Web-COSI "Web COmmunities for Statistics for Social Innovation"

www.webcosi.eu

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Name of the activity/tool: Set up of an interactive crowd sourced map of initiatives in Europe and the World

Partner in charge OECD

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Deliverable 2.4

Activity: Set up of an interactive crowd sourced map of initiatives in Europe and the World

Summary

This report describes the actions taken to set up an interactive crowd sourced map of initiatives on the Wikiprogress platform. It explains the purpose of developing such a map, the results achieved so far, and the next steps to be taken.

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Introduction

There are a vast range of initiatives around the world working on different aspects of the measurement of 'beyond GDP' issues such as well-being, quality of life, sustainability. In addition, there are even more organisations working in research, advocacy, policy analysis, communications, capacity-building, and networking related to Beyond GDP statistics and their use. Wikiprogress – a collaborative, open-source site hosted on the OECD – exists to share information and provide a community portal for such projects. However, no comprehensive and user-friendly inventory of well-being and progress initiatives was previously available. The aim of this Web-COSI deliverable was to set up an interactive, online map of initiatives that would allow for the crowd sourcing of up-to date and relevant information on initiatives.

1. Purpose of the activity

1.1 Developing a comprehensive inventory of organisations and initiatives working with well-being and progress measurement

The first objective of the map was to develop a comprehensive inventory of organisations and initiatives working with well-being and progress measurement. While the map will allow people to search for organisations by location, it will also allow users to search for information on organisations by other relevant criteria. The map is intended to be an easily searchable catalogue of organisations, which can provide a useful tool for the Wikiprogress community, both as a resource for people looking to establish connections with projects working on similar issues, and as a demonstration of the range of initiatives being undertaken, for people new to the community.

1.2 Establishing a platform for crowd sourced content that allows anyone to easily upload and find information on these organisations/initiatives

The second objective of the map is that it would be open to anybody who wanted to upload relevant information so as to encourage crowd sourcing. The Wikiprogress community is particularly interested in grassroots, civil society initiatives and so the map needed to be easily accessible and user-friendly for all. Crowd sourcing will be key to keeping the information on the map up-to-date and comprehensive, as the number of projects working on these issues is growing all the time, and represents too great a number for the small Wikiprogress team to cover alone. Support from the Wikiprogress and Web-COSI community will be essential.

2. Set up of the activity and its execution

2.1 Selection of platform/interface

A number of options were evaluated to provide the platform for the map, including Google Maps. In the end it was decided that the map needed to be built using a content management system that allowed for a greater range of metadata, and that allowed for alternative ways of viewing the information. This is because, many initiatives are based in international organisations, where it does not make sense to choose one geographic location, or projects can be based in one country but focused on another. While the map provides a useful means of visualising the number of projects for the majority of cases, we needed to have a more flexible content management system. Ultimately it was decided to build the map as an extension of the new Wikiprogress data portal, as the CKAN software provided the functionality needed, and as this would allow to link the organisations included on the map with the data and other resources provided through their initiatives.

2.2 Identification of organisations and initiatives related to well-being and progress statistics

The identification of organisations and initiatives related to well-being in progress was the basis of the development of the portal. Thus, the first step was developing a database of organisations and initiatives related to well-being and progress statistics. During the year, the Wikiprogress team developed a preliminary list of well-being initiatives, using crowd sourced information from the Wikiprogress platform, and the crowd sourced mapping exercise conducted through social media and online discussions (see Deliverable 2.3, Report on Mapping Initiative).

2.3 Adaptation of platform to the needs of the Wikiprogress community and a larger public

In order to structure the original findings, we subdivided the information into different categories and search levels. After the preliminary research, it was determined that the information should be divided into two main searchable categories: *organisations* and *initiatives*.

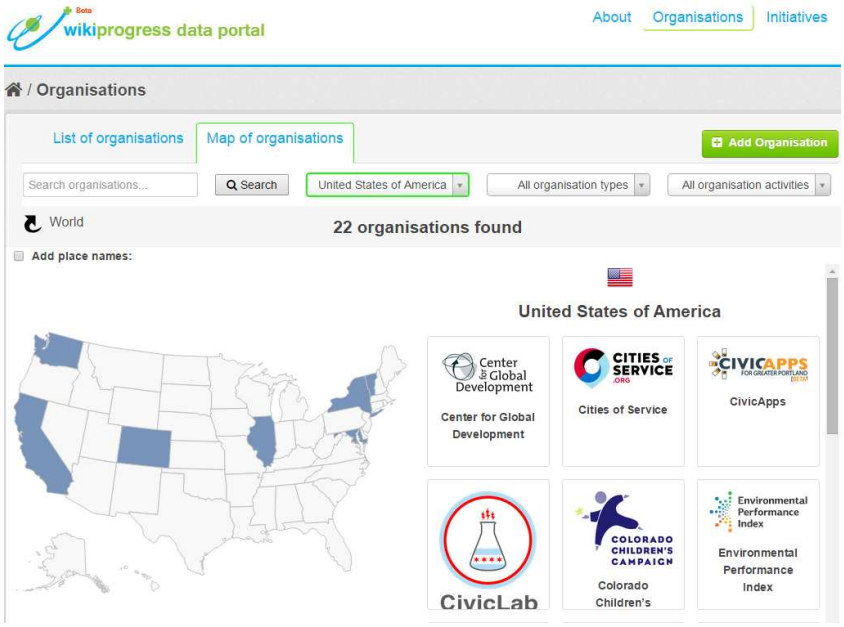
First, the organisations included in the portal consist of a wide range of institutions from multiple backgrounds, scopes and missions. The user can find civil society organisations working at the city level as well as international organisations with member states from all over the world. Therefore, classifying the entries by geographic location and type improves the accessibility of the search and makes the information as specific and relevant as possible.

Consequently, besides the geographic location, organisations are categorised under the following types: *academic, business, civil society organisation, government, international organisation, media, official statistics and think tank*. They are also classified by their type of activity: *Data collection, data communication, indicator/index development, research, policy design and implementation, policy evaluation and analysis, advocacy and awareness-raising, network and community building, training and capacity-building*.

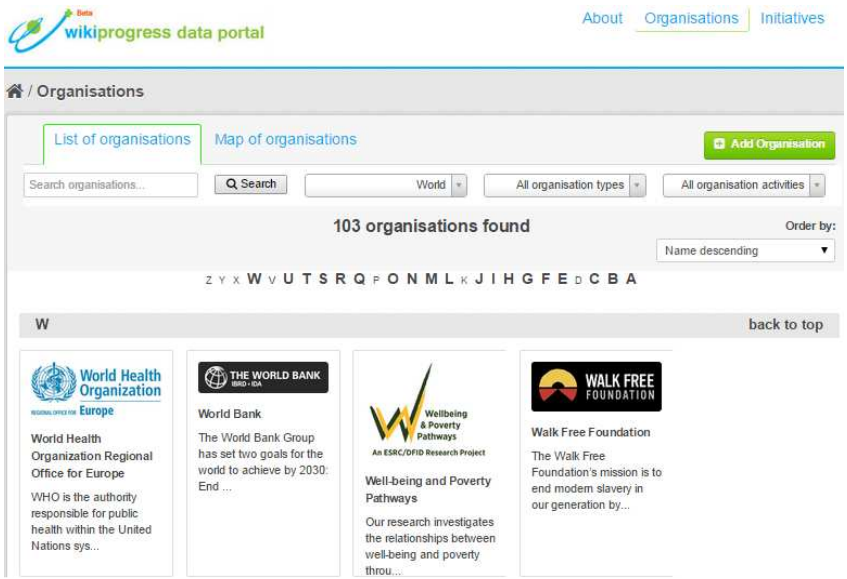
According to the search criteria or filters used, the results are displayed in the map of organisations or under a list. The first option is the map of organisations where the user can directly explore the map by clicking on the countries that have organisations listed.

The map offers the user the possibility to see all the international organisations listed under the icon *International organisations*.

