



**Web-COSI**  
Web COmmunities for  
Statistics for Social Innovation  
INCREASING TRUST IN COLLECTIVELY  
GENERATED STATISTICS



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 610422

THE ASSOCIATION LUNARIA, WITHIN THE “WEB-COSI” EUROPEAN PROJECT’S INITIATIVES,  
PRESENTS THE WORKSHOP

## **Well-being, plausibly** Civil society’s initiatives, tools and challenges to improve the quality of life of people and territories

**TUESDAY, APRIL 21<sup>ST</sup> 2015, 9.30-17.00**  
**PORTA FUTURO, VIA GALVANI 108, ROMA (TESTACCIO DISTRICT)**

### PRESENTATION OF THE WORKSHOP

#### **The European project “Web-COSI”**

The workshop “Well-being, plausibly” is promoted by the Italian Association for Social Promotion Lunaria ([www.lunaria.org](http://www.lunaria.org)) within the Web-COSI European project’s initiatives (2014-2015). Web-COSI – short for “Web COmmunities for Statistics for Social Innovation” – involves Lunaria together with the Istat (lead institution), the OECD and i-genius: inaugurated in January 2014, Web-COSI is funded by the European Commission’s Seventh Framework Programme on sustainability and societal innovation, and aims primarily to involve stakeholders’ communities in the public debate on well-being and social innovation.

In particular, Web-COSI aims to promote the sharing and dissemination of knowledge and experience on the various features related to the production of statistical information on wellbeing and social sustainability carried out by national and international institutions and by civil society organizations (CSOs). Another important topic regards the focus on the role and use of new technologies in order to inform and activate citizenship, promote collective discussion on the definition of statistics related to well-being, improve access, understanding and analysis of statistical data and information.

Among the two-year programme of Web-COSI’s activities: mapping the most relevant and innovative initiatives undertaken at the institutional and civil society level on the field of the measurement of well-being and the promotion of social innovation; identifying best practices of citizens’ involvement in the collection and processing of data and statistical information on well-being and sustainability; activating citizens’ initiatives in the production of statistics on well-being. For more info on Web-COSI, please visit: [www.webcosi.eu](http://www.webcosi.eu)

#### **Lunaria’s workshop**

Lunaria’s workshop stems from the awareness of the multidimensionality of well-being and, at the same time, of the limits of official statistics in covering with adequate and fit-for-purpose statistical information fundamental dimensions and aspects which have to do with the quality of life of citizens or the quality of development in a given territory.

In the present condition of increasing social complexity and environmental interdependence, the role of civil society in monitoring and collecting data and information on the various features of well-being becomes increasingly central. In this context, the use of new technologies (web 2.0, wiki technology, crowdsourcing applications and platforms, new social media...) and the ability in activating and involving citizenship at large reveal to be key tools for CSOs in order to raise public awareness about the collection, dissemination, reuse and visualization of statistical data and information on the issues and different facets of well-being, from sustainable lifestyles to institutional transparency.

Therefore, the workshop’s main aim is to facilitate the exchange and dissemination of experiences and practices carried out by Italian CSOs in the field of the production of statistical information on well-being – through the collection, aggregation and analysis of data, the use of new technologies and/or the direct involvement of citizens and local communities.

*The workshop will provide participants with: (i) a simultaneous translation service (Italian-English and English-Italian); (ii) a coffee break; (iii) a buffet lunch. In addition, the conference will be entirely live streamed in English onto the Web-COSI portal ([www.webcosi.eu](http://www.webcosi.eu)).*

**Free entrance. Info and registration: Sara Nunzi, [globi@lunaria.org](mailto:globi@lunaria.org), +39 (0)6 8841880**



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h. 9.30-10.00

### **Participants' registration**

h. 10.00-10.30 | Opening session

### **The new statistics for well-being and societal innovation**

*Welcome address*

Loretta Anania • European Commission  
Project Officer, DG CONNECT

*The project "Web-COSI"*

*and the 2.0 statistics:*

*well-being, innovation, participation*

Donatella Fazio • Istat, Web-COSI scientific coordinator

*Workshop's structure and aims*

Duccio Zola • Lunaria, Web-COSI researcher

h. 10.30-11.00

### **Coffee break**

h. 11.00-13.15 | First session

Chair: Duccio Zola • Lunaria

### **Measuring well-being, beyond GDP. Definitions, dimensions, goals**

*Well-being: what it is, how it counts, why it counts*

Kate Scrivens • OECD, Web-COSI researcher

*The role of civil society in the measurement of well-being at the national and local level: the Italian experience*

Chiara Assunta Ricci • Lunaria

*How's life (and how it could be) in Italian cities*

Mirko Laurenti • Legambiente

*The role of well-being indicators in public policies' design and implementation*

Giulio Marcon • MP, Chamber of Deputies,  
First Signatory of a Law Proposal  
on this issue

h. 13.15-14.15

### **Lunch break**

h. 14.15-16.30 | Second session

Chair: Duccio Zola • Lunaria

### **Civic participation, open data and new technologies. The statistical information in the "data revolution" era**

*Civic monitoring and open data.*

*What they are and why we should be interested in*

Chiara Ciociola • Monithon

*Non only users. Active citizens' promotion of the quality of public services*

Tina Napoli • Cittadinanzattiva

*Who controls the controller?*

*Institutional transparency as fundamental driver of well-being*

Vittorio Alvino • OpenPolis

*Mafia in-the-eye. The properties confiscated to the organized crime and the quality of life in local communities*

Andrea Borruso • Confiscati Bene

h. 16.30-17.00

### **Final remarks**