



Web-COSI
Web Communities for
Statistics for Social Innovation

INCREASING TRUST IN COLLECTIVELY
GENERATED STATISTICS



Using Technology to Engage Citizens with Well-being Statistics
Workshop 2: **Perspectives from Official Statistics and Government**
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OECD, Paris

Web-COSI project
Web Communities for Statistics for Social Innovation

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Web COmmunities for Statistics for Social Innovation

a two-year coordination action (2014- 2015) funded by the EC-DG CONNECT within the call launched by CAPS - Collective Awareness Platforms for Sustainability and Social Innovation

<http://ec.europa.eu/digital-agenda/en/caps-projects>

CAPS vision is based on the idea that collaborate through crowd sourced platforms can produce solutions for a wide range of social needs

- In this context **the general objective** of Web-COSI is to foster the engagement of society at large in **statistics** beyond GDP **exploring and exploiting Web 2.0 opportunities**

Web-COSI

Capitalizes on the last 10 years characterized by two revolutions for the world of research and beyond:

- **The “GDP & Beyond” debate**

- **The Internet explosion**

changing the roles of producers and users of data, moving to a bottom up approach for the construction of statistics (Big Data, Open Data, crowd sourced data)

- The specific objective of Web-COSI is empowering the usage of crowd sourced data
- The final aim is to contribute for a better integration and complementarity of official and non-official statistics

Web-COSI Consortium

ISTAT
OECD
Lunaria
i-genius



- Web-COSI works networking with European and abroad initiatives
- Web-COSI is supported by an Advisory Board, chaired by Enrico Giovannini

Web-COSI work plan

1. Mapping and distilling the best practices for the communities involvement
 - the conduction of a survey addressed to NSIs
2. empowering the engagement of communities creating critical mass through
 - various on line initiatives
 - the set up of a European Wikiprogress University Programme
 - the organization of face2face open events
3. the development of a Wiki of progress statistics on the Wikiprogress platform
4. the delivery of 5 stocktaking and reporting documents alongside Policy briefs

Web-COSI outputs so far

- the release of the first Beta version of **Wiki progress data portal** at <http://wikiprogressdata.org/> (August 2014)
- 2 on line discussions organized by OECD
 - Engaging citizens in well-being and progress statistics (April 2014)
 - Making data more accessible for society at large (June 2014)
- 1 webinar organized by Lunaria
 - Civil society engagement in well-being statistics: good practices from Italy (June 2014)
- The first workshop on **Using Technology to Engage Citizens with Well-being Statistics in the Perspectives from Civil Society** (18 September 2014)

The discussion so far has involved a **large number of participants**

- the two discussions on line and the webinar have been followed by:
 - 84 different participants
 - 2.200 unique visitors
 - 300 twitter reaching about 180.000 accounts
- the first workshop counted 25 participants from civil society and was transmitted in streaming with a large number of followers

Participants represented **different sectors** of society, including government, research organizations, social enterprise, and civil society.

The debate generated was very impressive. Its themes are illustrated in the reports on the activities released on www.webcosi.eu

Today's workshop on

Using Technology to Engage Citizens with Well-being Statistics in the Perspectives from Official Statistics and Government

represents an important step for Web-COSI

Many open issue arise in this perspective:

- real time data
- validation, quality framework, sampling issues
- Integration/complementarity
- local, national, international and global level

How to organize the statistical information beyond GDP (generated by official and non official data) in **an integrated framework** to be a “real tool” ?

THANKS FOR YOUR ATTENTION

LET'S START OUR DISCUSSION!

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