When clicking on a specific country, the user can see all the organisations listed for that country and see also those with regional or local initiatives.



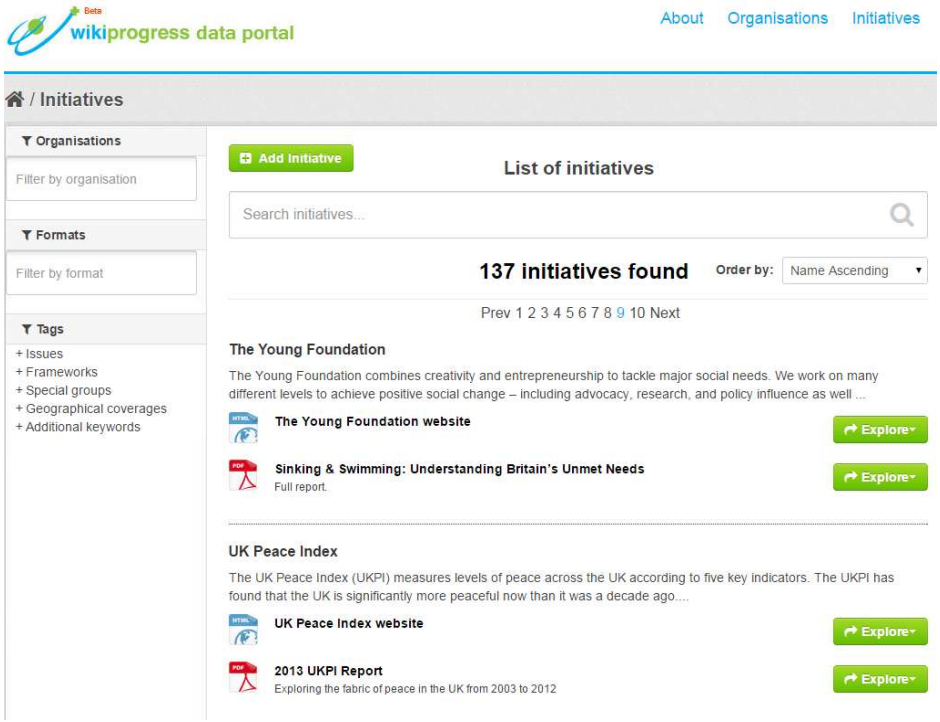
The same search can be viewed under the list of organisation and the same filters apply.



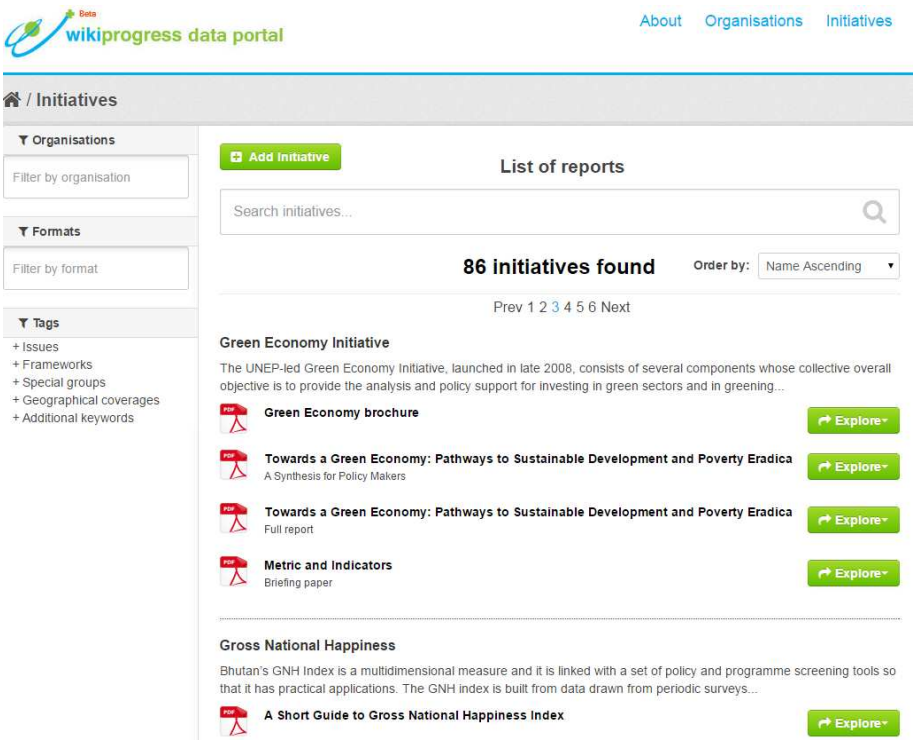
When looking at an organisation, the user is able to see and further explore all the initiatives, and its respective resources and files, within this organisation. For instance, in the case of the OECD the portal displays four initiatives that are linked to the issue of well-being and progress.

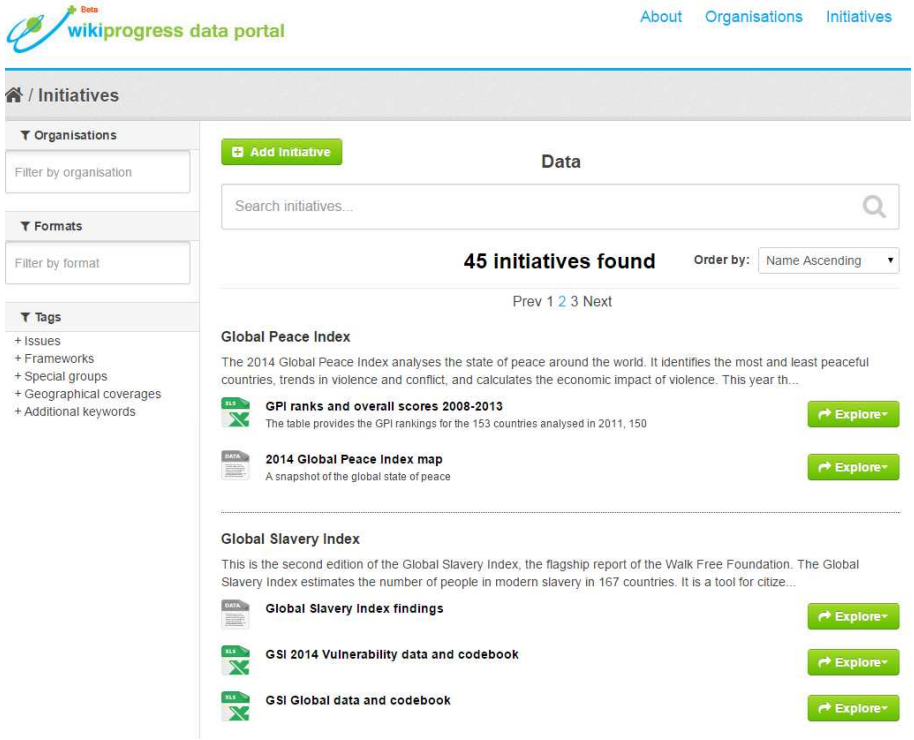
Second, the next category after organisation corresponds to 'initiatives'. We have defined initiatives as the programmes or projects of an organisation whose main objective is committed to the advancement of wellbeing and societal progress. There are clear examples of such initiatives such as the Better Life Initiative (OECD), the Child and Youth Well-being Index (The Foundation for Child Development) and the State of Global Well-being (Gallup-Healthways Well-Being Index). However, there are many other initiatives related to well-being that are not directly described or publicised as such, and we have made great efforts to identify those initiatives as well.

The initiatives of every organisation can be found in the portal in multiples places such as the homepage and under each organisation by clicking on the map or the list of organisations. They also provide the frame for displaying all the resources or files available in the website.



Resources or files for every initiative are listed under the tabs *data* and *reports* found in the homepage and also always available in the upper tab under *initiatives*. This tool allows the user to find all the resources uploaded to the portal with its respective initiative.





