID: 18956032	Slovenia		
54	01/04/15 2:14PM ID: 18958336	Portugal		
55	01/04/15 2:27PM ID: 18959614	Italy		
56	01/04/15 2:29PM ID: 18960260	England		
57	01/04/15 2:50PM ID: 18963059	Virtually all EU member states		
58	01/04/15 2:56PM ID: 18963104	Ethiopia		
59	01/04/15 3:35PM ID: 18966863	Taiwan, China, Japan, Korea, Pakistan		
60	01/04/15 3:49PM ID: 18970070	Russia		
61	01/04/15 3:53PM ID: 18970109	Kazakhstan		
62	01/04/15 3:56PM ID: 18970964	England		
63	01/04/15 3:58PM ID: 18971024	Netherlands		
64	01/04/15 4:43PM ID: 18975980	Europe		
65	01/04/15 4:47PM ID: 18975963	NIGERIA LAKE CHAD		
66	01/04/15 5:03PM ID: 18977401	India		
67	01/04/15 5:04PM ID: 18977818	UK		
68	01/04/15 5:10PM	England		

3. Please state which country you mostly operate in (you may list more than one)

			Response Percent	Response Total
	ID: 18977875			
69	01/04/15 5:48PM ID: 18981156	Cyprus, Greece		
70	01/04/15 5:51PM ID: 18981406	Macedonia		
71	01/04/15 6:00PM ID: 18981802	Pakistan		
72	01/04/15 6:24PM ID: 18983919	Senegal		
73	01/04/15 6:34PM ID: 18957937	pakistan		
74	01/04/15 6:44PM ID: 18985578	holland		
75	01/04/15 7:35PM ID: 18989357	Canada		
76	01/04/15 9:22PM ID: 19003972	Spain and UK		
77	01/04/15 11:16PM ID: 19021020	Turkey Cyprus Germany		
78	01/04/15 11:48PM ID: 19024758	China		
79	02/04/15 2:10AM ID: 19036166	Australia, Chile, US, Canada, South Africa, Colombia, Indonesia, Mozambique		
80	02/04/15 4:33AM ID: 19041102	Cambodia, Thailand, Laos, Indonesia		
81	02/04/15 5:45AM ID: 19045286	Pakistan, UK and USA		
82	02/04/15 5:48AM ID: 19045477	United Arab Emirates		
83	02/04/15 7:30AM ID: 19052971	Spain		
84	02/04/15 7:40AM ID: 19052873	My Team members are located globally, except Australia - Ocenia		
85	02/04/15 8:53AM ID: 19059740	Italy		
86	02/04/15 12:34PM ID: 19085461	INDA		
87	02/04/15 1:30PM ID: 19094871	Brazil		
88	02/04/15 2:18PM ID: 19101309	International		
89	02/04/15 3:18PM ID: 19108636	Italy		




3. Please state which country you mostly operate in (you may list more than one)

			Response Percent	Response Total
90	02/04/15 3:32PM ID: 19110566	Macedonia		
91	03/04/15 10:19AM ID: 19162079	England		
92	03/04/15 6:23PM ID: 19170055	Argentina, it's where the initiative is happening, yet I'm in regular communication with EU and USA organizations.		
93	04/04/15 1:02PM ID: 19166904	Nigeria		
94	06/04/15 8:36PM ID: 19220530	Germany		
95	07/04/15 4:44AM ID: 19226195	We have significant engagements in Cambodia, Thailand, Nepal, India, and Vietnam. We have on-going but more minor roles in SE located in Laos, Pakistan, and Indonesia. We conduct business planning for social enterprise workshops around the world, including in the US and UK. FYI, SlideShare contains several of our more popular presentations. We also do webinars for clients in the Middle East and Africa.		
96	07/04/15 10:33AM ID: 19241530	SPAIN		
97	07/04/15 11:28AM ID: 19239303	UK France		
98	08/04/15 10:12AM ID: 19282584	United Kingdom Spain Portugal Suiza Alemania Finlandia Cuba Mexico Colombia Ecuador Peru Chile Bolivia Paraguay Brasil		
99	09/04/15 3:02AM ID: 19324243	philippines		
100	10/04/15 10:44AM ID: 19378560	Italy		
101	13/04/15 12:22PM ID: 19474040	UK		
102	13/04/15 2:49PM ID: 19481639	United Kingdom		
103	13/04/15 3:05PM ID: 19482621	Italy		
104	13/04/15 4:50PM ID: 19488919	Switzerland		
105	13/04/15 7:22PM ID: 19216691	Only Brazil		

