

Web-COSI EU FP7 Project
Web-COMmunities for Statistics for Social Innovation

www.webcosi.eu

European Union Policy Seminar on the usage of data for driving social entrepreneurship
7th July 2015

Presenter Profiles



Loretta Anania is a programme officer with the European Commission, DG Communication Networks Content & Technologies, Net Innovation Unit. An Italian citizen, she earned a BA from Sussex University (UK) and a PhD from MIT. She taught there and worked five years at the Media Lab. She published in the domain of internet policy (access pricing, broadband, multimodal interfaces, and more recently on social innovation and emergent behaviours. She was invited by the Australian government to help launch the first EU S&T Agreement (Israel, Canada and others followed since then). Dr Anania was twice elected Chairman of the Board of the International Telecommunications Society (www.its-world.org). She is scientific editor for Communication & Strategies journal (IDATE France). She is on the Steering Board of QoMEX

(www.qomex.org) quality of experience metrics. Her projects include CAPS WebCOSI, Impact Assessment, P2PValue, CHEST, and WeHubs, a Startup Europe initiative to support female founders in digital startups.



Tommy Hutchinson, Founder and CEO of i-genius studied economics at Leeds before being elected National Treasurer and head of the international department of the National Union of Students and was appointed the first Chair of the European Students Bureau (ESIB). He then worked for ten years in the City of London as a aerospace analyst, European markets analyst before becoming Political Adviser to the NatWest Group. He stood for the UK Parliament as the Labour candidate for Chingford and Woodford Green in the 1997 general election. Leaving NatWest, Tommy became Director of the Industry Forum developing relations between the business community and governments in UK, Brussels and USA and led two delegations to the World Trade Organisation in Geneva. He later chaired a youth charity and created a series of social

businesses in events, media and marketing before founding i-genius, the largest world community of social entrepreneurs with projects in over 30 countries (including

European Union) and members in over 200 countries. Tommy is also Co-founder of the Global Centre for Healthy Workplaces. He is Visiting Fellow at Liverpool Hope University, honorary adviser to Hunan University (Changsha) and trustee of Maytree Respite Centre for the suicidal. He co-authored a booklet entitled 'A risky business.'



Donatella Fazio is Senior Statistician at Istat is Head of the "R&D Projects" Unit in the Directorate of Development of Information Systems and Corporate Products, Information Management and Quality Assessment. She is the scientific coordinator for the Consortium of Web-COSI project. She has an excellent experience of EU research policies and strategies in the official statistical field. She has participated to several international projects carrying out research on various fields. The main topics recently treated include the integration of official and non-official statistics, the role of Web 2.0 platforms and networks to implement new ways of collecting data, Big Data for statistical production, new

measurements on well-being and societal progress, the Modernisation of European Enterprises and Trade Statistics (MEETS). Currently, she coordinates two SSH FP7 projects, funded by the DG Research and Innovation: BLUE-ETS – *Enterprise and Trade Statistics* and e-Frame – *European Framework for Measuring Progress*. She is the manager of the European Network on Measuring Progress hosted on the Wikiprogress.org platform (OECD). Donatella is a senior expert in communication and dissemination strategy of International research projects. Member of Organising Committee of various international conferences. Speaker/chair/rapporteur/facilitator of international workshops and conferences. Speaker at the 4th OECD World Forum, "Measuring Well-Being for Development and Policy Making" – 16, 19 OCTOBER 2012, New Delhi.



Oswin Baker, rockpool's director, has worked in the field of social research and policy for the last two decades. He began his career at the Institute for the Study of Drug Dependence, where he edited *Druglink*, Britain's leading drug policy magazine. Since then, he has been an associate director at Ipsos MORI and headed up research functions at the National Treatment Agency for Substance Misuse (now part of Public Health England) and at Dr Foster Intelligence.

Since setting up rockpool four years ago, Oswin has evaluated the UK's global health strategy for the Department of Health, gathered and analysed data for the Health Foundation and the King's Fund, developed data manipulation tools for charities

and social enterprises, worked with cancer charities to understand the patient perspective, and evaluated services and programmes for London councils.

Oswin is currently working with leading charities and social enterprises to establish ongoing leadership and professional panels so that they can better understand the pressures faced by their sectors, and he is acting as a research mentor for a leading healthcare provider.



Kelly Hutchinson is an Australian researcher experienced across professional and academic settings at the University of Melbourne. A passionate digital advocate and social change agent, Kelly delivers results through building strategic partnerships that go beyond 'the usual'.

