



**Web-COSI**  
Web Communities for  
Statistics for Social Innovation  
INCREASING TRUST IN COLLECTIVELY  
GENERATED STATISTICS



**Transforming policy, changing lives**  
5th OECD World Forum  
on Statistics, Knowledge and Policy  
Guadalajara, Mexico | 13-15 October 2015  
[www.oecd-5wf.mx](http://www.oecd-5wf.mx)

## Focus talk

### **Opening up well-being statistics to new audiences: Introducing Web-COSI**

13:00-13:45

14 October 2015

**Web-COSI experience**

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# Web COmmunities for Statistics for Social Innovation

a two-year FP7 ICT action (2014-2015)  
funded by the EC-DG CONNECT under the CAPS call  
(Collective Awareness Platforms for Sustainability and Social Innovation)

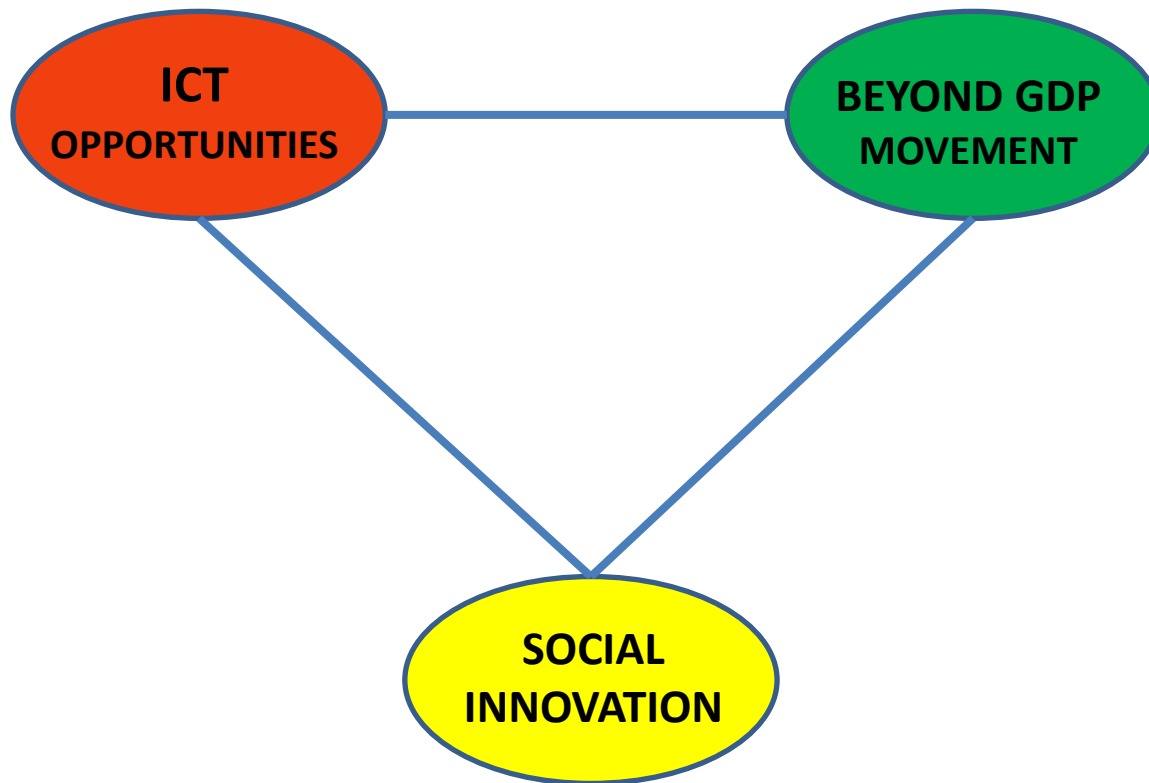
## BUILT UP ON

- the conviction that **statistics** (data → information → knowledge) are **fundamental** to drive individual and collective behavior for **better lives**

## AIMING TO

- **implement the engagement of society at large** with statistics beyond GDP to foster their understanding and usage - opening up to non-experts
- **map** digital initiatives to engage citizens and to exploit online data and information
- **implement tools** for producing, collecting, visualizing information and data bridging top-down and bottom-up approaches

Web-COSI capitalizes on the two epochal revolutions that are characterizing the present era – ICT explosion and new measurements beyond GDP - that together push towards Social Innovation



# Web Communities for Statistics. Exploiting new technologies for “better” data

## OBJECTIVES

### Construct better statistics:

Exploiting Open, Big and crowd sourced data  
Complement official with non-official statistics

### Implement the understanding of statistics:

Empowering the dissemination and communication of statistics via interactive tools

## DIFFERENT STAKEHOLDERS INVOLVED

### NSIs

Exploiting new sources of data  
Open issues on quality, validation, privacy and legality.  
Support policy making: Lisbon Memorandum

### Civil society

The potential of locally generated data

### Social entrepreneurs

The need for quantitative and qualitative data to foster social business

### Academia and research world

Theoretical and applicative exercises to explore the potential of new sources of data. New university curricula

### International Organizations and Governments

Opening data in a wide and global perspective

### Business world

Provider of data  
New perspectives for a better understanding of the market well-being oriented

## YOUNG PEOPLE INVOLVEMENT

Growing knowledge for a “conscious” societal progress

New skills for new constructors of information

## IMPACT

Increase individual and collective awareness for a sustainable societal progress  
Drive societal behavior and **POLICY ACTIONS** forward social innovation

## Activities and Outputs

5 workshops + 4 focus groups

Using Technology to Engage Citizens with Well-being Statistics in the Perspectives from Civil Society

Using Technology to Engage Citizens with Well-being Statistics in the Perspectives from NSIs and Governments

Well-being, plausibly. Civil society's initiatives, tools and challenges to improve the quality of life of people and territories

Experiences of social entrepreneurship

Seminar on the usage of data for driving social entrepreneurship

Participation in National and International Conferences  
Connection with CAPS projects and other EU initiatives

### 6 DOCUMENTS

The results of citizen dialogue on well-being and societal progress

Results on engaging citizens in Web2.0 technology and data

The involvement of communities for statistics: the experience of NSIs

Better practice models for social entrepreneurship

The interaction among stakeholders and citizens for a knowledge for a sustainable societal progress

Web-COSI experience. Web communities engagement, exploitation of new technologies for statistics

4 on line discussions

Engaging citizens in well-being and progress statistics

Making data more accessible for society at large

Youth well-being: measuring what matters

Civil society engagement in well-being statistics: good practices from Italy

Interactive crowd-sourced map  
of digital initiatives

Wiki progress data portal

Youth Portal

European Wiki progress University  
Programme

## IMPACT

The activities have involved - directly and indirectly - a large number of participants:

- about 16.000 proactive participants and followers of the activities carried out
- more than 1.500.000 people reached via the Social Media

Participants represented **different sectors** of society, including NSIs, Government, research organizations, social enterprises, civil society, Academia, business world, young people

**The debate generated was very impressive**

## SOME KEY POINTS

- Need to steer the exploitation of data *deluge*
- Foster the policy use of Beyond GDP statistics
- Facilitate the access to statistics

data visualization  
competition



Visualizing  
**Well-Being**  
Data visualization contest

**3 WINNERS !**

**THANKS FOR YOUR ATTENTION!**

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