



**Web-COSI**  
Web Communities for  
Statistics for Social Innovation

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INCREASING TRUST IN COLLECTIVELY  
GENERATED STATISTICS



**Workshop on Well-being, plausibly  
Civil society's initiatives, tools and challenges  
to improve the quality of life of people and territories**

**21st APRIL 2015**

**ROMA**

**Web-COSI project**  
**Web Communities for Statistics for Social Innovation**

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## Web COmmunities for Statistics for Social Innovation

a two-year coordination action (2014- 2015) funded by the EC-DG CONNECT within the call launched by CAPS - Collective Awareness Platforms for Sustainability and Social Innovation <http://ec.europa.eu/digital-agenda/en/caps-projects>

### **Web-COSI**

is built up on the conviction that statistics (data-information-knowledge) are fundamental to drive individual and public behavior for social innovation

in particular the statistics beyond GDP that measure societal progress in terms of well being and sustainability

## Web-COSI

**Capitalizes** on the last 15 years characterized by two revolutions for the world of research and beyond, embedded in Europe 2020 strategy:

- **The “GDP & Beyond” debate**  
measuring societal progress in terms of well being and sustainability. Considering economic growth beyond GDP.
  - **The Internet explosion**  
changing the roles of producers and users of data, moving towards a bottom-up approach for the construction of statistics (Big Data, Open Data, crowd sourced data) → **Data revolution**
- **In this combine fundamental the role of Civil Society Organizations**

## Web-COSI objectives:

1. **implement the engagement of society at large with statistics beyond GDP** and to foster their understanding and usage
2. **map** how **digital initiatives** function to engage citizens and involve communities to exploit on-line data fostering statistics
3. **implement tools** for better integration and complementarity of **official and non-official statistics**, exploiting the use of new sourced of data (crowd sourced data)

### Web-COSI Consortium

ISTAT  
OECD  
Lunaria  
i-genius



- Web-COSI works networking with European and abroad initiatives
- Web-COSI is supported by an Advisory Board, chaired by Enrico Giovannini

## Web-COSI work plan

1. **Mapping the digital initiatives** for the communities interaction carried out by NSIs, civil society, social entrepreneurs, etc)
2. **empowering the engagement of communities, creating critical mass** through
  - various on line initiatives
  - the organization of face2face open events
3. the development of a **Wiki of progress statistics** on the Wikiprogress platform hosted by OECD
4. the delivery of **stocktaking** and **reporting documents** alongside **Policy briefs**

## Web-COSI outputs so far

- 3 on line discussions
  - Engaging citizens in well-being and progress statistics (April 2014)
  - Making data more accessible for society at large (June 2014)
  - Youth well-being: measuring what matters (December 2014)
- 1 webinar
  - Civil society engagement in well-being statistics: good practices from Italy (June 2014)
- 3 workshops on **Using Technology to Engage Citizens with Well-being Statistics in the Perspectives from Civil Society** (September 2014) and in the **Perspectives from NSIs and Governments** (October 2014) and on **The usage of data for driving social entrepreneurship** (February 2015)
- Set up of the **Youth Portal** [http://www.wikiprogress.org/index.php/Youth\\_Portal](http://www.wikiprogress.org/index.php/Youth_Portal)
- Set up of the **European Wikiprogress University Programme** [http://www.wikiprogress.org/index.php/Wikiprogress\\_University](http://www.wikiprogress.org/index.php/Wikiprogress_University)
- Set up of an initial **interactive crowd-sourced map** of digital initiatives in Europe and in the World <http://wikiprogressdata.org/dataset#>
- the release of the first Beta version of **Wiki progress data portal** <http://wikiprogressdata.org/>
- Delivery of several reports and of the **First Policy Brief**

The discussion so far has involved - directly and indirectly - a **large number of participants**:

- *about 16.000 proactive participants and followers of the activities carried out*
- *more than 1.500.000 people reached via the Social Media*

Participants represented **different sectors** of society, including government, research organizations, social enterprise, and civil society.

The debate generated was very impressive.

Its themes are illustrated in the reports on the activities and in other material available on [www.webcosi.eu](http://www.webcosi.eu)

Today's workshop on

**Civil society's initiatives, tools and challenges  
to improve the quality of life of people and territories**

represents an important step for Web-COSI project deepening the discussion in the perspectives from civil society

From the contributions in Agenda, we will learn a lot about key elements on the use of new approaches for the direct involvement of citizens and local communities carried out by civil society organizations

The increasing involvement of society at large towards the integration of official and non official statistics is crucial to narrow the distance between what data say and what people perceive.

➤ A growing participatory process taking advantage of Web2.0



THANKS FOR YOUR ATTENTION!

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