Initiatives can be filtered by format and by tags. In order to make the search as simple as possible, tags are divided in five categories: *issues*, *frameworks*, *special groups*, *geographical coverage* and *additional keywords* and each category provides several options to improve the search. When entering an organisation the user can choose as many tags as needed and provide further information regarding the geographic coverage and additional keywords.

2.4 Design of map

The map of organisations is a visual and practical tool to display the organisations working on issues related to well-being and progress.

We worked intensively to achieve these objectives in order to develop a concept that could be representative of the information uploaded in the portal. Considering the multidimensional scopes of the organisations included in the website, the map provided several conceptual challenges. After extensive evaluation and user testing, we were able to determine the optimal way of displaying the information on the map.

The world map presents the headquarters of all organisations except for international organisations. Provided that the scope of international organisations goes beyond the country that hosts their headquarters, we concluded that it was conceptually imprecise to place international organisation in the map under a specific country. For example, observing the case of the OECD whose headquarters are located in Paris, we considered that placing the OECD under France would not be representative of the work of the organisation that counts with 34 member countries and whose work extends well beyond its members.

However, excluding these organisations from the map would obstruct the search and the accessibility to the initiatives and respective resources contained in the portal. Therefore, we included under the word map a separate icon that directs the user to a list of international organisations not listed in the map. This tool is still under review to improve its visibility and accessibility in the portal in a manner that can be coherent to the overall concept of the website.

2.5 User testing and feedback

The user testing provided extensive feedback about the overall functionality of the site, the design, the content, the display and consistency of the overall result. We interviewed experienced Wikiprogress users, specialists working on well-being initiatives, communications experts and users who were introduced for the first time to the content proposed by the portal.

The interviews were individual and conducted at the workplace of each participant or at another location encouraging the participants to use their personal computers and, therefore, their normal computer settings in order to avoid any technical distractions During these personal interviews we

assigned each person a set of tasks which included registering to the portal; adding organisations, initiatives and resources; navigating the portal in order to find the information entered and finally editing the information.

The user testing confirmed that each user has a particular way to search for information and that it is beneficial to offer multiple ways to search for the same information. Nevertheless, the home page was consistently used as the central point for all users to conduct any search and to add new information to the portal.

This finding had a direct impact on the current design and concept of the homepage. We have simplified its appearance presenting icons that provide direct access to all the functionalities of the portal. We were also able to improve the direct access to the map highlighting its visibility from the beginning of the user experience.

The user testing also brought our attention to some difficulties regarding the search for specific documents without mentioning their home initiative. During the development of the search tools it was established that data (all files) would be easier to find if linked to an initiative. The user testing showed that this was effective, but it also exposed that a specific search tool was needed for data. As such, we plan to implement this tool and make it available in the homepage along with all the other search tools already displayed.

3. The results achieved and the open issues

3.1 Developing a searchable inventory of organisations and initiatives

The map now provides an easily searchable map of organisations, with international coverage. In terms of the content of the map:

- The beta version of the map includes 100 organisations, 129 initiatives and 512 resources (all files including all data and documents) as of December 2014.
- These organisations come from 29 territories from all continents. The biggest number of organisations can be found in the United States with 22 organisations (including one from Puerto Rico) and in the United Kingdom with 15 organisations.
- The types of organisation included can be breakdown as 15 international, 73 national and 12 subnational organisations (with either regional or local initiatives). The international organisations are mostly of global scope and the majority of them focus in Europe. (6 organisations)

User testing has confirmed that the map provides a user-friendly way of presenting a large amount of information.

3.2 Enabling crowd sourced content

One of the main goals of the map is to offer an open database easily accessible for the users searching for information as well as for those adding information. For this reason, we have optimized the registration and login process and minimized as much as possible the steps required for adding information to the portal.

The option to add an organisation is available and visible in multiple sections of the website. Similarly, uploading initiatives and resources only takes a few minutes and the process has been simplified as much as possible identifying the fields that are essential and eliminating time consuming additional steps.

3.3. Improvements for the future

Now that the foundation has been laid for the crowd sourced map, with user testing being conducted to refine the features and information from the crowd sourced mapping exercise uploaded on the platform, the objective for 2015 will be to profile the map more widely and to increase the amount of information it includes. A communications strategy will be implemented to encourage members of the Wikiprogress community to register on the map and contribute information on their projects. Wider use of social media will also be made to promote the map to people and organisations that are not currently part of the Wikiprogress community. User testing will be conducted on an ongoing basis to ensure that the functioning of the map best serves the needs of the community.

Activities undertaken by Web-COSI partners in 2015 will also be used as a means of identifying new organisations and initiatives that are relevant for the map, especially through i-Genius's activities with social entrepreneurs and policy makers, Lunaria's activities on civil society, and Istat's work with official statistics offices.

Conclusions

The crowd sourced map has been successfully established, with over 100 organisations from around the world at the end of 2014. It is visually appealing, and user-friendly, and includes metadata above and beyond geographic location that enable it to function as a detailed catalogue of well-being and progress initiatives. It provides an invaluable community resource for people working on these issues, as well as providing a useful entry point to understanding issues relevant to the Web-COSI project to people who are new to the 'Beyond GDP' agenda. 2015 will provide plentiful opportunities to further populate and refine the map, thanks to activities of Web-COSI partners and a communication campaign to the Wikiprogress community.

Annex 1: Organisations listed in the portal

Organisation Name	Number of Initiatives	Number of Resources	International National Subnational	Region Country State
Action for Happiness	1	1	National	United Kingdom
All Party Parliamentary Group on Wellbeing Economics	1	1	National	United Kingdom
Amsterdam Smart City	2	5	Subnational	The Netherlands
Australia Bureau of Statistics	2	33	National	Australia
Australian Centre on Quality of Life	3	12	National	Australia
BES	1	2	National	Italy
Canadian Index of Wellbeing	1	4	National	Canada
Carnegie UK	2	2	National	United Kingdom
Center for Global Development	1	5	National	United States
Centre For Bhutan Studies & GNH Research	1	4	National	Bhutan
Centro de Estudios para el Bienestar	1	2	National	Mexico
Cities of Service	1	1	National	United States
CivicApps	1	2	Subnational	United States
CivicLab	1	1	Subnational	United States
Colorado Children's Campaign	1	2	Subnational	United States
Commonwealth Youth Programme	1	5	International	World
Community Indicators Victoria	1	15	Subnational	Australia
CONEVAL	1	2	National	Mexico
Consejo Nacional de la Infancia	3	3	National	Chile
Council of Europe			International	Europe
Economic Planning Unit Primer Minister's Department Malaysia	1	8	National	Malaysia
Environmental Performance Index	1	19	National	United States
Erasmus Happiness Economics Research Organisation	1	5	National	The Netherlands
Eurofund	1	3	International	Europe
European Commission	3	8	International	Europe
European Environment Agency	2	9	International	Europe
European Youth Forum	2	4	National	Belgium
Eurostat	1	11	International	Europe
Fabrique Spinoza	3	3	National	France
Foro Consultivo Científico y Tecnológico	1	7	National	Mexico
Foundation for Child Development	1	3	National	United States
Gallup Healthways	3	8	National	United States
Genuine Progress	1	2	National	New Zealand
Global Age Watch	1	6	National	United Kingdom
Global Youth Wellbeing Index	1	3	National	United States
Green City Index	1	10	National	Germany
Gross National Happiness USA	1	1	Subnational	United States
Happiness Alliance	3	10	National	United States
Happiness Research Institute	1	1	National	Denmark
Hedonometer	1	5	National	United States
Imagina Mexico	1	2	National	Mexico
Índice Itaú de Bem-Estar Social	1	2	National	Brazil
Indice relatif de bonheur	1	3	National	Canada
Institute for Economics and Peace	4	11	National	Australia
Institut Wallon de l'Evaluation, de la Prospective et de la Statistique	1	2	Subnational	Belgium
Institute for Studies in Happiness, Economy, and Society	1	1	National	Japan