3. Please state which country you mostly operate in (you may list more than one)

			Response Percent	Response Total
106	13/04/15 8:46PM ID: 19496441	UK and Bangladesh		
107	14/04/15 9:24PM ID: 19545681	Kenya		
108	15/04/15 6:48AM ID: 19542507	Pakistan		
109	15/04/15 12:06PM ID: 19598826	Pakistan		
110	16/04/15 7:33AM ID: 19792615	Australia, USA, UK, Cambodia.		
111	16/04/15 12:08PM ID: 19845250	Pakistan		
112	17/04/15 1:01AM ID: 19893008	Both the United States and Europe; also as best we can re: unemployed young men in the Middle East and North Africa		
113	17/04/15 3:47PM ID: 19927546	Italy		
114	19/04/15 11:25AM ID: 19985063	Australia		
115	28/04/15 10:45AM ID: 20323512	Romania		
116	30/04/15 8:23PM ID: 20396756	Italy Slovenia		
117	01/05/15 3:07PM ID: 20413376	Canada - France		
118	02/05/15 9:00PM ID: 20431765	Romania		
119	21/05/15 2:43PM ID: 20979136	Germany		
			answered	119
			skipped	0









4. Thinking about your venture as a whole, how important is the usage of data or statistics to you in the regular running of your activities, for example, conducting market research, pitching for new business, financial reporting, measuring impact, measure social media?

			Response Percent	Response Total
1	Not important		5.04%	6
2	Important		25.21%	30
3	Very important		69.75%	83
			answered	119

4. Thinking about your venture as a whole, how important is the usage of data or statistics to you in the regular running of your activities, for example, conducting market research, pitching for new business, financial reporting, measuring impact, measure social media?

	Response Percent	Response Total
	skipped	0

5. Do you use data or statistics for (tick as many as you wish):

		Response Percent	Response Total
1	Conducting market research		50.85% 60
2	Assist you in raising finance		40.68% 48
3	Support your sales pitch		29.66% 35
4	Measuring impact		67.80% 80
5	Develop policy		61.86% 73
6	Campaigning		42.37% 50
7	Measuring social media or other audience activity		49.15% 58
8	Other (please specify):		15.25% 18
		answered	118
		skipped	1


Other (please specify): (18)

1	31/03/15 4:43PM ID: 18852083	Re-edit them in moduable formats http://www.globplex.com/xbb/
2	01/04/15 10:05AM ID: 18926519	No
3	01/04/15 10:13AM ID: 18927329	Extensive use of statistics for research assessments
4	01/04/15 10:35AM ID: 18930100	for teaching and research
5	01/04/15 11:32AM ID: 18937389	research
6	01/04/15 12:23PM ID: 18944007	Team efficiency
7	01/04/15 5:03PM ID: 18977401	No
8	01/04/15 5:51PM ID: 18981406	Academic research
9	01/04/15 9:22PM ID: 19003972	Doing research
10	01/04/15 11:48PM ID: 19024758	raising funding for research and promotion criteria



5. Do you use data or statistics for (tick as many as you wish):

			Response Percent	Response Total
11	02/04/15 3:18PM ID: 19108636	Research		
12	03/04/15 6:23PM ID: 19170055	to identify underused resources, and raise visibility of engagement opportunities (volunteering, donations, project support, etc)		
13	07/04/15 4:44AM ID: 19226195	business plans rest on data, we spend a lot of time collecting primary data through surveys, focus groups, and other means		
14	08/04/15 10:12AM ID: 19282584	mapping social enterprise activity		
15	09/04/15 3:02AM ID: 19324243	improve planning, targets, productivity		
16	13/04/15 8:46PM ID: 19496441	Sales Strategy		
17	17/04/15 1:01AM ID: 19893008	measure how our work leads to employment for young adult men		
18	01/05/15 3:07PM ID: 20413376	No use of data or statistics		

6. Do you sometimes use official statistics (e.g. government statistics)?

			Response Percent	Response Total
1	Yes		91.60%	109
2	No		8.40%	10
			answered	119
			skipped	0










7. Do you sometimes use statistics from other non-official sources (e.g. Think tanks, NGOs, etc)?

			Response Percent	Response Total
1	Yes		91.53%	108
2	No		8.47%	10
			answered	118
			skipped	1











8. On a scale from 1 to 10 (with 1 not at all and 10 a lot), to what extent do you trust statistics that are from official sources e.g. government bodies

			Response Percent	Response Total
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8. On a scale from 1 to 10 (with 1 not at all and 10 a lot), to what extent do you trust statistics that are from official sources e.g. government bodies

