



Web-COSI
Web Communities for
Statistics for Social Innovation

INCREASING TRUST IN COLLECTIVELY
GENERATED STATISTICS

i-genius™

EU Policy Seminar on the usage of data for driving social entrepreneurship
1:30 pm to 5:30 pm
7th July 2015

La Tricoterie, Rue Theodore Verhaegen 158, 1060 Saint Gilles, Brussels

Web-COSI project
Web Communities for Statistics for Social Innovation

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Web COmmunities for Statistics for Social Innovation

a two-year coordination action (2014- 2015) funded by the EC-DG CONNECT within the call launched by CAPS - Collective Awareness Platforms for Sustainability and Social Innovation
<http://ec.europa.eu/digital-agenda/en/caps-projects>

Web-COSI

- ❑ is built up on the conviction that statistics (data-information-knowledge) are fundamental to drive individual and public behavior for social innovation
- ❑ in particular the statistics beyond GDP that measure societal progress in terms of well being and sustainability

Web-COSI

Capitalizes on the last 15 years characterized by two revolutions for the world of research and beyond, embedded in Europe 2020 strategy:

- **The “GDP & Beyond” debate**
measuring societal progress in terms of well being and sustainability.
Considering economic growth beyond GDP.
 - **The Internet explosion**
changing the roles of producers and users of data, moving towards a bottom-up approach for the construction of statistics (Big Data, Open Data, crowd sourced data) → **Data revolution**
- In this combine fundamental the role of social entrepreneurs

Web-COSI objectives:

1. **implement the engagement of society at large with statistics beyond GDP** and to foster their understanding and usage
2. **map** how **digital initiatives** function to engage citizens and involve communities to exploit on-line data fostering statistics
3. **implement tools** for better integration and complementarity of **official and non-official statistics**, exploiting the use of new sourced of data (crowd sourced data)

Web-COSI Consortium

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- Web-COSI works networking with European and abroad initiatives
- Web-COSI is supported by an Advisory Board, chaired by Enrico Giovannini



Web-COSI work plan

1. **mapping the digital initiatives** for the communities interaction carried out by NSIs, civil society, Governments, IO, **social entrepreneurs**, ...)
2. **empowering the engagement of communities, creating critical mass** through
 - various on line initiatives
 - the organization of face2face open events
3. the development of a **Wiki data portal of progress statistics** on the Wikiprogress platform hosted by OECD
4. the delivery of **stocktaking** and **reporting documents** alongside **Policy briefs**

The activities so far have involved - directly and indirectly - a **large number of participants**:

- *about 16.000 proactive participants and followers of the activities carried out*
- *more than 1.500.000 people reached via the Social Media*

Participants represented **different sectors** of society, including government, research organizations, social enterprise, and civil society.

The debate generated was very impressive.

Its themes are illustrated in the reports on the activities and in other material available on www.webcosi.eu

Outputs so far in the perspective from CS, NSIs, Governments, Young people

- 3 on line discussions
 - Engaging citizens in well-being and progress statistics (April 2014)
 - Making data more accessible for society at large (June 2014)
 - Youth well-being: measuring what matters (December 2014)
- 1 webinar
 - Civil society engagement in well-being statistics: good practices from Italy (June 2014)
- 3 workshops on [Using Technology to Engage Citizens with Well-being Statistics in the Perspectives from Civil Society](#) (September 2014) and in the [Perspectives from NSIs and Governments](#) (October 2014) and on [Well-being, plausibly. Civil society's initiatives, tools and challenges to improve the quality of life of people and territories](#) (April 2015)
- Set up of the [Youth Portal](#) and of a [European Wikiprogress University Programme](#)
- Release of a [Wiki progress data portal](#) on www.wikiprogress.org with an [initial interactive crowd-sourced map of digital initiatives in Europe and in the World](#)
- Survey on the involvement of communities for statistics by [National Statistical Institutes](#)
- Report on [NSI's experiences and best practices](#) for the mapping exercise

Web-COSI outputs so far in the perspective of social entrepreneurs

□ From defining the needs of data for social enterprises through

- Workshop on **The usage of data for driving social entrepreneurship** (February 2015)
- Survey on **Social Entrepreneur's Usage of Data and Statistics** (April 2015)
- Mapping exercise on **social entrepreneurs initiatives** (April 2015)
- Report on **Better Practice Models for Social Entrepreneurship** (May 2015)
http://www.webcosi.eu/images/2014/12/WeB_COSI_Deliverable2.5.pdf
- Four Focus groups **on needs of data for social entrepreneurs** (on going)

- ❑ To defining the implications for policy makers

Today's workshop

represents an important step for Web-COSI project deepening the discussion on the implication for policy makers **for fostering the social enterprises' contribution to a smart, inclusive and sustainable growth**

From the contributions in Agenda and the round table, we will learn a lot about the new approaches carried out by social entrepreneurs for a growing role **as key stakeholders** in the social innovation for a sustainable progress

- A growing participatory process bringing to policy implications

Follow us on www.webcosi.eu for next activities



Among these:

- Web-COSI [visualization competition on Well-being Statistics](#) open to amateurs and experts. The winners will present their work at
- [Web-COSI Seminar at the 5th OECD World Forum on Statistics](#) (13-15 October 2015) in Guadalajara, Mexico

THANKS FOR YOUR ATTENTION!

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