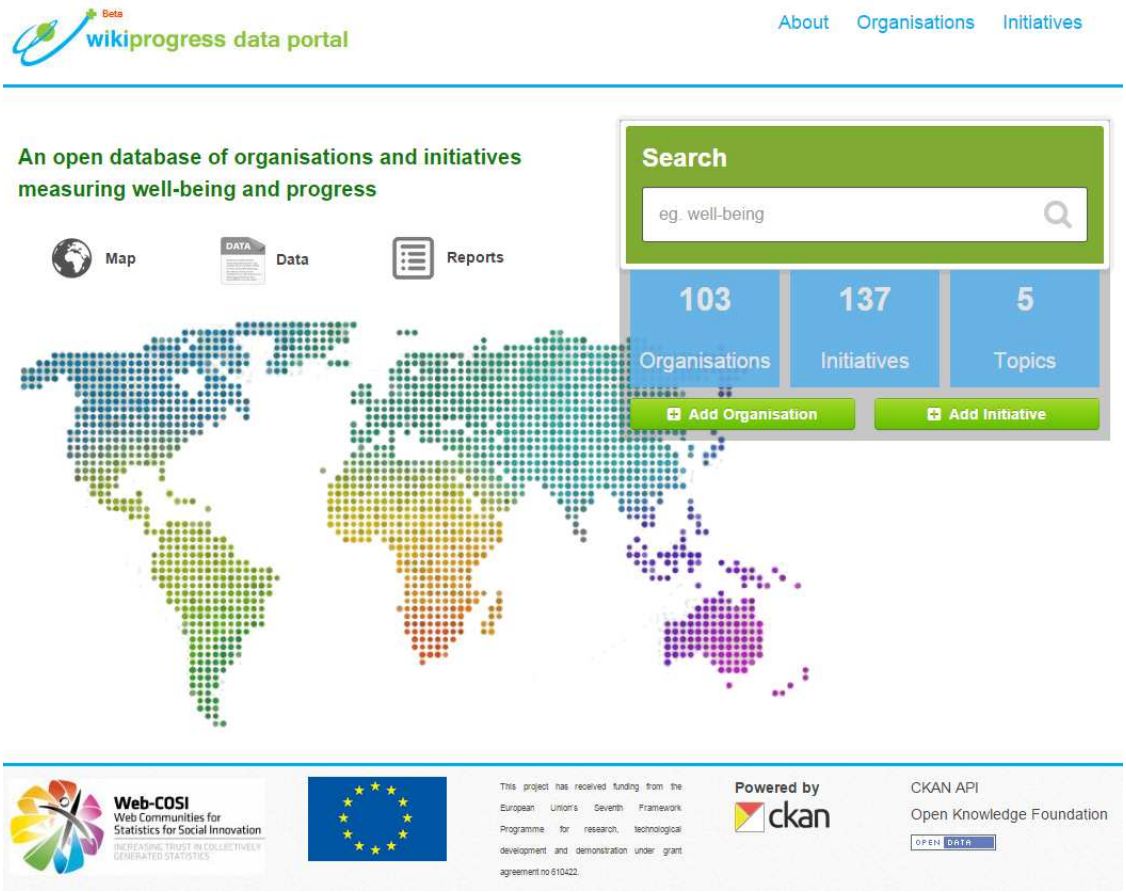
Institute for New Economic Thinking	1	1	National	United States
Instituto de Estudios Urbanos y Territoriales	1	2	National	Chile
Instituto del Bienestar	1	1	National	Chile
Instituto del Desarrollo de la Juventud	1	4	National	Puerto Rico
Instituto Nacional de Estadisticas Chile	2	16	National	Chile
Instituto Nacional de Estadisticas y Censos	1	2	National	Argentina
International Journal of Wellbeing	1	1	National	New Zealand
International Research Associates for Happy Societies	1	1	National	Thailand
Ipsos	1	2	National	United States
Japan for Sustainability	1	1	National	Japan
Legatum Institute	1	10	National	United Kingdom
Mahatma Gandhi Institute of Education for Peace and Sustainable Development	1	2	National	India
Marco Indicators	1	7	Subnational	New Zealand
Measure Evaluation	1	6	National	United States
Measure of America	1	6	National	United States
National Economic and Social Council, Ireland NESC	1	2	National	Ireland
National Institute for Health and Welfare	1	1	National	Finland
New Economics Foundation NEF	2	8	National	United Kingdom
NYC Open Data	1	1	National	United States
NOIPolls	1	2	National	Nigeria
OECD	4	36	International	World
Office for National Statistics UK	1	5	National	United Kingdom
Office of Planning, Research and Evaluation	1	5	National	United States
Open Baltimore	1	2	Subnational	United States
Overseas Development Institute	1	2	National	United Kingdom
Oxfam Great Britain	1	4	Subnational	United Kingdom
Oxford Poverty OPHI	1	4	National	United Kingdom
Quality of Life in New Zealand's Cities	1	2	National	New Zealand
Rede Nossa São Paulo	2	17	National	Brazil
Restless Development	1	6	National	United Kingdom
Russian Public Opinion Research Center VTsIOM	2	2	National	Russia
Servicio Nacional del Adulto Mayor	1	1	National	Chile
Social Progress Imperative	1	5	National	United States
South African Institute of Race Relations	2	2	National	South Africa
Statistics Austria	1	2	National	Austria
Statistics New Zealand	1	1	National	New Zealand
Sustainable Society Foundation	2	6	National	The Netherlands
Swiss Statistics	1	3	National	Switzerland
The Good Country Index	1	2	National	United Kingdom
The Mori Memorial Foundation	2	3	National	Japan
The Scottish Government	1	2	Subnational	United Kingdom
The Young Foundation	1	2	National	United Kingdom
Transparency International	1	3	National	Germany
UN Habitat	1		International	World
UN Sustainable Development Solutions Network	1	1	International	World
Unesco Institute for Statistics	1	31	International	World
Unicef Office of Research	1	5	International	World
United Nations Population Fund	1	1	International	World
United Nations Environment Programme	1	5	International	World
United Way of Santa Cruz County	1	9	Subnational	United States
Walk Free Foundation	1	6	National	Australia

Wellbeing and Poverty Pathways	1	4	National	United Kingdom
World Health Organization Regional Office for Europe	1	3	International	Europe
World Bank	1	5	International	World
Total	**129**	**512**		

Annex 2: User guide

Beta wikiprogress data portal

Wikiprogress Data Portal: User guide



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I. Introduction

The Wikiprogress data portal is a ‘one-stop-shop’ for data, reports, websites, visualisations and other resources related to the measurement of well-being and societal progress. It is intended to be used by researchers, practitioners, policy makers, engaged citizens, app developers, and anyone interested in accessing data on well-being and progress.

This user guide is designed to help the first time user to contribute data to the portal as well as to search for information. We will be continuously adding relevant content from our partners and the existing Wikiprogress site to populate the portal, and we count on the help of the Wikiprogress community to ensure that the content is as comprehensive and up-to-date as possible.

The portal is part of the Web Communities for Statistics and Social Innovation (Web-COSI) project (funded by the European Commission) that is designed to improve people's engagement with ‘beyond GDP’ statistics.

Our objective is to make this portal as accessible as possible, making it easy to search and open for contributions from registered and engaged users. We welcome your questions and comments and you can contact us at info@wikiprogress.org.

Welcome to the Wikiprogress Data Portal!