			Response Percent	Response Total
1	1		1.68%	2
2	2		0.00%	0
3	3		3.36%	4
4	4		5.04%	6
5	5		8.40%	10
6	6		9.24%	11
7	7		15.97%	19
8	8		30.25%	36
9	9		17.65%	21
10	10		8.40%	10
			answered	119
			skipped	0



9. On a scale from 1 to 10 (with 1 not at all and 10 a lot), to what extent do you trust statistics that are from non-official sources (e.g. Think tanks, NGOs, etc)

			Response Percent	Response Total
1	1		0.85%	1
2	2		0.85%	1
3	3		1.69%	2
4	4		4.24%	5
5	5		11.86%	14
6	6		17.80%	21
7	7		27.12%	32
8	8		22.88%	27
9	9		9.32%	11
10	10		3.39%	4
			answered	118
			skipped	1

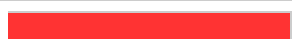

10. Do you collate your own data/statistics?

			Response Percent	Response Total
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10. Do you collate your own data/statistics?

			Response Percent	Response Total
1	Yes		83.19%	99
2	No		16.81%	20
			answered	119
			skipped	0

11. Do you publish your own data/statistics?

			Response Percent	Response Total
1	Yes		55.46%	66
2	No		44.54%	53
			answered	119
			skipped	0




12. On a scale from 1 to 10 (with 1 not important and 10 extremely important), how important would you say data/statistics is to your overall work?

			Response Percent	Response Total
1	1		0.00%	0
2	2		2.52%	3
3	3		4.20%	5
4	4		0.00%	0
5	5		4.20%	5
6	6		9.24%	11
7	7		13.45%	16
8	8		23.53%	28
9	9		22.69%	27
10	10		20.17%	24
			answered	119
			skipped	0

13. In the next 1 to 2 years, is your usage of data/statistics likely to:

			Response Percent	Response Total
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13. In the next 1 to 2 years, is your usage of data/statistics likely to:

			Response Percent	Response Total
1	Increase		78.99%	94
2	Decrease		0.84%	1
3	Stay the same		20.17%	24
			answered	119
			skipped	0

14. If increase or decrease, please state why:

			Response Percent	Response Total
1	Open-Ended Question		100.00%	76
1	31/03/15 2:55PM ID: 18839571	More projects requiring measurement of impact. Doing more complex integrated projects.		
2	31/03/15 4:43PM ID: 18852083	We prepare large program 2015-2016 for higher schools in dozens of countries re-edit regional and local data and statistics, according our system.		
3	31/03/15 6:43PM ID: 18862877	I am a researcher using statistics		
4	31/03/15 9:35PM ID: 18877977	New analytical capacity		
5	01/04/15 10:05AM ID: 18926662	It does allow us to forecast the future, and anticipate changes.		
6	01/04/15 10:09AM ID: 18926500	Social business sector will be developing and grow more. As a result, there will be more need for data usage.		
7	01/04/15 10:09AM ID: 18926908	Data helps us to prove that our outcomes are achieving our vision		
8	01/04/15 10:10AM ID: 18926624	Because social enterprises are expected to measure every input and output, for the sake of customers, investors, internal governance, and in our case, in the future for the sake of participants.		
9	01/04/15 10:11AM ID: 18926715	Social Enterprising is in a process of institutionalisation and much more data will become available about different forms, organisations, legal provisions and their impacts, etc.		
10	01/04/15 10:16AM ID: 18927580	Data informs us how to relate to our cliental		
11	01/04/15 10:17AM ID: 18927771	New markets		
12	01/04/15 10:17AM ID: 18927584	cos its lyk shit		
13	01/04/15 10:20AM ID: 18928198	We've undertaken project concept development / design activity intended to facilitate the emergence of 'Our Data' initiatives: http://www.ourdata.coop/ and will shortly move to try and prototype the same in a practical setting.		
14	01/04/15 10:29AM ID: 18928969	Increasing because of the importance of evidence based policy, but statistics need to be understood well - which is where some of my distrust comes in. If we use average statistics for decision making, we may please no one, as no one is average. If average		

