



Web-COSI
Web Communities for
Statistics for Social Innovation

INCREASING TRUST IN COLLECTIVELY
GENERATED STATISTICS

i-genius™

Workshop on the usage of data for driving social entrepreneurship
19th February, 2015
Legatum Institute
London

Web-COSI project
Web Communities for Statistics for Social Innovation

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Web COmmunities for Statistics for Social Innovation

a two-year coordination action (2014- 2015) funded by the EC-DG CONNECT within the call launched by CAPS - Collective Awareness Platforms for Sustainability and Social Innovation

<http://ec.europa.eu/digital-agenda/en/caps-projects>

CAPS vision is based on the idea that collaborate through crowd sourced platforms can produce solutions for a wide range of social needs

- In this context **the general objective** of Web-COSI is to foster the engagement of society at large in **statistics** beyond GDP **exploring and exploiting Web 2.0 opportunities**

Web-COSI

Capitalizes on the last 15 years characterized by two revolutions for the world of research and beyond, embedded in Europe 2020 strategy:

- **The “GDP & Beyond” debate**
measuring societal progress in terms of well being and sustainability. Considering economic growth beyond GDP. Attention to social economy
- **The Internet explosion**
changing the roles of producers and users of data, moving to a bottom-up approach for the construction of statistics (Big Data, Open Data, crowd sourced data)

- The specific objective of Web-COSI is empowering the usage of crowd sourced data from different perspectives (civil society, social entrepreneurs, common users)
- The final aim is to contribute for a better integration and complementarity of official and non-official statistics to enlarge the usage of data

Web-COSI Consortium

ISTAT
OECD
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- Web-COSI works networking with European and abroad initiatives
- Web-COSI is supported by an Advisory Board, chaired by Enrico Giovannini

Web-COSI work plan

1. **Mapping the digital initiatives** for the communities interaction carried out by NSIs, civil society, social entrepreneurs, etc)
2. **empowering the engagement of communities, creating critical mass** through
 - various on line initiatives
 - the organization of face2face open events
5. the development of a **Wiki of progress statistics** on the Wikiprogress platform
7. the delivery of **5 stocktaking** and **reporting documents** alongside **Policy briefs**

Web-COSI outputs so far

- 3 on line discussions
 - Engaging citizens in well-being and progress statistics (April 2014)
 - Making data more accessible for society at large (June 2014)
 - Youth well-being: measuring what matters (December 2014)
- 1 webinar
 - Civil society engagement in well-being statistics: good practices from Italy (June 2014)
- 2 workshops on **Using Technology to Engage Citizens with Well-being Statistics in the Perspectives from Civil Society** (September 2014) and in the **Perspectives from NSIs and Governments** (October 2014)
- Set up of the **Youth Portal** http://www.wikiprogress.org/index.php/Youth_Portal
- Set up of the **European Wikiprogress University Programme** http://www.wikiprogress.org/index.php/Wikiprogress_University
- Set up of an initial **interactive crowd-sourced map** of digital initiatives in Europe and in the World <http://wikiprogressdata.org/dataset#>
- the release of the first Beta version of **Wiki progress data portal** <http://wikiprogressdata.org/>
- Delivery of several reports and of the **First Policy Brief**

The discussion so far has involved - directly and indirectly - a **large number of participants**:

- *about 16.000 proactive participants and followers of the activities carried out*
- *more than 1.500.000 people reached via the Social Media*

Participants represented **different sectors** of society, including government, research organizations, social enterprise, and civil society.

The debate generated was very impressive.

Its themes are illustrated in the reports on the activities and in other material available on www.webcosi.eu

Today's workshop on

The usage of data for driving social entrepreneurship

represents an important step for Web-COSI project starting the discussion in the perspectives from social entrepreneurship

Data needs for social entrepreneurs can be considered in different ways:

1. Data social entrepreneurs need to get started
2. Data to foster their venture
3. Data to evaluate or measure their impact
4. Data to measure the overall phenomenon of social entrepreneurship

Many open issues arise from the above different perspectives.

How to use the statistical information beyond GDP (generated by official and non official data) in **an integrated framework** to be a “real tool” to carry out social ventures?

- In 2015 other events will be organized by i-genius to deepen how to exploit Web2.0 information and data to foster the social entrepreneurship

THANKS FOR YOUR ATTENTION

LET'S START OUR DISCUSSION!

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