II. Searching for information:

A. By organisation:

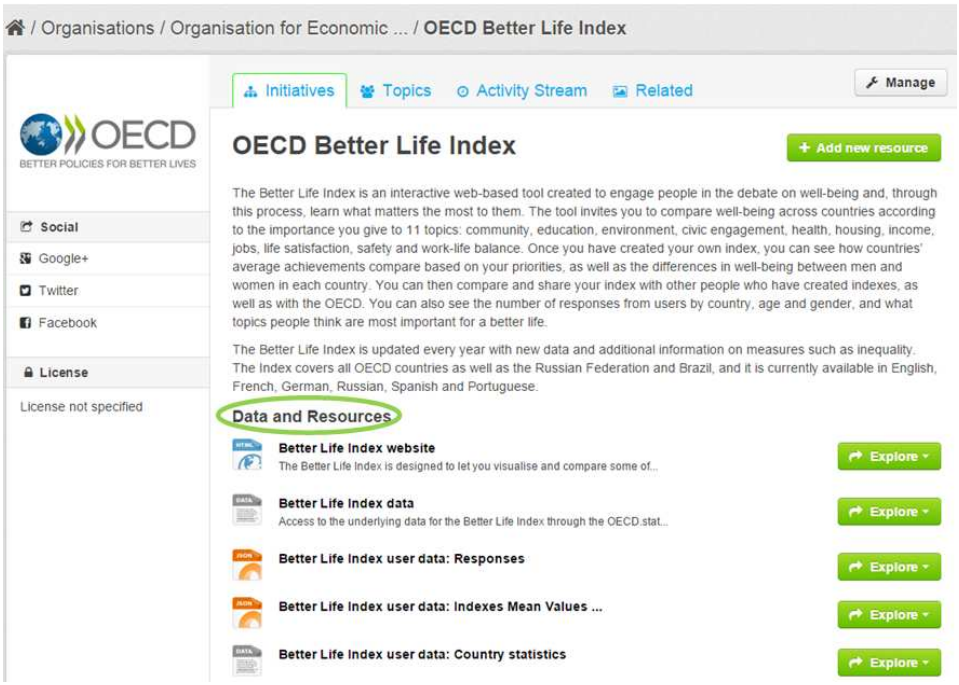
1. Homepage

2. In the upper right side of the screen you will find a tab with the following options:

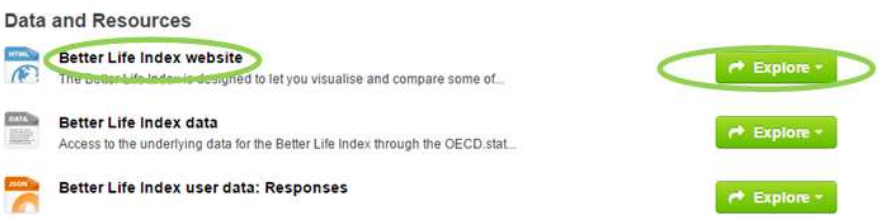
3. When you go to ***Organisations*** you have the information displayed on a list. Here you can search by name of the organisation, and filter your search by geographical location, type of organisation (i.e. Think tank, official statistics, etc.) and by the organisation activity (i.e. data collection, index development, etc.).

4. When you find an organisation you will see its description and initiatives. On the left side the list of ***Initiatives*** of the selected organisation and the resources (i.e. datasets and reports) available for every initiative. To access the initiatives you can either click on the left side for individual initiatives or on the upper bar to see all the initiatives of the selected organisation.

5. When you click in a specific initiative on the left side you find a brief description of the Initiative and the ***Data and Resources*** available.

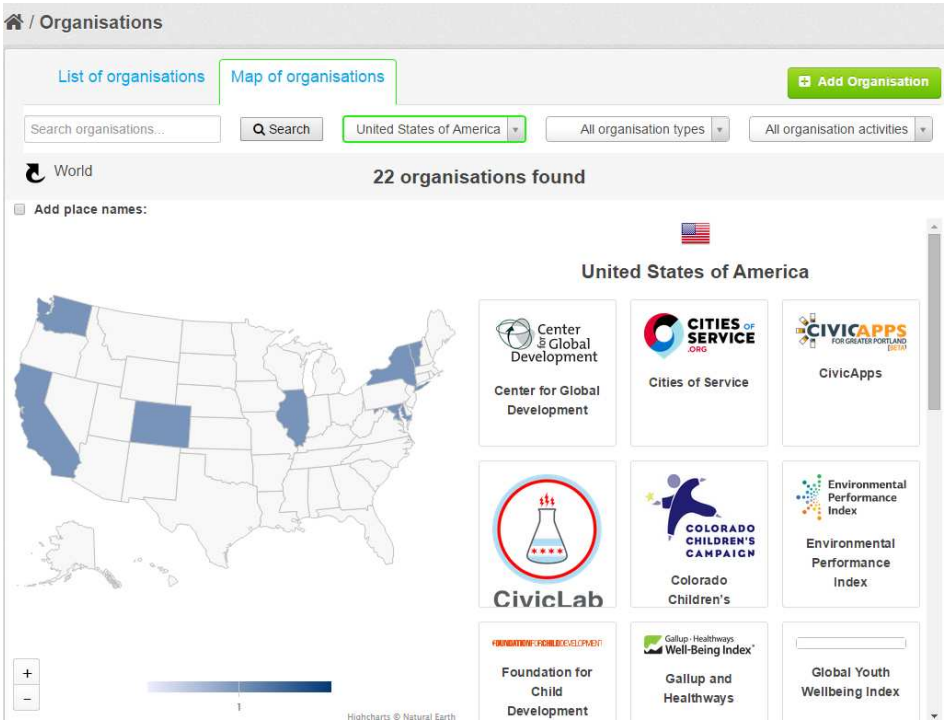


6. If you click on the Name of the Initiative, it will take you directly to the resource listed. If you go to ***Explore o***n the right you will be able to have more options staying in the same portal.

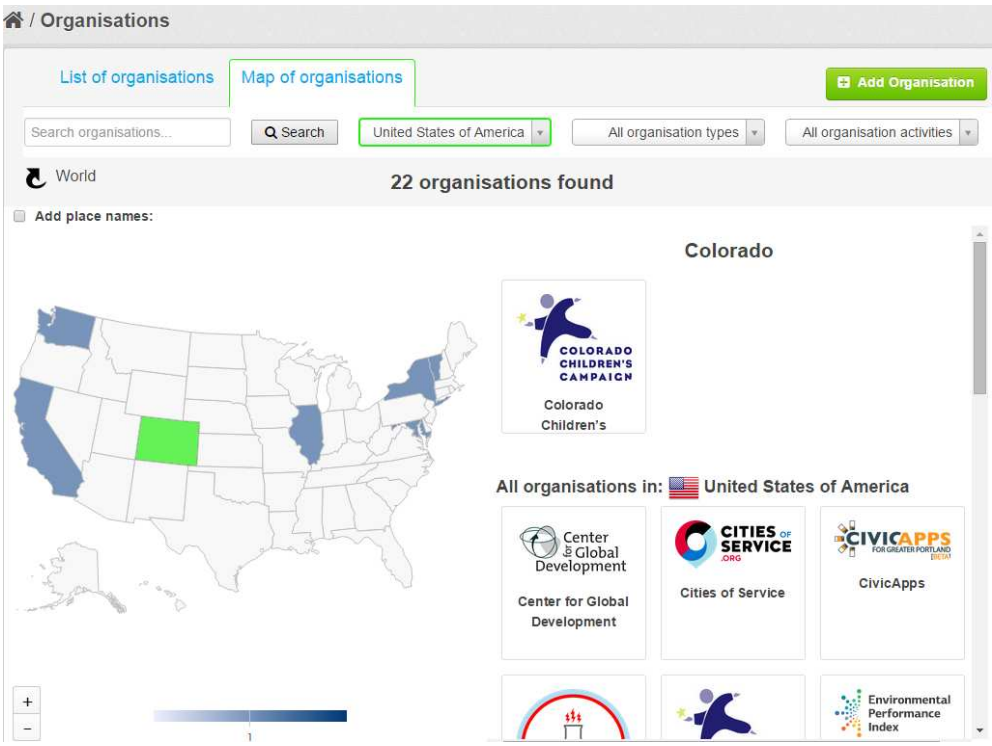


7. To search the Map of organisations, you can also search by name, geographical location, type and activity. When you click on the map you will see how many organisations are based in the selected country.