14. If increase or decrease, please state why:

			Response Percent	Response Total
		income is increasing it may mean the poor are getting poorer and the rich richer, or vice versa.		
15	01/04/15 10:33AM ID: 18929885	Number of projects we develop will raise and they are based on different statistical databases.		
16	01/04/15 10:39AM ID: 18930276	Because if you want to improve in any field you need it		
17	01/04/15 10:46AM ID: 18931176	Preparation for competition		
18	01/04/15 10:51AM ID: 18931701	More data-driven business		
19	01/04/15 11:06AM ID: 18933092	knowledge of current info warrants their use		
20	01/04/15 11:09AM ID: 18933298	as securing funding becomes more competitive, providing current and accurate data is essential to evidence success and sustainability		
21	01/04/15 11:19AM ID: 18935349	We are a new organisation and still feeling our way. We need to know how to tap in to sources of data that will help us make the case for what we are doing		
22	01/04/15 11:21AM ID: 18935350	Growth of ICT skills and maturity of information society in Lithuania		
23	01/04/15 11:29AM ID: 18937139	Publishing more market research		
24	01/04/15 11:39AM ID: 18937970	because I have several projects related to education and health		
25	01/04/15 11:40AM ID: 18938244	Assumes that the venture will expand to other EU countries		
26	01/04/15 11:41AM ID: 18938376	Used increasingly for decision-making		
27	01/04/15 12:23PM ID: 18944007	We are trying to digitise the networks we have built, to help scale the impact we create in the world.		
28	01/04/15 12:24PM ID: 18944186	once my project gets to the organic traffic stage with artists - then i will need to look at increasing visitors - so i will need to collect and analyse new kinds of data		
29	01/04/15 12:42PM ID: 18946588	Change of profession		
30	01/04/15 12:49PM ID: 18947299	Increase. We need more statistics to deploy our Health Programs		
31	01/04/15 12:54PM ID: 18948252	On a trajectory		
32	01/04/15 1:08PM ID: 18949945	Statistics are more and more requested from the public founders		
33	01/04/15 1:43PM ID: 18953590	India		
34	01/04/15 2:05PM ID: 18956032	More detailed insight in certain trends, situation or for forecasting is needed.		
35	01/04/15 2:14PM ID: 18958336	have or own statistics		

14. If increase or decrease, please state why:

			Response Percent	Response Total
36	01/04/15 2:29PM ID: 18960260	Likely to increase due to Increasing demand for robust social impact/value measurement and reporting.		
37	01/04/15 2:50PM ID: 18963059	More available. Especially in the non quantifiable area rather than simply more numbers. increasing use of cross discipline/cross sector analysis		
38	01/04/15 2:56PM ID: 18963104	Focus to demonstrate impact, base line conditions and influencing.		
39	01/04/15 3:35PM ID: 18966863	Because I am commencing some new research areas (i.e. sustainable development, pharmaceutical and national health regime...) and countries (Pakistan, India and ASEAN).		
40	01/04/15 3:53PM ID: 18970109	we are planning to start some research project.		
41	01/04/15 3:58PM ID: 18971024	The more time our company exists in the market, more data we'll have. That data will be used to affect future decision making processes and shifts in our marketing strategies, prices and consumer policies.		
42	01/04/15 4:47PM ID: 18975963	FOR MEASURE AND EVALUATION. IT ALSO SERVE AS MONITORING AND EVALUATION SCALE INDEX FOR US.		
43	01/04/15 5:03PM ID: 18977401	Because I'm going to work with Engineering Colleges		
44	01/04/15 5:10PM ID: 18977875	entering into new markets		
45	01/04/15 6:00PM ID: 18981802	For Making Good Decision		
46	01/04/15 6:24PM ID: 18983919	Due to move from pilot phase to operational phase.		
47	01/04/15 6:34PM ID: 18957937	nature of task and level of progress		
48	01/04/15 6:44PM ID: 18985578	i think it will, not sure yet		
49	01/04/15 7:35PM ID: 18989357	As things become broader, and more people are involved, new questions shall arise.		
50	01/04/15 11:48PM ID: 19024758	more quantitative researchers employed		
51	02/04/15 2:10AM ID: 19036166	Data drives decisions		
52	02/04/15 4:33AM ID: 19041102	Moving from a paper lead process to electronic data gathering will increase the reliability quality and efficiency of data and data gathering. This will allow the data to be used more effectively to guide development, can be utilized more quickly, and freed resources can be applied to further develop our venture that can lead to new data gathering opportunities		
53	02/04/15 5:45AM ID: 19045286	in our line of work accurate baseline data about our target beneficiaries is becoming more critical as we are being required more and more to provide accurate data on the net change in their quality of life as a result of our intervention. Also data is becoming increasingly relevant in rationalizing our strategic and programmatic direction and focus.		
54	02/04/15 5:48AM ID: 19045477	We are a research and Innovation university with Masters and PhD program in business and related areas. Hence students in these programs need the relevant data		