Establishing khonex in 2012 to pursue both dimensions of what is the growing 'social' phenomena. Focusing on digitally enabled social entrepreneurship particularly in

Australia and emerging markets. As mobile and broadband technologies become drivers of economic growth they must be harnessed to provide opportunities for new models of business and bring benefits to communities.

Kelly has undertaken projects for international development agencies, multilateral donors and commercial enterprises in Southeast Asia from 2000-2007. In Australia, Kelly has worked with industry associations, state and federal governments and the not-for-profit sector giving her unique insight to a range of issues.

Kelly was awarded a Strategic Australia Postgraduate Award to undertake her PhD with the Melbourne Social Equity Institute and Melbourne School of Government in 2014. The project is investigating 'Improving social outcomes. Digital social innovation and public policy in Australia'. This follows on from her Master's degrees in Communications and Business IT (RMIT University), which explored social entrepreneurship and ICT in Cambodia. She was also a member of the i-genius International Commission on social entrepreneurship to Pakistan in 2013.

Kelly is Deputy Director of the Pearcey Foundation, managing Australia 3.0, a digital innovation summit debating how to harness the power of technology for Australia's future. She also represents i-genius in Australia.



James Craven graduated from Salford University in 1994 with a BSc (Hons) in Business and Management Studies. James currently works for PNO Consultants, Europe's leading innovation consultancy. Prior to joining PNO in 2009 James worked in the UK Venture Capital industry, focused primarily on investments in early stage digital and biotechnology companies. James became a director of PNO UK in 2011, where his particular area of expertise is in helping organisations access growth and innovation funding. During his career at PNO he has participated in several EC funded collaborative research projects, focussed on the Industrial Biotechnology, ICT, Digital

Social Innovation and Healthcare sectors, with a current focus on the CHEST project. CHEST is supporting the rapidly growing European community of technology and social entrepreneurs to advance ideas that focus on the use of digital technologies (such as open data, open knowledge, open hardware, and open networks) to deliver solutions to key societal challenges.



Ulrich Atz is the Start-up Programme Manager for Open Data Institute (ODI). Ulrich specialises in using data for research, government and business, combining technical knowledge with practical impact.

At the ODI he oversees the [ODI startup programme](#) and the [Open Data Incubator for Europe](#). Prior to joining the ODI in 2013, Ulrich worked as quantitative expert identifying commercial opportunities with market research and, before that, explored the future of economies with Matthias Horx and Richard Florida. He has trained and consulted

hundreds of people on data, statistics and entrepreneurship.

Ulrich was one of the first members of the London Quantified Self community and regularly contributes. He developed an [app](#) for behaviour change that has over a 100,000 downloads.

He holds a Diplom (BSc + MSc) in Economics from the University of Mannheim and a MSc in Social Research Methods from the London School of Economics. He grew up in South Tyrol in the Italian Alps.

Biographies of consortium members



Maria Grazia Calza is Web-COSI project manager and Senior researcher at Istat “R&D Projects” Unit, is the project manager for the Consortium of Web-COSI. Since 2001 she has been working as a member of the Istat scientific staff for the coordination of several EU FP projects (Diecofis, Nesis, Euroky-Pia, Blue-ETS, e-Frame) related to cross-cutting aspects of strategic importance for official statistics in order to enable data to be more user-oriented and to respond more effectively to emerging needs. Work has dealt with the drafting of the project proposals, the delivery of several

reports and other project outputs and with administrative and financial matters related to the coordination of the consortia. Maria Grazia has a Ph.D. in Economics from University of Naples and a MSc in Straight Economics from University of York. Her research fields include business and households taxation, microsimulation of fiscal policies and public and Industrial economics.



Barry Crisp is i-genius' Director of Media and Communications. He is a specialist in online marketing, digital media, social media and consumer engagement communications with combined success in education and business training both in the UK and Japan. Bringing added organisational value and return on investment he has worked on local and international projects from small to large campaigns across a range of industries with a particular focus on social and

environmental related businesses, education, well-being and workplace health. Barry gained the accolade of best film student at Middlesex University under Joose TV's Creative Director, developed international youth engagement strategies for One Young World, was adviser to Japan Board of Education in re-writing the national English curriculum and a winner of the Oxford Health Alliance's Fit City competition in redesigning urban landscapes in Sydney, Australia (and adviser on the summit youth panel and resulting network, 3Four50). Barry currently manages and co-ordinates the marketing strategy and digital communications for Web-COSI, Global Centre for Healthy Workplaces and i-genius. He also is the author of Replug YOU – a pocket guidebook for busy people seeking work-life balance and a holistic well-being solution for mind and body.

i-genius consultants

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