8. When choosing a specific country, a map will be displayed showing the organisations that work at a state or local level. The list on the right side displays all the organisations located in the selected country.



9. If you click on a country with regional/state organisations you can click on the map and the list will display the organisations specific to this region as well as all the organisations working in the country.



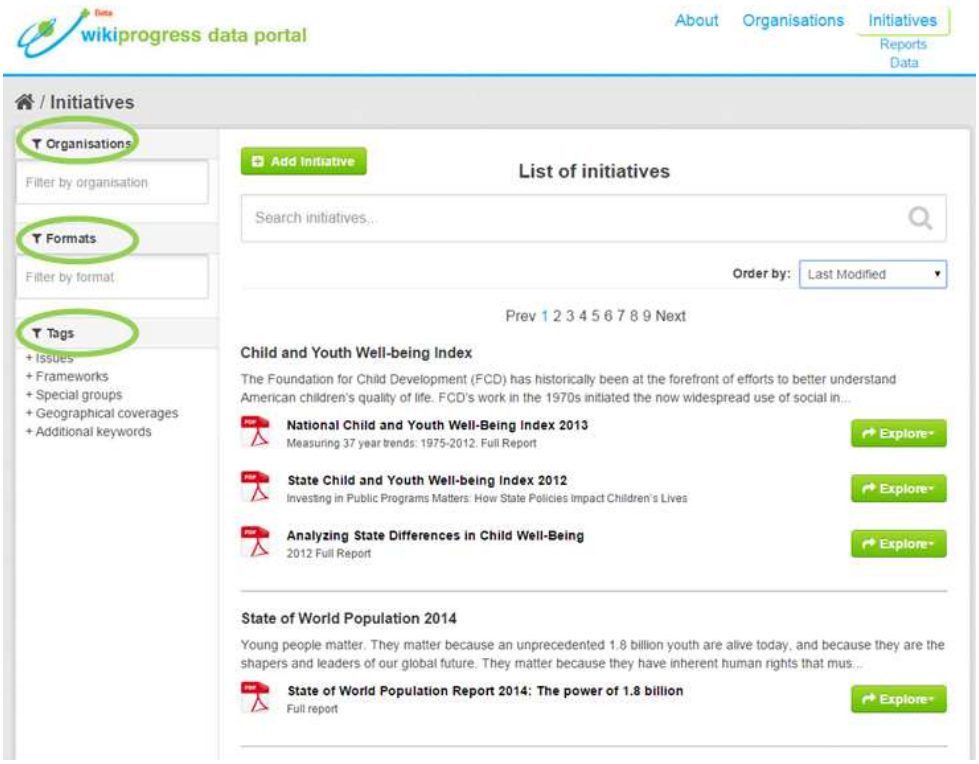
10. Going back to the map of the world, you can find the link to display ***international organisations.***

11. Clicking there you will find the list of international organisations that have not been included in the map due to a regional or global geographical scope.

B. **By initiatives:**

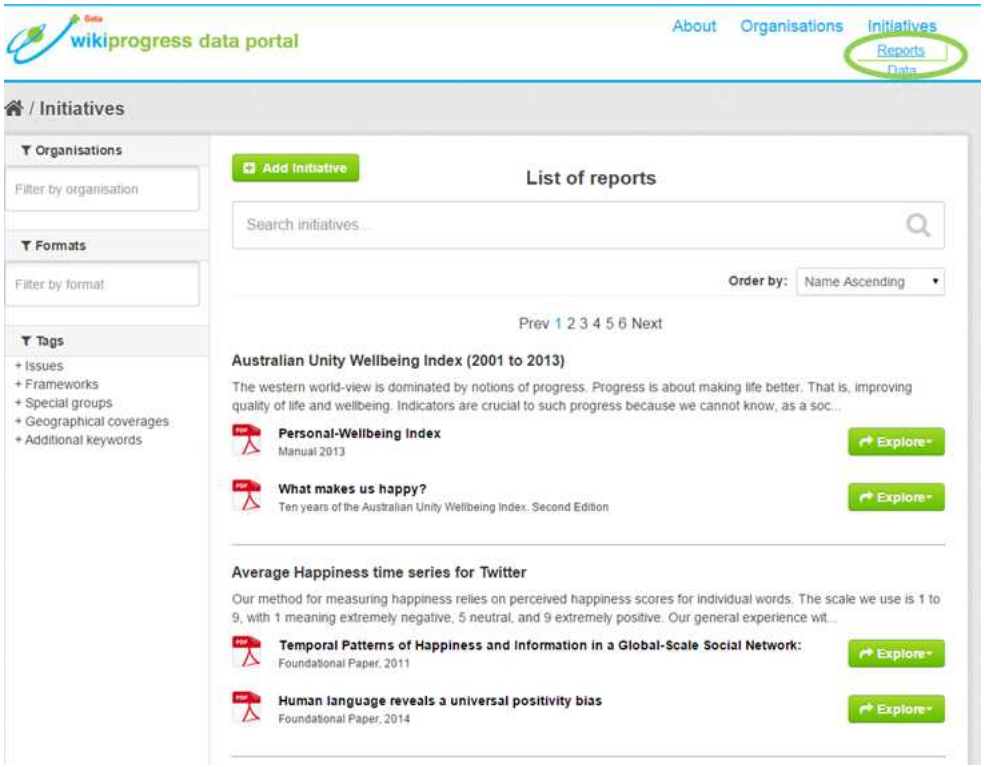
1. On the upper bar of options you can select ***Initiatives*** which will display the full list with all resources (data and reports) in all formats

2. Here the entire list of initiatives displayed in all formats can be searched. The list can also be filtered by organisation, format or tag.



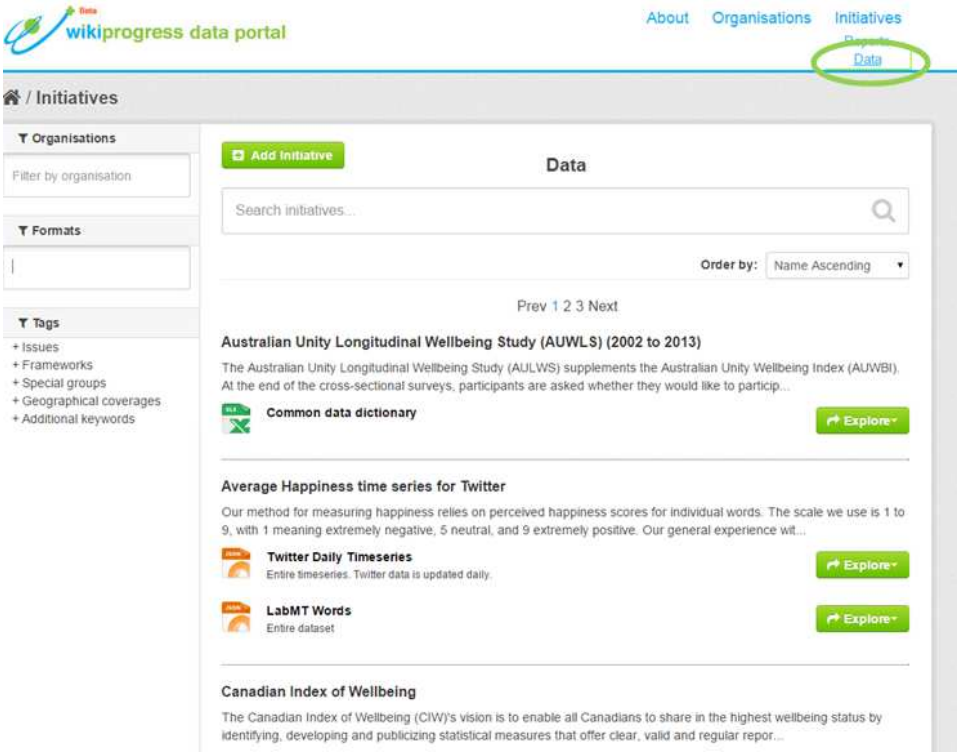
C. **By reports:**

1. Under Initiatives, on the upper right side, clicking on ***reports*** will display all the reports in pdf or word formats.