14. If increase or decrease, please state why:

			Response Percent	Response Total
55	02/04/15 7:40AM ID: 19052873	Managing global Teams, data/statistics are very important to Monitoring and tracking Performances and reachable Goals. In one word: KPIs		
56	02/04/15 3:18PM ID: 19108636	More quantitative analyses		
57	03/04/15 10:19AM ID: 19162079	We are growing organisation, planning to develop our systems of monitoring and evaluation our social impact.		
58	03/04/15 6:23PM ID: 19170055	Because we need to provide a perspective to populations, ngo's, and government, on how community cohesion translates into impact, i.e, general perception of improved use of personal and institutional time and resources, higher and improved quality of community engagement (overall volunteering, articulation between community organizations, increased involvement of parents in institutional initiatives, donations, etc).		
59	04/04/15 1:02PM ID: 19166904	Argument are better presented with statistics and conclusions are drawn with confidence.		
60	07/04/15 4:44AM ID: 19226195	If social enterprise is to realise it's potential, good business planning is essential. The better the data quality, the better the plan and the greater the probability that the SE will be sustainable over the long term. We tell our clients, 'you can't do good, if you are not doing well' and good data is the foundation for all management decisions. We are constantly seeking quality data and find it necessary to collect primary data more and more frequently as the requirements of social investors and social enterprise managers continue to increase. Only quality data can be turned into actionable information, and it is hard to get high quality data. I served in OECD and remember the difficulties we had there, so I know it isn't a 'third world' thing.		
61	08/04/15 10:12AM ID: 19282584	Due the fact that in order to influence on governmental policy towards the development of the social economy sector, we need to show evidence based on hard and mostly quantitative statistics. Also for making visible the invisible (the reality of social entrepreneurs in the Andean Region in Latin America and African countries.		
62	09/04/15 3:02AM ID: 19324243	we are expanding our current programs; we will be modifying existing program designs, approaches, strategies we will be creating new programs depending on the data and information and issues gathered		
63	10/04/15 10:44AM ID: 19378560	More research activities developed		
64	13/04/15 2:49PM ID: 19481639	media takes an increasing space and bad journalism as well. A lot of surveys are conducted with extremely small samples and we have to be better at sourcing facts. There are still enormous gaps in people questionned for surveys. Anenormous lack of desaggregated data about women for instance, across all sectors.		
65	13/04/15 3:05PM ID: 19482621	Because big data availability is going to increase and spread among organizations		
66	13/04/15 4:50PM ID: 19488919	because we have to foster political support and ensure market success		
67	13/04/15 8:46PM ID: 19496441	More data bring more customer and knowledge and help to draw a plan to be develop and success.		
68	14/04/15 9:24PM ID: 19545681	Partnership and networking		
69	15/04/15 6:48AM ID: 19542507	More workers, more track records,etc		

14. If increase or decrease, please state why:

			Response Percent	Response Total
70	15/04/15 12:06PM ID: 19598826	More people engage		
71	16/04/15 7:33AM ID: 19792615	I think we'll get better at collecting the data we need.		
72	17/04/15 1:01AM ID: 19893008	We need "fine grained" data - but find government and private databases too "coarse" - they leave the fine grained human data out - too many business and social science researchers use these data to show their "rigor" in their research. Often they call their results "significant" when they have "explained" 15-20 percent of variance. The unexplained variances they name "error terms." What bullshit; but for academics it gets them their worshipped tenure; for companies it provides them huge profits. This is a mess that researchers and academics will soon have exposed because the future of large state universities is dying slowly but certainly. They did this to themselves believing that they were forever institutions and research companies. You heard this here in early 2015. Keep track.		
73	19/04/15 11:25AM ID: 19985063	Easier to collect, more powerful insight		
74	30/04/15 8:23PM ID: 20396756	To improve strategy and foundation for campaigning		
75	01/05/15 3:07PM ID: 20413376	Providing more and more competitive intelligence insight to my clients.		
76	02/05/15 9:00PM ID: 20431765	Need of evidence based decisions		
			answered	76
			skipped	43

15. Are you likely to change the way you use data?

			Response Percent	Response Total
1	Yes		49.58%	59
2	No		50.42%	60
			answered	119
			skipped	0

16. If yes, please state how?

			Response Percent	Response Total
1	Open-Ended Question		100.00%	54
1	31/03/15 2:55PM ID: 18839571	Becoming more sophisticated and building data gathering into the design of projects.		
2	31/03/15 6:43PM	more open		