D. **By data:**

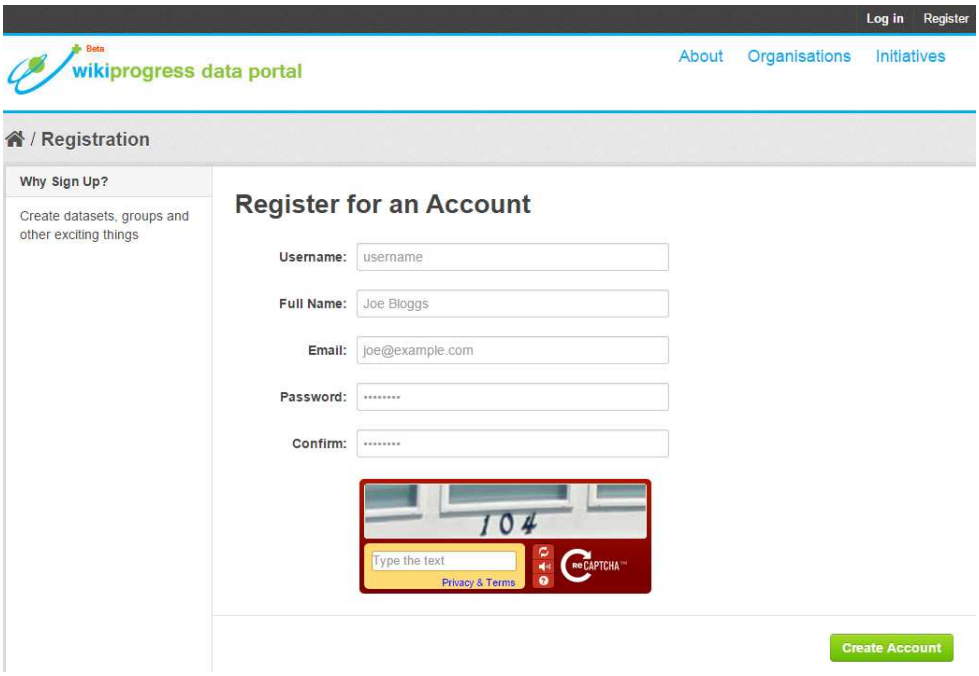
1. Still under Initiatives, on the upper right side, clicking on ***data*** will display all the datasets available in CSV, XLS, JSON or those labelled simply as data.



III. Uploading information

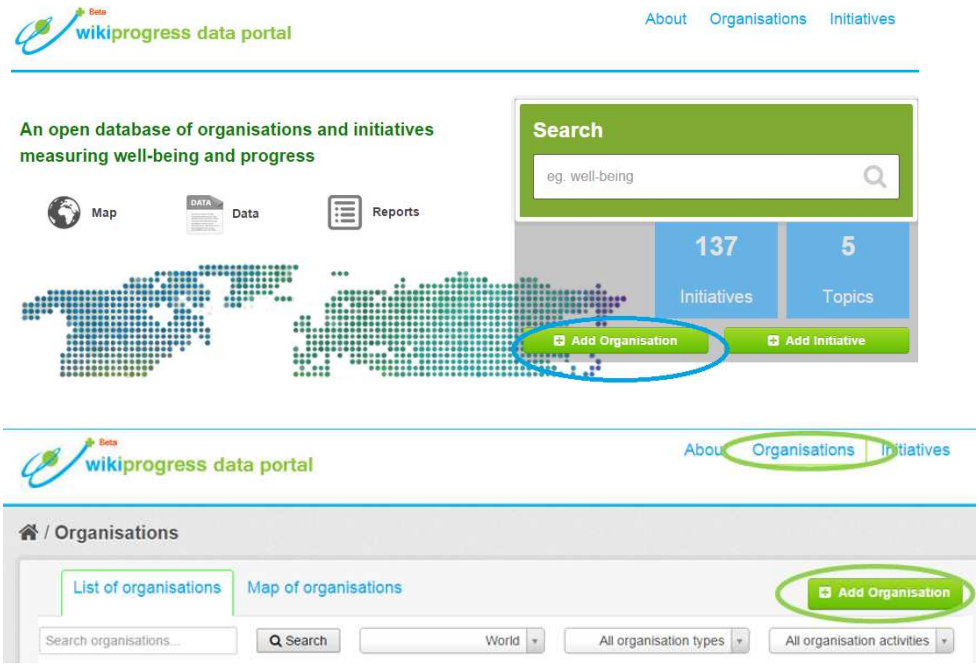
A. **Registration:**

First, you must register in the portal. Please follow the simple steps *here*.

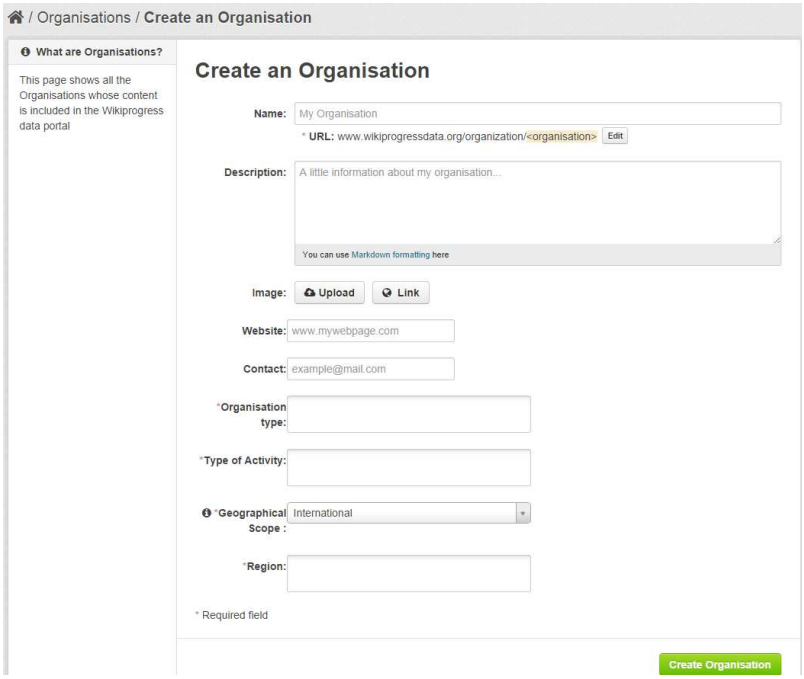


B. **Uploading organisations**

After registering you can click on *add organisation* box to get started:



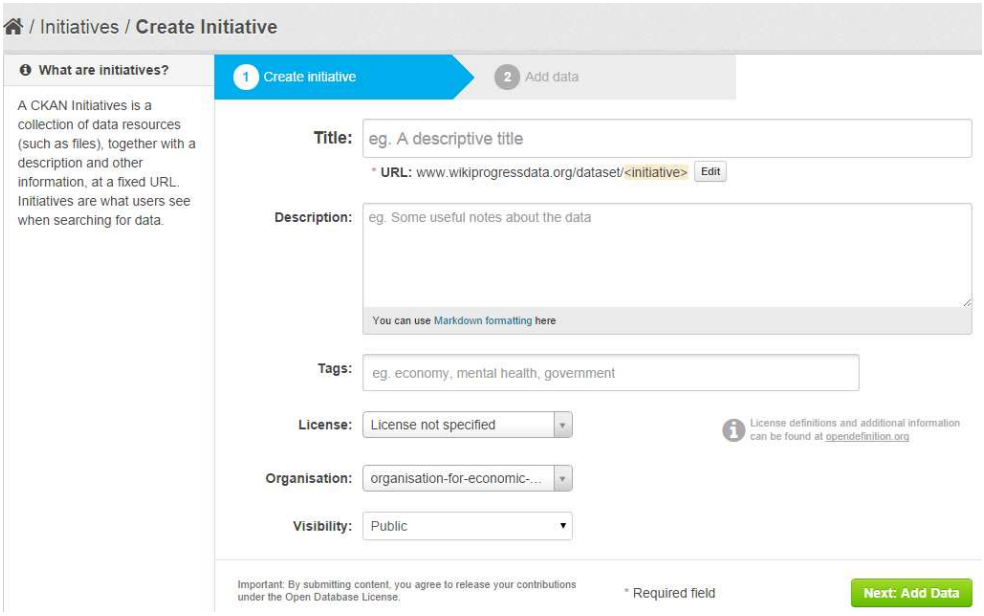
1. Creating an organisation: please follow the steps described below:



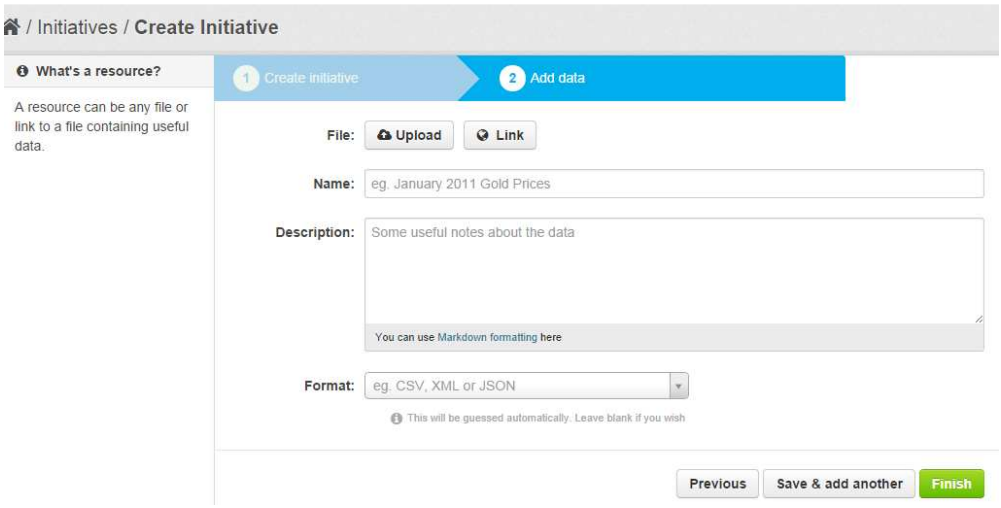
a. **Name**: Please use the name of your organisation without articles if possible and in the long written form. For example: Organisation for Economic Co-operation and Development.
b. **Description**: A brief summary of your organisation of an ideal length of 250 words maximum divided in multiples paragraphs. The first line needs to be a concise and comprehensive description as it will appear next to the logo and the name of the organisation.
c. **Image**: Please submit the logo of your organisation by adding the link to the corresponding image. Please note that square logos are better visualised.
d. **Website**: Add the link to the home page of your organisation.
e. **Organisation type and Type of activity**: Both fields allow the user to select multiple categories.
f. **Headquarters**: Please insert the country of the organisation's headquarters.

C. Uploading initiatives:

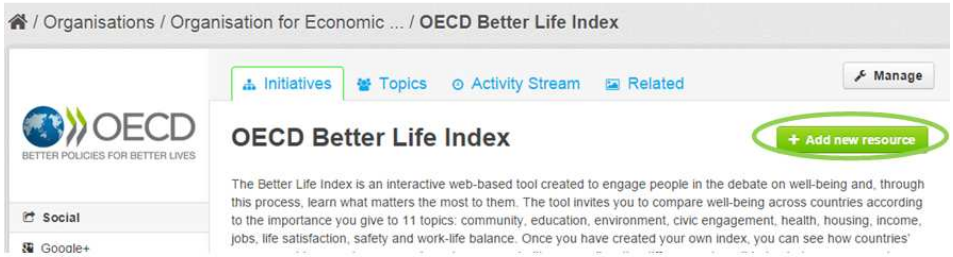
Once the organisation is created, you can start adding initiatives. We encourage you to take a moment to revise the list of tags carefully and add all the tags that are relevant for your initiative.



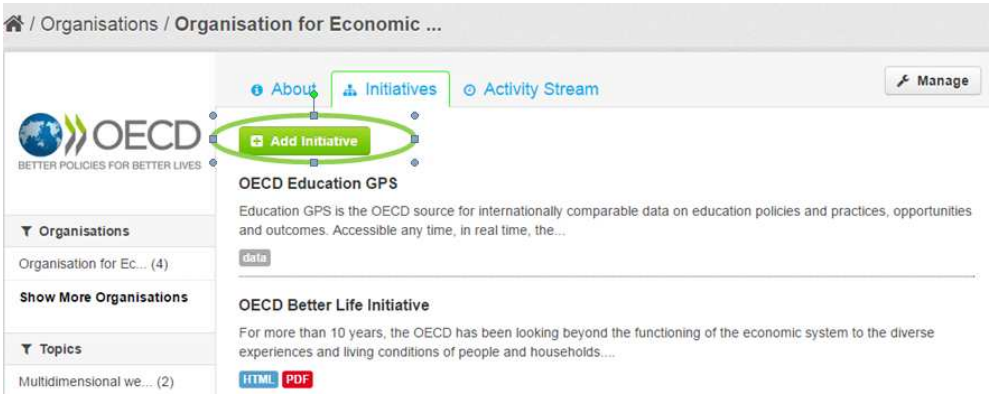
1. You will be asked to add data/resources for every initiative. We encourage you to add as much data and in as many formats as possible (PDF and Word files as well as XLS, JSON, CSV and TSV)



2. When an initiative has been created, you can add more data and documents following the steps described above.



3. To add more initiatives you need to go back to the page of the organisation and follow the steps described above.


/ Organisations / Organisation for Economic ...
About
Initiatives
Activity Stream
Manage
OECD
BETTER POLICIES FOR BETTER LIVES
Add Initiative
OECD Education GPS
Education GPS is the OECD source for internationally comparable data on education policies and practices, opportunities and outcomes. Accessible any time, in real time, the...
data
OECD Better Life Initiative
For more than 10 years, the OECD has been looking beyond the functioning of the economic system to the diverse experiences and living conditions of people and households....
HTML
PDF
Organisations
Organisation for Ec... (4)
Show More Organisations
Topics
Multidimensional we... (2)

IV. FAQ

A. How can I add an organisation? Or an Index? Or a survey?

To add your organisation, initiatives and resources please go to the registration page and create an account.

B. Who should register?

Researchers, practitioners, policy makers, engaged citizens, app developers and anyone interested in contributing data on well-being and progress.

C. What is the purpose?

We want to provide a 'one-stop-shop' for data and statistical resources related to the measurement of well-being and societal progress from around the world.

It will eventually replace the existing statistics portal on Wikiprogress - Wikiprogress.stat - and will also provide a way to make relevant statistical resources more easily searchable than is currently possible on the main Wikiprogress site.

The site has been developed using an open-source software, CKAN, and we would like the portal to contain as much Open Data as possible. However, we also encourage organisations to upload relevant reports, websites, visualisations and other resources that help to make 'beyond GDP' data more accessible to all.

D. What kinds of organisations are featured in the portal?

The organisations included in the portal focus on the measurement of well-being and societal progress from different approaches. Academic institutions, think tanks, civil society organisations, local and national government entities, official statistics services and international organisations are presented in the portal.

E. What kind of resources are available in the portal?

Full reports and datasets of well-being indicators, indexes, surveys, polls, studies, research, interactive maps, visualisations, etc.

F. What formats are supported?

Documents can be added in any format. However, the most widely used formats are pdf, xls, csv, html and json.

G. How many documents or resources can be uploaded?

There is no limit to the number of resources that can be added, and we encourage partners and users to offer sources in diverse formats.

H. Questions?

We want to hear from you! Please do not hesitate to email us at info@wikiprogress.org