16. If yes, please state how?

			Response Percent	Response Total
	ID: 18862877			
3	31/03/15 9:35PM ID: 18877977	Social network analysis and Internet of things		
4	01/04/15 10:09AM ID: 18926908	We are implementing a new CRM system which will also be able to capture much more data, this means we will be able to spend more time analysing and interrogating data rather than the huge amount of time we now spend just collating.		
5	01/04/15 10:10AM ID: 18927099	Better analysis learned from the past experiences.		
6	01/04/15 10:10AM ID: 18926624	We are aiming to incorporate a participatory data system into our new digital platform (now under construction). This will offer a dashboard to all stakeholders in the platform: participants, host venues, media content owners, and the company itself.		
7	01/04/15 10:11AM ID: 18926715	More emphasis on social media, open source applications etc.		
8	01/04/15 10:17AM ID: 18927771	Organize and collect them in better way		
9	01/04/15 10:20AM ID: 18928198	We are liable to move from more of a research/policy development orientation to the use of data to solve practical problems through data cooperatives.		
10	01/04/15 10:29AM ID: 18928969	Technology allows us to be less concerned with averages and more personalised in what we provide. For example in manufacturing 3D printing allows us to personalise, as does the way we each use data.		
11	01/04/15 10:35AM ID: 18930100	Because of the big data, all the data on the internet and social media, and visualization tools		
12	01/04/15 10:39AM ID: 18930276	From different grounds because i m too young and will explore so many things yet so maybe		
13	01/04/15 11:09AM ID: 18933298	no changes planned, but open to suggestions!		
14	01/04/15 11:19AM ID: 18935349	Probably - too young and organisation to really know how to make the most of it - yet		
15	01/04/15 11:21AM ID: 18935350	Making business more virtual and internet based		
16	01/04/15 11:39AM ID: 18937970	I have to be very careful using the data		
17	01/04/15 11:39AM ID: 18937512	Measuring social impact		
18	01/04/15 11:40AM ID: 18938244	Publish data/reports on website		
19	01/04/15 11:41AM ID: 18938376	rely more on it for decision making and for lobbying		
20	01/04/15 12:23PM ID: 18944007	Quantifying the qualitative data requires new methodologies, all the time.		
21	01/04/15 12:24PM ID: 18944186	as the portal grows - i will need to change tactics		
22	01/04/15 12:49PM ID: 18947299	if that optimize my work		

16. If yes, please state how?			Response Percent	Response Total
23	01/04/15 12:54PM ID: 18948252	No idea, but it's bound to change		
24	01/04/15 12:55PM ID: 18948297			
25	01/04/15 1:43PM ID: 18953590	India		
26	01/04/15 2:05PM ID: 18956032	More sophisticated, upgraded methods of using input data will be developed.		
27	01/04/15 2:14PM ID: 18958336	more efective marketing campaigns		
28	01/04/15 2:50PM ID: 18963059	Cross disciplines cross comparison to seek out cause and correlation and too much assertive without evidence from vested interests More qualitative information (far more important area to develop that more numbers)		
29	01/04/15 2:56PM ID: 18963104	Increased inclination to influencing.		
30	01/04/15 4:47PM ID: 18975963	TO ALSO INCREASE ACCURATE POINTER TO SPECIFIC SUBJECT MATTER		
31	01/04/15 5:03PM ID: 18977401	1. For knowing the results of the learners 2. Forecast the future		
32	01/04/15 6:00PM ID: 18981802	Trying to online as maximum		
33	01/04/15 6:34PM ID: 18957937	new softwares and techniques		
34	01/04/15 7:35PM ID: 18989357	More people involved in the networking to, and analyzing of data.		
35	02/04/15 4:33AM ID: 19041102	We will begin to use data from our venture to support our sales pitch		
36	02/04/15 5:45AM ID: 19045286	We are looking to train all managers to make more effective use of our MIS for their planning and day to day management.		
37	02/04/15 5:48AM ID: 19045477	Use more of qualitative and quantitaitve models with the approprioate data for problem analysis		
38	02/04/15 7:40AM ID: 19052873	Linking different data sources in only one pot, creating a steering tool with easy eye catch		
39	02/04/15 3:18PM ID: 19108636	More sophisticated use		
40	03/04/15 10:19AM ID: 19162079	Make even more use of it to communicate our message		
41	03/04/15 6:23PM ID: 19170055	We are researching use of new applications and plataforms that provides simpler and more motivational forms of community engagement. For example, we are eager to be able to use Engage.re's interface in our urban community cohesion initiative.		
42	07/04/15 4:44AM ID: 19226195	As social investors become more sophisticated and the appeal of social investing spreads beyond the historical base, investors are demanding better information, which arises from quality data. We've developed a conceptual model for Social Return on Investment, adapted the Balanced Scorecard to the SE environment, and developed		

16. If yes, please state how?

			Response Percent	Response Total
		several other tools in response to social investor and entrepreneur demand. We simply cannot meet those demands unless we develop new ways to use data.		
43	08/04/15 10:12AM ID: 19282584	Use more qualitative approach and methods to get an in-depth understanding of people's behaviour, attitudes and commitment towards the social and solidarity economy model.		
44	13/04/15 2:49PM ID: 19481639	Learning interviewing skills, coding, statistics. Learnign to read information/ reports differently. Challenging sources.		
45	13/04/15 3:05PM ID: 19482621	We will try to develop data analyses in order to improve our services		
46	14/04/15 9:24PM ID: 19545681	Advocacy		
47	15/04/15 6:48AM ID: 19542507	With the help of new apps.		
48	15/04/15 12:06PM ID: 19598826	More information		
49	16/04/15 7:33AM ID: 19792615	We're likely to use more of it.		
50	17/04/15 1:01AM ID: 19893008	We still believe we can do even better in face-to-face human research. Our techniques are so much more valid than the use of governmental databases and other mass collections.		
51	19/04/15 11:25AM ID: 19985063	More sophisticated use of data; more consistency in data and stats use across sectors		
52	30/04/15 8:23PM ID: 20396756	I do not know it yet.		
53	01/05/15 3:07PM ID: 20413376	Dedicate time to collect data and organize it.		
54	02/05/15 9:00PM ID: 20431765	New indicators		
			answered	54
			skipped	65

17. Finally, do you have any examples of interesting ways either you or other organizations use data or statistics? If so please type here...

			Response Percent	Response Total
1	Open-Ended Question		100.00%	40
1	31/03/15 2:55PM ID: 18839571	Generation of momentum for corwd funding campaigns.		
2	31/03/15 4:43PM ID: 18852083	Please, see link above, and from there thousands of other documents.		
3	01/04/15 10:07AM ID: 18926587	http://monitor.coop/ collecting data to analyse coop performance		

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			Response Percent	Response Total
4	01/04/15 10:10AM ID: 18926624	I haven't heard of anyone offering this kind of facility. The closest analogy would be the analytics services on the back end of a typical web hosting service (such as Squarespace), or Google Analytics.		
5	01/04/15 10:13AM ID: 18927329	Depending on the topic under investigation, new combinations or transformations of existing data can provide important insights.		
6	01/04/15 10:14AM ID: 18927344	We usually use the data and statistics to analyze the training impact we have provided for the participants all over the world on individual and organizational performance after the training. The results are always taken into account to improve the training quality through design and implementation.		
7	01/04/15 10:16AM ID: 18927580	We use data to work out how best to engage men and boys in relation to sensitive issues.		
8	01/04/15 10:20AM ID: 18928198	http://www.ourdata.coop/		
9	01/04/15 10:29AM ID: 18928969	Not an example, but a trend - see answers to 14 and 16 above		
10	01/04/15 11:06AM ID: 18933092	We are dealing as a primary focus with the population of the world age 30 and under which varies according to the country being referenced and can be much higher than anyone might have guessed - the YOUTH and CHILDREN of the world.		
11	01/04/15 11:09AM ID: 18933298	we recently took advantage of a week's free assistance from a DEFRA data analyst, she was fantastic and helped us look at gathering data in new ways that we previously hadn't considered		
12	01/04/15 11:21AM ID: 18935350	N/A		
13	01/04/15 11:39AM ID: 18937512	Here(In Macedonia) we make revolutions from visualizations of statistics ..usually about public money distribution ...		
14	01/04/15 11:41AM ID: 18938376	Using Storymapping		
15	01/04/15 12:47PM ID: 18946856	Imho the most important innovation which is taking place nowadays regards the way in which data and statistics can be collected and visualized through the use of new technologies.		
16	01/04/15 12:49PM ID: 18947299	We have the Health Profile World wide initiative that allow us see the Health of our population.		
17	01/04/15 1:08PM ID: 18949945	In order to ask some financial support		
18	01/04/15 2:05PM ID: 18956032	In 2014 a study on measuring social impact was launched. One of the objectives was also towards support policy makers to develop ways to include social impact as a criteria in public tenders instead of purely economic as an entry criteria. As the subject is very complex, no practical result in this direction could be achieved, but the public response was very positive-giving indication that more work is needed and would be welcome in this respect.		
19	01/04/15 2:56PM ID: 18963104	Not much		
20	01/04/15 3:35PM ID: 18966863	There are many interesting ways. To name a few from my forthcoming Chinese book: Trade Specialization Coefficient, Revealed Comparative Advantage Index, Uni-variable Statistics, Multivariate contingency table analysis, Pearson or Spearman Correlation; various regression models, such as OLS, Maximum Likelihood, Time Series. Econometrics types such as Total Factor Productivity, Computable General Equilibrium		

17. Finally, do you have any examples of interesting ways either you or other organizations use data or statistics? If so please type here...

			Response Percent	Response Total
		Input-output Table and Linkage Analysis, Regional Shift-Share Model.		
21	01/04/15 4:47PM ID: 18975963	N/A		
22	01/04/15 5:03PM ID: 18977401	Every government uses the data		
23	01/04/15 5:04PM ID: 18977818	use financial data generated for manage accounts to also identify extent of social and environmental impact (ie - local spend, sector spend, etc)		
24	01/04/15 5:10PM ID: 18977875	Sell or use to predict the strategic movements		
25	01/04/15 11:48PM ID: 19024758	personally I am a qualitative researcher. for me stats do not reflect a reality of interest		
26	02/04/15 5:45AM ID: 19045286	A quick example is the data around our scholarship. We have merged our Alumni tracking into our bespoke MIS so that we can track and access information about those who have benefited our scholarship program. This in turn allows us to monitor their career growth which in turn is used as a tool for marketing our scholarship program and mentoring would be scholars.		
27	02/04/15 5:48AM ID: 19045477	Not at the moment		
28	02/04/15 7:40AM ID: 19052873	An effective and productive common database, I am looking for. Right now no concrete Solutions		
29	02/04/15 1:30PM ID: 19094871	http://www.qedu.org.br/		
30	03/04/15 6:23PM ID: 19170055	Although our initiative is in its earlier development stage, we believe data and statistics resulting from direct community engagement is a fundamental component of a healthy, robust democracy. In my country, there is a great distrust of official and private data and statistics. Given the size of our town (pop. 8,000) we trust that through a transparent and participatory (horizontal) production and communication of data and statistics, a new vigor will be apparent in the ways community cohesion is experienced.		
31	07/04/15 4:44AM ID: 19226195	<p>I'm not sure how 'interesting' you might find these:</p> <ol style="list-style-type: none"> 1. We used WHO health data related to water borne disease fatalities in Cambodia to justify expansion of a water filtration social enterprise in Cambodia. The appeal attracted several large social investments and allowed the project to scale significantly. We are currently expanding that model. 2. We used data we collected in rural Thailand to create interest in the social investor community for an eco-textile project that supports tradition crafts and the economies of rural villages. 3. We collected primary data via structured interviews of school and orphanage directors to convince the potential donor that their existing model was flawed and to construct an alternative that is now very successful. 4. We collected primary data and combined it with secondary data to support the business plan of a social enterprise that seeks to halt the exodus of trained tradespeople and technicians from Pakistan by establishing a social entrepreneurship alternative. <p>There are many other examples and we're happy to share more if you find them useful.</p>		
32	08/04/15 10:12AM ID: 19282584	<p>Our social and solidarity economy partnership has gathered valuable qualitative data from lusophone countries in Africa and Latin America, for the first time. We have analysed and interpreted the data within a dialogic approach, meaning with the social entrepreneurs themselves, to inform the writing of a handbook for curriculum design for higher education in Europe and Latin America.</p> <p>We invite you all to our international conference in September (1-3, 2015), which represents over 1000 days of work with international partners, where we will be launching the handbook having most of the social entrepreneurs involved in their design</p>		

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			Response Percent	Response Total
		attending it and academics submitting papers about it. . Please see our web conference: www.yorks.ac.uk/sseconference and we extend our invitation for academic and practical papers and release the outcome of your survey.		
33	09/04/15 3:02AM ID: 19324243	improve governance		
34	13/04/15 2:49PM ID: 19481639	We use data to show how women should be treated differently, we use data to buabout wosmen social entrepreneurs		
35	13/04/15 4:50PM ID: 19488919	unfortunately not. we look at it, we take conclusion and we often act differently.:(
36	14/04/15 9:24PM ID: 19545681	Policy changes		
37	15/04/15 6:48AM ID: 19542507	Yes, unilever		
38	17/04/15 1:01AM ID: 19893008	We deals front-and-center with actual human beings; or data gathering is deep, fine-grained, but also we are able to combine our data to deeply understand situations and then help find ways to improve functions and behaviors.		
39	30/04/15 8:23PM ID: 20396756	Infographics by EU and Oecd.		
40	21/05/15 2:43PM ID: 20979136	Health report of the diagnoses of sick leave certificates of our employees		
			answered	40
			skipped	79